

BOARD OF TRUSTEES
MIAMI UNIVERSITY
Minutes of the Academic and Student Affairs Committee Meeting
Marcum Conference center Rooms 180/6
Miami University, Oxford Campus
June 27, 2019

The Academic and Student Affairs Committee of the Miami University Board of Trustees met on June 27, 2019 in the Marcum Conference Center, on the Miami University, Oxford Campus. The meeting was called to order at 8:45 a.m. by Committee Chair Diane Perlmutter, a majority of members were present constituting a quorum. Roll was called, and attending with Chair Perlmutter were committee members; Trustees David Budig, Thomas Gunlock, Zachary Haines, John Pascoe, Mary Schell, and Robert Shroder; National Trustee Terry Hershey; and Student Trustees Megan Cremeans and Will Kulis; along with non-committee members; Trustees Sandra Collins, Rod Robinson and Mark Ridenour; and National Trustees Robert Coletti, and Mike Armstrong.

In addition to the Trustees, President Gregory Crawford; Phyllis Callahan, Provost and Executive Vice President for Academic Affairs; Senior Vice Presidents David Creamer, and Tom Herbert; Jayne Brownell, Vice President for Student Affairs; Vice Presidents Ron Scott, and David Seidl; General Counsel, Robin Parker; Cliff Peale, Executive Communications; Randi Thomas, Director of Institutional Relations; along with Bethany Perkins, Jenn Franchak, Scott Sportsman, and Craig Bennett from Enrollment Management and Student Success; Josh Chaney from University Communications and Marketing; incoming Provost Jason Osborne; and Ted Pickerill, Executive Assistant to the President and Secretary to the Board of Trustees; along with members of the Miami University community, present to observe or assist.

Public Business Session

Chair Perlmutter opened the public session, and welcomed everyone to the meeting. She then introduced new Trustee Mary Schell, and incoming Provost Jason Osborne.

Chair Perlmutter then informed the Committee that University Communications and Marketing (UCM) will now be regularly reporting to the Committee. She also thanked and praised Provost Callahan for her many years of dedicated service, and also thanked and praised Trustee Hershey, who is rotating off the Committee and the Board, due to the expiration of her term.

Approval of the Prior Meeting's Minutes

Trustee Shroder then moved, Trustee Haines seconded, and by unanimous voice vote, with all voting in favor and none opposed, the minutes of the prior meeting were approved.

Student Life Reports

Vice President Brownell provided an update to the Committee, she relayed the following:

Good morning! You saw our end of year KPIs in our newsletter this month, and I wanted to bring a bit more life to a few of those numbers for you today, especially those related to our Dean of Students office.

Kimberly Moore has been on board for about 11 months now, and I'm glad you had a chance to interact with her more yesterday. The Office of the Dean of Students, including Kimberly, Tim Parsons as emergency case manager, and Gabby Dralle as Sexual Assault Response coordinator, assists students facing unexpected challenges through the following services:

- CARE Team outreach and intervention plan development
- Title IX related support, including interim measures, process guidance, and resource guidance
- Assistance with Medical Withdrawal
- Notifications to faculty in the event of a loss in the family, illness, etc.
- Tuition Insurance Verification
- Parent, faculty, staff consultation/guidance
- Resource connection (emergency housing, funding, etc.)

Over the last year, the Office of the Dean of Students received 1,563 reports from faculty and staff indicating that a student needed support due to unexpected circumstances, such as a medical leave, or regarding concerning behavior. We reviewed each report and conducted follow up accordingly. 447 students received individualized case management that included an intervention plan, 1-1 meetings with DOS or Residence Life staff, and resource connection in coordination with University partners, such as the Student Success Center, Academic Advising, Faculty, etc.

Additionally, in partnership with Institutional Diversity & Inclusion, the Office of the Dean of Students works with students who have been involved in incidents of bias, whether as a victim or the accused. The DOS engages in meaningful and educational conversations to advance cultural competency and impact future decision making for individuals who have been reported for a bias related act that does not rise to the level of harassment or discrimination (which is handled by OEEEO). The DOS engages in supportive, resource focused conversations for individuals who have been the recipient of bias related behaviors.

As you can tell, this office is quite busy, and demand for support continues to grow. We are looking at structural changes to help manage this increased demand in the future.

Looking ahead to the fall, we are nearing the end of our summer orientation season. Tomorrow we'll begin session 18, two more than we usually do in June. A few stats to share:

- 98% of currently confirmed domestic first-year students (4,179) are registered for a summer (or August) orientation
- Of those, 4,053 will attend (or have already attended) a summer session, and 126 are scheduled to attend in August. This is a bit higher than usual for August, but that's to be expected with the increased class size
New elements of orientation this year include:
- A session from the Career Center where students are introduced to career clusters, and we provide students with "flags" (as you'd get at a conference) for their nametags based on the career clusters they've selected. Students sign up for career clusters via an online form completed in their small groups, and the Career Center receives this data so first-years begin the year receiving customized outreach from the Career Center based on career cluster selections. We're also promoting the first-year/first-time friendly table at Career Fair during that presentation.
- We also introduced two webinars for new students/families in the spring to help them prepare for orientation - one that introduces the program as a whole and describes the orientation experience and how to register for a summer session; and one that provides an introduction to academic advising, and is a companion piece to the New Student Guidebook, which (for the first time) was available three weeks prior to the first orientation session.

Before I wrap up my remarks I want to publicly acknowledge one of our staff members who is leaving and that you know well. Jenny Levering, director of student activities and Greek Life, will be leaving us next month to become an AVP at Cornell University. This is a great opportunity and we are happy for her, but she will be a big loss to Miami. Jenny has served Miami for nine years, and in that time successfully combined two offices, introduced a successful Late Night Miami series, and shepherded numerous reforms with fraternities and sororities that put them on a path to long term sustainability. Jenny is well respected in her field and has brought us a lot of positive attention at the national level. She has been working to help find a strong replacement before she leaves, but before she departs I wanted to publicly thank Jenny and wish her well on her new adventure.

