

JOB & INTERNSHIP SEARCH

Virtual Career Fairs

Career fairs are evolving, a new wave of revamped virtual fairs on the horizon. These fairs are designed to give you plenty of interactions with employers and opportunities to connect. Make the most of your next virtual fair with these tips.

Pro Tips

Entering rooms is like walking up to an employer's booth at an in-person fair. There may be **other job seekers** in the room. Sign up with an employer to **chat privately**.

During the Fair

Dress professionally.

Consider your environment. Make it camera ready.

Always be professional.

- ▶ Written communication skills.
- ▶ Do not use text lingo and slang.

Stay organized and be flexible.

One conversation at a time.

Look for live events and webinars.

Before the Fair

Register early.

Research companies.

Practice your elevator pitch.

Update your resume & LinkedIn profile and Handshake.

Test your software platform (download software or plugins, test internet connection, use earbuds to reduce background noise).

[Connect with your Career Advisor.](#)

After the Fair

Follow up with the recruiter. Send a thank-you message/email.

- ▶ Don't delay.
- ▶ Reiterate your interest and abilities (if appropriate).
- ▶ Include takeaways from conversation/presentation.
- ▶ Thank the employer for coming to the fair.