Student Life Written Reports

The following written report was provided:

- Student Affairs News, Attachment A

Enrollment Management and Student Success Reports

Secretary Pickerill relayed interim Associate Vice President for Enrollment Management and Student Success, Brent Shock's, regret that he was traveling and could not attend. Secretary Pickerill also introduced Bethany Perkins, who will be leading Enrollment Management, and the other leaders within EMSS.

Enrollment Management and Student Success Written Reports

The following written report was provided:

- EMSS "Good News", Attachment B

Academic Affairs Reports

Provost Update

Provost discussed Boldly Creative, updating the Committee on the Round 1 projects, and presenting a timeline for Round 2.

Provost Callahan's presentation is included as Attachment C.

Provost Callahan then presented two resolutions for consideration. The resolution regarding the length of appointment policy for lecturers, clinical lecturers, teaching and clinical faculty (TCPL) is designed to provide those faculty with greater stability.

Trustee Shroder then moved, Trustee Pascoe seconded, and by unanimous voice vote, with all in favor, none opposed, the Committee voted to recommend approval of the resolution by the full Board.

The second resolution was a statement of support for the Art Museum. The statement documents the Board's commitment to the Art Museum, and will be presented to the Museum's accrediting board, in support of the museum's reaccreditation.

Trustee Haines then moved, Trustee Hershey seconded, and by unanimous voice vote, with all in favor, none opposed, the Committee voted to recommend approval of the resolution by the full Board.

The Resolutions are included as Attachment D.

Academic Affairs Written Reports

The following written report was provided:

- Academic Affairs "Good News", Attachment E

Additional Reports

The Committee also received the following written report:

- University Communications and Marketing News, Attachment F

Adjournment

With no additional business to come before the Committee, Trustee Shroder moved, Trustee Hershey seconded, and by unanimous voice vote with all in favor, none opposed, the Committee adjourned at 9:15 a.m.



Theodore O. Pickerill II
Secretary to the Board of Trustees

News and Updates

From the Division of Student Life

Community and belonging • Diversity and inclusion • Student transitions • Academic support • Health and wellness • Engagement and leadership

Rinella Learning Center Certifications

The **Rinella Learning Center** earned the Learning Center of Excellence certification through the National College Learning Center Association (NCLCA). This is the highest level of certification and only five other universities in the country have earned the recognition. The achievement not only reflects the good work and innovation within Rinella, but also speaks to partnerships, collaborations, and efforts towards academic support throughout the division and the greater university community. The Center's interdisciplinary approach and expansive definition of learning support played a key role in the success of their application.

Additionally, the Rinella Learning Center's Tutoring and Supplemental Instruction programs received the highest level of certification (level 3) from the College Reading and Learning Association (CRLA). The quality of academic support was demonstrated through the more than 30,000 support contacts during the 2018-19 academic year.

Integrated Model of Care

Student Health Services (SHS) implemented an integrated model for psychiatric services to improve access and enhance continuity of care for students. Under the medical direction of psychiatrist Dr. Dallas Auvil, the model uses primary care physicians working collaboratively with the psychiatrist to coordinate care. Through the integrated model, SHS was able to provide a first-visit appointment within 24 - 72 hours with the primary care physician and within 1 - 12 days for initial appointment/referral for psychiatry, significantly decreasing the wait time for students seeking psychiatric care.

Alejandro Garrote Outstanding Leader Award

A new award through **Residence Life** recognizes a third-year Resident Assistant (RA) for leadership, compassion, and a commitment to academic and personal growth. The award was named for an outstanding and beloved RA in Dorsey Hall in 1998 who tragically passed away from a brain hemorrhage. Senior Resident Assistant Alex Oladele '19 won the inaugural Alejandro Garrote Outstanding Leader Award at the Residence Life recognition banquet. Present for the first awarding were Alejandro's father Alfonso and sister Leslie. During their first visit to Oxford since 1999, the Garrote family met with several people who knew Alejandro and shared Alejandro's legacy with many Residence Life staff and Unidos student organization leaders.

Department of Justice Grant

Student Wellness and the **Dean of Students Office** were awarded a grant through the U.S. Department of Justice's Office on Violence Against Women (OVW) in the amount of \$300,000 over three years. The grant will enhance victim services, implement prevention and education programs, and strengthen campus security and investigation strategies to prevent, prosecute, and respond to sexual assault, domestic violence, dating violence, and stalking on college campuses. The award particularly enhances Miami's ability to meet the needs of students with disabilities, international students, and LGBTQ+ students. It also provides funding for a new full-time program coordinator position in Student Wellness. A second full-time advocate on campus will be partially funded with Women Helping Women, a non-profit organization providing evidence-based prevention, expert crisis intervention, and support services for survivors of dating violence, sexual violence, domestic violence, and stalking in Hamilton and Butler counties.

The Division of Student Life: We bring learning to life.

STUDENT LIFE REPORT

Community and Belonging



Mayor of Oxford Kate Rousmaniere and Vice President Jayne Brownell accepted the award at the ITGA Conference, June 2019

Town Gown Award

Miami University and the City of Oxford received the 2019 International Town and Gown Association's (ITGA) Larry Abernathy Award for time and resources spent supporting public health policy, infrastructure and planning, and mental, physical, and economic health. ITGA is the premier resource for addressing challenges, emerging issues, and opportunities between and amongst institutions of higher education and the communities in which they reside.

Diversity and Inclusion

Inclusive Film Series

Residence Life, the **Miller Center for Student Disability Services**, Disability Studies, and Miami Activities and Programming (MAP) collaborated to bring an inclusive film series to campus this spring. The series offered four films:

- Blindspotting
- The Hate U Give
- Intelligent Lives
- On the Basis of Sex

Films centered on a variety of identities. Student leaders were invited to participate in a conversation with Micah Fialka-Feldman who was featured in "Intelligent Lives." Fialka-Feldman discussed campus inclusion, particularly for those with intellectual and/or cognitive disabilities.



Micah Fialka-Feldman with student leaders for a conversation after the screening of "Intelligent Lives"

Student-Created Communities

Residence Life supported 17 Student-Created Communities serving 313 second-year students this year. These communities provided a unique opportunity for upper class students who share a common interest to live together to enhance their learning and overall residential experience at Miami. Students created communities on topics such as Botany, Christian Identity, Language and Culture Awareness, and Music and Entertainment. They participated in activities such as a discussion on civil rights activism, a field trip to the Rocky Horror Picture Show in Cincinnati, and faculty conversations.

Fraternity Chapter Presentations

As part of their commitment to building a stronger Greek community, **Student Activities and the Cliff Alexander Office of Fraternity and Sorority Life** reviewed every fraternity chapter through a series of chapter presentations this spring. Each chapter presented on their compliance with the new fraternity standards and submitted a plan for how they will implement those standards over the upcoming year.

Lavender Graduation

Lavender Graduation, coordinated by the **Center for Student Diversity & Inclusion**, is an annual ceremony held on campuses across the country to honor lesbian, gay, bisexual, transgender, queer+ and ally students, and to acknowledge and celebrate their achievements and contributions to the University. The 2019 Lavender Graduation marked Miami's 18th ceremony, with 22 graduates and over 100 guests in attendance.



Lavender Graduation, 2019

Horizon Graduation

Horizon Graduation, held during commencement weekend, recognizes and celebrates the accomplishments of diverse graduating students. This year, 66 graduating students and nearly 500 guests attended the event.

STUDENT LIFE REPORT

Student Transitions

Orientation Insights and Advising Webinars

Orientation and Transition Programs developed two webinars for incoming students this spring. The first provided an overview of Orientation to help students prepare to make the most of their experience. The second focused on academic advising. “We realized there is particular anxiety for students around scheduling for classes,” said Liz Walsh, Assistant Director of Orientation and Transition Programs. “The webinar helps students feel more prepared.”

The first webinar posted in April 2019 and had 1,300 views (as of June 10); the second posted in May 2019 and had 854 views.



Pro Tips for Academic Advising at Orientation

- » Review the New Student Guidebook before orientation.
- » Keep an open mind; multiple classes meet each requirement you have.
- » Converse with your academic advisor/ask good questions.
- » Talk with family members about your plans during dinner on Day 1 of orientation.

New Member Educator and Advisor Institute

This year, **Student Activities and the Cliff Alexander Office of Fraternity and Sorority Life** expanded in-person training for fraternity presidents, new member educators, and advisors on how to run a new-member education period. The training went from a one-hour meeting in previous years to a 10-hour training over two days. The training helps fraternity leaders and advisors develop a safe transition period for potential new members.

Weekly Newsletter to Incoming Students

Starting in July and lasting through fall semester, **Orientation and Transition Programs** will send weekly e-newsletters to incoming students. The newsletter, which will contain content submitted by campus partners, will streamline communication to incoming students while maintaining continuous support through Welcome Weekend and the entire fall semester.

18 Orientation Sessions

For the first time, **Orientation and Transition Programs** will offer 18 Orientation sessions, up from the typical 16 sessions, in June 2019. The two additional sessions allow the program to maintain the excellent quality and support for the record-setting Class of 2023.

Academic Support

Miller Center Outstanding Service Awards for Faculty and Staff Partners

The **Miller Center for Student Disability Services** congratulates the 2019 recipients of the first annual Miller Center Outstanding Service Award. The awards recognized 11 faculty, staff, and community partners who demonstrated outstanding support for equity and inclusion on campus and in the classroom. Recipients were selected from nominations by students with disabilities and Miller Center staff. They each received a certificate and a message from the Miller Center Director with thanks for their service.

“

I am honored to work with such a capable and compassionate staff at the Miller Center. Your staff really make it much easier for me to teach and provide every student with the best opportunity to learn. I commend you for having such excellent people for me to interact with.

- Alan Strautman, Microbiology

Faculty Programming

Residence Life prioritized faculty engagement in the residence halls this year, holding over 60 programs featuring faculty members. A few examples of faculty programs include the following:

Study Abroad with Dr. Almquist. Dr. Catherine Almquist (Chemical Paper & Biomedical Engineering) came to McFarland Hall to talk with students about faculty-led study abroad programs and how to get involved.

Canvases & Conversations with Dr. Renate Crawford. Dr. Crawford came to the sorority LLC to talk about her role at Miami and paint canvases with students.



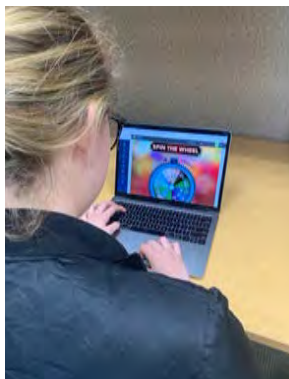
Dr. Renate Crawford with students from the Sorority LLC at the Canvases and Conversations program

STUDENT LIFE REPORT

Health and Wellness

EdLogics

A new web-based platform, offered through a partnership between Student Life and EdLogics, aims to improve health literacy and drive positive behaviors. The platform is a gamified program to educate students in fun and engaging ways. Each activity, complete with slot machine sound effects and virtual confetti-throwing, earns points for the user. Students are entered into prize drawings based on accumulated points.



From basics on chronic disease, navigating healthcare, and common conditions, to a library of activities on hot topics like “How to Live Longer,” “Teens and Vaping: Is It Safe??” and “What Binge Drinking Does to Your Body,” there is no shortage of content.

“The topics are structured in a way to help all students, whether they have no knowledge on a given topic or have an experienced level of understanding,” said Steve Large, Assistant Vice President for Health and Wellness at Miami. “It’s kind of like choose-your-own-adventure. You can get a little bit of information on a lot of topics or a lot of information on a few topics. You decide.”

Culture of Respect Collective

Miami was recently accepted into the 2018 cohort of NASPA’s (Student Affairs Professionals in Higher Education) *Culture of Respect Collective*. The Collective is a two-year program giving universities tools and support to undergo a thorough self-assessment with the ultimate goal of creating organizational change to better support survivors of sexual and interpersonal violence. Membership in the Collective demonstrates the University’s resolve to address sexual and interpersonal violence and synergizes with our existing sexual and interpersonal violence prevention and response efforts.

Engagement and Leadership

Sisters win the Presidents Distinguished Service Award

Sisters Angela (2018) and Amanda (2019) Sargent received the President’s Distinguished Service Award, coordinated through **Parent and Family Programs**, in back-to-back years. The award is presented to a select group of students whose service through campus life, community service, intellectual and cultural leadership, or as a university employee, demonstrates the spirit of being a citizen leader of uncommon quality.

Angela Sargent ‘18 was recognized for her work with Miami’s Governmental Relations Network, founding the Miami chapter of the National Black Law Students Association, and serving on the President’s Task Force on Diversity and Inclusion. Amanda Sargent ‘19 also worked closely with the Governmental Relations Network, leading students who attended the 2017 presidential inauguration and 2016 Democratic National Convention. She is a member of Delta Sigma Theta Sorority, Inc. and served as a Resident Assistant for three years.



Amanda Sargent, with sister Angela, at the 2019 award ceremony

“I chose to get involved so I could maximize my time at Miami,” said Amanda. “I made a promise to myself that by the time I graduated, I would be able to embody the saying ‘To think that in such a place, I led such a life.’ Opportunities and people at Miami have made this possible.”

National Association of College and University Residence Halls (NACURH)

Nine students attended NACURH at Louisiana State University May 31 - June 2, 2019. Students participated in educational sessions about leadership, community development, and diversity. National Residence Hall Honorary President, Reena Murphy ‘21 was awarded one of three Daniel Ocampo Academic Scholarships. Murphy, along with Assistant Director of **Residence Life** Sasha Masoomi, were awarded a top 10 program award for their session: *When You Just Can’t Give S’more: Secondary Traumatic Stress, Burnout, and the Student Leader Role*.



Students with Masoomi at the 2019 NACURH conference

STUDENT LIFE REPORT

By the Numbers, 2018-2019

ARMSTRONG STUDENT CENTER

28,609

Study Room Reservations
by

6,080 students

for

55,361 hours

COMMUNITY STANDARDS

435

Students

found responsible for a violation

of the

alcohol policy

DOWN 25% FROM THE 2017-18 YEAR

DEAN OF STUDENTS

449

STUDENTS



CARE TEAM

a multi-disciplinary body dedicated to working with students exhibiting distress or behaviors of concern

CENTER FOR STUDENT DIVERSITY & INCLUSION

CULTURAL CENTER

35

PROGRAMS

reaching

1,808 INDIVIDUALS

LGBT+ SERVICES

49

PROGRAMS

reaching

1,180 INDIVIDUALS

WOMEN'S CENTER

25

PROGRAMS

reaching

1,085 INDIVIDUALS

MIAMI TRIBE RELATIONS



5 MYAAMIA STUDENTS GRADUATED IN 2019

(2 more expected in December)

MILLER CENTER FOR STUDENT DISABILITY SERVICES

5,479 CLASSES

enrolled at least one student using testing or classroom accommodations



(e.g. notetaking, flexible deadlines, etc.)

ORIENTATION AND TRANSITION PROGRAMS

186

APPLICATIONS

PARENT AND FAMILY PROGRAMS



20 parent and family webinars

with

4,339 views / live attendees

an increase of

30% over last year

RESIDENCE LIFE

2,134

IN-HALL PROGRAMS

sponsored by

RESIDENCE LIFE

STAFF

&

4,092

INDIVIDUAL MEETINGS

WITH STUDENTS BY RESIDENT DIRECTORS & AREA COORDINATORS

RINELLA LEARNING CENTER

PROCTORED

8,036

ACCOMMODATED EXAMS

NEARLY DOUBLE the number in 2016-17



UNDERGRADUATE ASSOCIATE POSITIONS

in a

UNV 101

OR OTHER FIRST-YEAR TRANSITION COURSE

an increase of

36% over the previous year

STUDENT HEALTH SERVICES



37,459 CLINICAL VISITS

Up 26.4% over last year

STUDENT COUNSELING SERVICE

8,616

INDIVIDUAL COUNSELING APPOINTMENTS

Up **8.8%** OVER last year

WILKS LEADERSHIP INSTITUTE

1,068

participants

in

STRENGTHS WORKSHOPS

75.4% MORE

THAN LAST YEAR

STUDENT ACTIVITIES AND CLIFF ALEXANDER OFFICE OF FRATERNITY AND SORORITY LIFE

93

LATE NIGHT MIAMI PROGRAMS



with

29,526

STUDENTS IN ATTENDANCE

39,380

HOURS OF COMMUNITY SERVICE PROVIDED

and

\$345,218

PHILANTHROPY DOLLARS RAISED BY 47 GREEK ORGANIZATIONS

STUDENT WELLNESS

Since its inception in 2013-2014, the **Step Up! Bystander Intervention** Program has been delivered to

17,500 STUDENTS



June 2019
EMSS WRITTEN REPORT
Brent Shock, Associate Vice President

I am pleased to submit the following written report for the division of Enrollment Management and Student Success (EMSS). In these highlights, you will see that EMSS is continuing the critical work of recruiting, retaining, and preparing our students for lifelong success.

I wanted to provide an update on the Office of Admission. Due to the vacancy of the Associate Vice President for Strategic Enrollment Management, I have promoted Ms. Bethany Perkins to Interim Assistant Vice President for Enrollment Management. During this period, Bethany will provide leadership to the overall admission effort. In addition to having **been the director of Miami's Office of Admission since December 2018, Bethany brings with her 13 years of higher** education admission experience. During the June Board of Trustees meeting, Bethany will provide a brief update on how the Fall 2019 class is shaping up, which continues to be strong in quality, diversity, and number.

The strength and success of EMSS has always rested with the strong leadership in each office and during this interim **period, I am proud to provide direction and leadership to this division. While I can't be with you during the June meeting** due to previously scheduled travel, I look forward to working closely with you in the coming months.

Respectfully submitted,

Brent Shock

Center for Career Exploration & Success

CCES and the College of Arts and Science were chosen as 1 of the 3 national winners for the 2019 Career Services Innovation Showcase sponsored by the Career Leadership Collective. Our entry, Humanities Works, stood out among the rest as one that is innovative, scalable, relevant, and easily replicable by many other colleges and universities. Humanities Works involved faculty from various humanities departments **to develop strategies to further Miami humanities students'** career readiness and promote the value of humanities degrees in the contemporary workplace. Recognizing that faculty buy-in is an essential factor in reaching humanities students, this collaborative, year-long project leveraged the expertise of faculty, academic administrators, and career-services staff.

Strategic Enrollment Management

Admission

At the annual meeting for the Rocky Mountain Association for Admission Counseling (RMACAC), Julio Mata, Associate Director for Regional Enrollment, was named President-Elect for the upcoming year.

Admission partnered with Orientation and Transition Programs, Residence Life, and Regional campus staff to develop a "Day 2" of Orientation for Pathways students that allows them to meet and get to know each other and key staff while visiting the Hamilton campus. This program communicates the value that Pathways students bring to our community while helping them make their transition to Miami as a part of this cohort.

International, Transfer, and Strategic Enrollment Programs

Cuyahoga Community College and Miami University have signed a partnership agreement to create new opportunities and to leverage the resources of both schools for student transfers in all disciplines. This agreement forms stronger and more seamless transfer pipelines for students. From 2016 to 2019, the number of transfer applications and confirms from Cuyahoga Community College has increased by 50 percent, and historically, Miami has seen an increase in transfer applications and enrolled students from community colleges where a partnership agreement has been signed.

Enrollment Operations

The team is working with Student Enrollment Services on the development of Miami's third instance of Slate, which will house current student and parent communications, forms for the offices under Student Enrollment Services, an inbox feature for the One Stop, and appointment/event scheduling and check-in. This instance of Slate will allow for less processing time with various forms since it will reduce the volume of paper submissions. It will also facilitate measurable student engagement.

Student Enrollment Services

Bursar

For several years, Miami University has offered a Tuition Service product that offers tuition protection called **GradGuard™ (from Allianz Global Assistance) and features special plans and rates not available to the general public.** The optional Tuition Insurance product offers protection for tuition, fees, and room and board costs for students who withdrawal due to illness/injury or psychological/mental health issues. The cost is \$89 per \$10,000 in coverage.

In prior years, fewer than 15 families have purchased the insurance per term. **For the spring term, the Bursar's office** better positioned the insurance offer as part of the semester billing to ensure more families knew of the program. This allowed for an opportunity for over 23,000 students and families to easily view the optional offer. The result was that 575 families actually purchased the insurance, which is in alignment with the industry averages. To date, we have five pending claims totaling \$63,382 and two paid claims totaling \$40,796.

Student Financial Assistance

Over the course of the last year, Miami has partnered with Attigo, a firm that specializes in helping students avoid going **into default on their federal student loans. Attigo monitors the University's entire portfolio of loans in the federal system** (all active borrowers who are in repayment, which numbers about 130,000 people.) Our current default rate is 8%, which compares to the national number of 10.8%. Our next rate will be released in the spring of 2020 and we expect the rate will drop to the 7.5% range.

One Stop Student Services

The One Stop's new initiative to support "Discover Miami" during summer orientation continues. To date, families have pre-scheduled 274 appointments with One Stop staff during their orientation sessions. This is in addition to an average of 35 families also being seen during orientation sessions that did not have pre-scheduled appointments. Staff are **also preparing for our July 19 "Understanding and Paying the Tuition Bill"** webinar being presented through the Parent and Family Programs Office.

Student Success Office

First Generation Students

EMSS is developing an overarching campus campaign to celebrate and connect first-generation college students. Students are invited to join the student organization *Miami-Firsts*, through which they can connect with each other as well as with faculty and staff who identify or support first-generation students. The focus of these efforts is to assist first-generation students in navigating college challenges and connect them with support that will help reduce the graduation rate gap between first generation and other students.

Buttons, stickers, and clings have been developed to help students identify with other students, faculty, and staff and the entire campus will celebrate National First-Generation day on November 8th.

Beginning College Survey of Student Engagement



In collaboration with Academic Affairs, Office of Institutional Research and Effectiveness, and Students Life, EMSS is excited to announce that every incoming student will take the Beginning College Survey of Student Engagement (BCSSE). BCSSE is a national survey given to first-year students prior to the start of fall classes. It collects data on students' previous academic and co-curricular experiences, as well as their expectations for participating in educationally purposeful activities during the coming college year. Institutions that administer BCSSE to their first-year students can pair BCSSE results with a National Survey of Student Engagement (NSSE) administration at the end of the first college year. This pairing provides an in-depth understanding of first-year student engagement on campus.

BCSSE explores student expectations and perceptions for the coming year including if and how frequently students expect to work collaboratively with their peers, their likely academic and social balance, as well as how and how often they expect to seek academic help. There also are **questions specific to students' intentions to graduate from Miami University. These** targeted questions provide a more in-depth understanding of each student, which will help professional staff take proactive actions to provide tailored assistance. BCSSE results can be used in many ways, including academic advising, retention efforts, first-year programming, and the UNV 101 curriculum. We believe this targeted outreach will assist in retention and persistence, which will ultimately lead to higher graduation rates.

Based on the data from the survey, the Student Success Center will meet with students and/or provide actionable data to the Coordinated Action Team (CAT). The CAT group consists of professional staff members from across campus who will be able to connect with students effectively. Our goal is to connect the right students with the right people at the right time to keep them connected and supported during their transition to college life.

Office of the Registrar

We have completed the awarding of degrees for the Spring semester 2019 commencement and are providing the information:

Certificates - 104

Associate degrees - 98

Bachelor degrees – 3,666

Masters degrees - 318

PhDs - 16

Boldly Creative Update

Academic and Student Life Committee
Board of Trustees
June 27, 2019

Phyllis Callahan, Provost



Budget Approvals – Round 1

Title	Y1	Y2	TOTAL	Purpose
CADS	\$677,835	\$797,967	\$1,475,802	Course Development & Marketing; PT Director
Engineering	\$1,027,000		\$1,027,000	Align programs with industry needs in robotics, automation and advanced manufacturing [\$571K to CEC; \$465K to ENT]
MU Health Programs	\$1,982,408		\$1,982,408	Staff: TT / Advisor (NRS); PA Director; Simulation equipment
MS Business Management	\$79,220		\$79,220	Staff: PT Director/Assistant
Micro Credentials	\$170,400		\$170,400	Identify partners; develop stackable credentials
Cybersecurity	\$45,000		\$45,000	Feasibility / curriculum
Esports	\$100,000		\$100,000	Consultant
	\$4,081,863	\$797,967	\$4,879,830	Grand Total



2019-20 Funded Projects: Annual Reports

- Title of Project
- Key Contact Person (PI)
- Team Name(s) and Departments
- Reporting Year
- Total Amount Awarded
- Amount previously awarded
- Proposed Project Ending Date
- Narrative: Brief description of project

Due: June 1, 2020

2019-20 Funded Projects: Annual Reports - Content

Outcomes/Goals:

- State original goals / objectives and explain how they were met
- Describe any unanticipated benefits or challenges encountered

Budget: For Year in Review:

- How were funds utilized?
- Explain any variance from originally approved budget
- Outline plans for any remaining unspent funds

Budget: For Upcoming Year(s)

- Define next set of outcomes
- Include detailed budget (Budget Template)
- Include detailed timeline



Boldly Creative Proposals – Timeline (Tentative)

Fall 2019 – Round 2

Letter of Intent	Sept 16, 2019	To Academic Dean(s) and Provost
	↓ <i>Review / Consultation</i>	
Response to PI	Sept 30, 2019	
Preproposals	Oct 28, 2019	
Response	Nov 18, 2019	
Full Proposals	Mar 20, 2020	
Decisions	Apr 24, 2020	





BOARD OF TRUSTEES
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June 28, 2019
Academic and Student Affairs

RESOLUTION R2019 - xx

WHEREAS, the mission of the Miami University Art Museum is to serve as a teaching museum that engages in dialogue with and about visual culture; and

WHEREAS, the Miami University Art Museum is dedicated to maintaining a strong permanent collection of original art representing diverse world traditions and making those resources available through display, study and publication in order to contribute to the cultural enrichment of the students, faculty and staff of Miami University as well as the Oxford and Southwest Ohio communities; and

WHEREAS, Miami University is committed to supporting the Miami University Art Museum and its mission, and to protecting the Museum's tangible and intangible assets. The University fully supports the highest museum field standards with regard to the Museum's collections, collecting and gift-acceptance policies and the use of deaccessioning proceeds.

NOW, THEREFORE, BE IT RESOLVED: that the Board of Trustees recognizes the importance of the Miami University Art Museum to the educational mission of Miami University and hereby records its endorsement and support.



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RESOLUTION R2019-xx

WHEREAS, the University employs lecturers and clinical lecturers with the ranks of assistant, associate and senior lecturer as well as teaching and clinical faculty with the ranks of assistant, associate and full professor. Collectively, these positions are referred to as TCPL faculty; and

WHEREAS, TCPL faculty contribute significantly to the teaching and advising mission of the University and the Board wishes to provide additional job security to TCPL beyond their current one year academic appointments.

NOW, THEREFORE, BE IT RESOLVED, that the Board hereby authorizes the adoption of a policy which provides for appointments to TCPL faculty positions at the rank of assistant on single academic year appointments not to exceed five (5) academic years; to thereafter provide those promoted to the associate level under appointments that are renewable in three year increments and those promoted to Senior lecturer or full Teaching Professor under appointments that are renewable in five year increments.

BE IT FURTHER RESOLVED, that such policy should also provide for non-renewal, termination and position elimination. Such policy is subject to the review and approval of the Provost, General Counsel and President.

ACADEMIC AFFAIRS GOOD NEWS

May 2019 – June 2019

Global Initiatives unveils campaign to increase study abroad for underrepresented students

April 28, 2019 – Study abroad can be a life-changing experience. That’s how Miami University junior Brian Velasquez described his recent trip to Italy where he participated in a computer science program and gained insight into his family’s history. “To see myself grow as a person, it’s sure to have an impact in my career and for the rest of my life,” he said. Velasquez is one of about 43% of students who study abroad during their time at Miami. The vision is to expand access to education abroad, according to Kristin Magyari, assistant director for communications and marketing with Global Initiatives.

Last fall, study abroad staff approached Magyari, looking for ways to not only increase program participation, but increase underrepresented applicants like students of color, those with financial need, males and international students. “Students have different factors in mind when they hear study abroad,” Magyari said. “They may think they can’t afford it or that it won’t fit into their major.”

During the fall, Magyari’s team created Study Abroad is for Me (SAIFM), a campaign concept that aims to resonate with students and give them the knowledge and confidence to apply for programs.

For SAIFM, the team interviewed 10 students from Oxford and the Regionals, including students from diverse racial and ethnic backgrounds. The interviews captured students’ personal stories and study abroad experiences. Many in the group shared similar misconceptions about their ability to match with a program before realizing they could make the goal happen.

The interviews turned into a digital storytelling campaign and promotional video developed by Jake Jones, a senior finance major and two-time study abroad participant. “The whole point of this is a sort of myth-busters,” Jones said. “It proves that if you think you can’t study abroad for whatever reason, you can go and you can have support.”

Miami remains one of the leading study abroad institutions in the country, but Ryan Dye, director of education abroad, remains eager to elevate the program. “If you look at our study abroad enrollment, we send a lot of students abroad,” Dye said. “But there’s room to grow the number of underrepresented students we send abroad.”

Jingjing Luo, an undecided first-year student and student employee in Global Initiatives, said her friends never talked about joining an overseas program. “Some people don’t know that international students can study abroad,” Luo said. “A lot of my friends think they can’t go because they’re already studying abroad here in the United States.” Luo hopes her involvement in creating SAIFM encourages international students to join the experience.

Study Abroad is for Me officially launched on April 24. That day, Global Initiatives hosted a [mini fair in the Armstrong Student Center](#) to showcase popular programs, followed by a [reception in MacMillan Hall](#) where the public can see the promotional videos for the first time. The digital campaign, complete with the 10 student interviews has also gone live on a newly created website. Magyari estimates that it will take two to three years before the office knows whether the campaign is making an impact. Part of making study abroad more accessible includes increasing the study abroad scholarship fund.

Miami launches first Boldly Creative initiatives

May 8, 2019 - New healthcare programs, several analytics degrees and certificates, micro-credentials and robotics are among ideas supported in the first round of Boldly Creative investments at Miami University.

President Greg Crawford announced the \$50 million Boldly Creative academic development fund in spring 2018. Now **Miami announces the first round of projects** to be funded for feasibility studies or development in the next fiscal year. It’s an investment of nearly \$5 million with the investment ramping up rapidly in future years.

An initial pool of 36 pre-proposals was reviewed last fall. From there, faculty teams or individuals proposed nine new or enhanced academic programs. A rigorous proposal review by deans, associate provosts and Provost Phyllis Callahan yielded three programs that will receive major funding and four that will receive seed funding, in this first year of **Boldly Creative**.

Proposals are expected to bring new students to Miami; prepare students for high-growth, high-impact careers; and sustain themselves financially within five years. Details about the second round of Boldly Creative review and funding will be announced in the next academic year.

ACADEMIC AFFAIRS GOOD NEWS

May 2019 – June 2019

Two Miami students named Goldwater Scholars

May 22, 2019 - Miami University juniors Caleb Kozuszek and Rosamie "Rosie" Ries have each received a Goldwater Scholarship for 2019-2020. They are among 496 students nationwide to receive the scholarship, the premier undergraduate award of its type in the fields of mathematics, natural science and engineering.

Kozuszek, a biochemistry major from Hillsboro, and Ries, a geology and physics double major from Centerville, are two of 13 students at an Ohio public university to receive a Goldwater Scholarship.

The [Goldwater Foundation Scholarship Program](#) encourages outstanding students to pursue careers in the fields of mathematics, natural sciences and engineering. Nationwide, faculty nominated 1,223 students — from a pool of about 5,000 — for the scholarships, worth up to \$7,500 per year.

Jason Osborne named Miami University provost

April 28, 2019 - Jason Osborne, associate provost and dean of the Graduate School at Clemson University, has been named provost and executive vice president for academic affairs at Miami University, effective Aug. 1, 2019. Osborne has served since 2015 at Clemson University, where he is also a professor of applied statistics. While at Clemson, his leadership roles have included extensive work in strategic plan implementation, communication, entrepreneurial expansion, and retention and recruitment, with an emphasis on inclusion.

In the *ClemsonForward* strategic plan, Osborne led the graduate education effort. Successful results to date include a substantial increase in funding for the academic colleges and being on track to achieve critical 10-year targets earlier than expected. He praised Miami's "excellent faculty, staff and students," saying he is honored and ready to be a vocal and vigorous champion for Miami. "Miami is a very strong institution," he noted, "and I feel humbled and very fortunate to be part of the team that will help shape what is certainly a very bright future."

Other accomplishments at Clemson include:

- The Graduate Clemson Experience, which built support for graduate students and programs and promoted awareness internally and externally of graduate program strengths.
- Multidisciplinary degree and program development to meet the changing needs of students and the region that also generates new revenue.
- Clemson's Grad360° program that provides culturally responsive professional development and mentoring for grad students, aiming to create success during and after the degree program.

As a translational statistician, research methodologist and educational psychologist, Osborne's scholarly work has been cited more than 20,000 times. "Jason Osborne is an accomplished academic leader who will advance Miami University's 210-year history of excellence. His creative mindset and commitment to an inclusive community are a great match for our mission and values," Miami President Greg Crawford said. "I believe Jason's vision and experience will serve Miami well in supporting our \$50 million Boldly Creative academic initiative and launching a new strategic plan. We are delighted that Jason and his family are joining the Miami University community."

Prior to Clemson, Osborne served as professor and chair of the department of counseling and human development in the College of Education and Human Development at the University of Louisville from 2013-2015. He has also served as a faculty member and leader in various capacities at Old Dominion University, North Carolina State University, University of Oklahoma, University of Buffalo Medical School, and Niagara County Community College. Osborne earned a bachelor's degree in psychology from the University of Rochester, a master's degree in psychology from the State University of New York at Buffalo, where he also completed master's level courses in epidemiology research methods, and holds a doctorate in educational psychology from SUNY-Buffalo.



NEWS & UPDATES

University Communications & Marketing

JUNE 2019

ON-GOING PROJECTS



UCM gathered branding feedback from the Miami community through an innovative brand box that was located in the Armstrong Student Center.



BRAND RESEARCH AND DEVELOPMENT

As we updated the Board in its May meeting, UCM has partnered with Stamats, a higher education research and consulting firm, to conduct brand perception research for the institution. Currently, we are in Phase 2 of this research process, which includes development of a brand promise, brand pillars and brand characteristics. After an on-campus workshop with Miami's brand team, composed of staff, faculty and students from across the university, Stamats tested potential brand promise statements with

parents, students, faculty/staff and alumni. In total, 3,471 participants responded to the survey. Stamats will be presenting an analysis of the data to the brand team in the coming days.

UCM has also begun using the Phase 1 research as we create a refreshed visual identity for the university. This includes refreshing numerous enrollment marketing pieces and working closely with ICA on a refreshed athletics style guide that includes environmental graphics, football and volleyball season tickets and the new Millett basketball floor.

BRAND BOX

To encourage community participation in Miami's brand research, UCM developed a

completed in May found that the brand box garnered 3,325 responses in four days, all of which are helping to provide

Believed to be the first of its kind, the brand box was situated in the Armstrong Student Center earlier this year.

branded kiosk, with interactive elements that allowed students, faculty and staff to provide feedback on their impressions of the university. Believed to be the first of its kind, the brand box was situated in the Armstrong Student Center earlier this year. A final report

critical student insights that will inform future brand enhancements.

WEBSITE OVERHAUL

UCM is currently working alongside our ad agency, 160/90, on a redesigned website. In mid-June, initial ►

UCM'S GOAL To establish and grow Miami University's influence, reputation and ranking as a leading public university that prepares students for lifelong success in a vibrant campus community that values academic rigor, character, intellect and serving the public good. Miami University's success depends upon messaging and visual identity strategies that are compelling and consistent across all communication outlets in order to grow enrollment and increase brand awareness.



UCM / NEWS & UPDATES



Brian Niccol '96, CEO of Chipotle, is one of the outstanding alumni to be featured in the new, upcoming university PSA.



John Steele '14 is featured in a new super-story profile on Miami's website.

miamioh.edu/johnsteele

◀ A refreshed university viewbook was delivered to the printer this month. Nearly 100,000 copies will be distributed to prospective students.

PEER-TO-PEER NEWSLETTER

As part of UCM's peer-to-peer digital marketing campaign, UCM is regularly producing an email newsletter that highlights key Miami differentiating news and events. *News & Notes* is delivered to university presidents, provosts and cabinet-level administrators with national ranking-voting privileges.



designs of the site were presented by the agency. UCM will be working with EMSS staff on the development of the admission and aid pages now that the overall look has been determined. In addition to the main website, UCM is partnering with another agency, Up&Up, to develop a robust majors and minors website. Up&Up will be coming to campus in early July to conduct focus groups for this project.

NEW UNIVERSITY PSA

A cross-section of UCM staff have been working on a new PSA video for the university. This video will be focused on several prominent alumni, including Brian Niccol '96 (CEO of Chipotle), Bo Bridges '96 (entertainment photographer) and Sean McVay '08 (head coach of the LA Rams). This video will be used in digital marketing efforts, as well as aired nationally during several prominent athletic events this coming academic year.

MARKETING

This month, UCM has coordinated publication of more than 100 marketing and communications projects for Enrollment Management, Academic Affairs, the

university's existing visual standards, for internal and external audiences, thus expediting graphic design services for smaller projects and allowing more efficient use of resources.

A cross-section of UCM staff have been working on a new PSA video for the university.

President's Office and Intercollegiate Athletics.

We also welcomed Tracey Clark to our customer service team. Tracey will be helping manage UCM projects. With the addition of Tracey, we are currently developing new processes for how we manage and track all jobs. Additionally, we have partnered with purchasing to coordinate a system to provide branded, marketing collateral templates university wide. This system will allow university partners to produce professionally designed materials, within the

New in early June was the release of the second super story UCM has published. This one is the compelling story of Miami grad John Steele '14. In four days, the story had nearly 4,000 page visits, with a great deal of engagement on social media. Read his story at miamioh.edu/johnsteele.

Miamian magazine also hit nearly 180,000 mailboxes, including alumni, faculty, staff, Ohio legislators and friends of Miami, in early June. It features world-renowned photographer Bo Bridges '96 on the cover. ■



Marketing by the Numbers

May 1, 2019 - June 10, 2019

11,510,712

Total social media impressions on the university's primary Twitter, Facebook, Instagram, LinkedIn

207,619

Total social media engagements

384,000

New website visitors

2.7m

Website pageviews

Recruitment yield digital campaign

8.6m

Impressions

13,744

Clicks

Since the launch of our peer-to-peer campaign

4.3m

Impressions

11,645

Clicks

Social Media Top Highlights

May 1, 2019 - June 10, 2019



News by the Numbers

May 1, 2019 - June 10, 2019

29

News media pitches

60

Hometown news stories sent to students' legislators, high school counselors and hometown newspapers

3,000

Stories boasting student, faculty, university accomplishments

8

Campus news stories

10.4m

News Reach

\$2.7m

PR Value

► Miami faculty were quoted in news media from the U.K. to Uzbekistan, with top U.S. placements in *The Washington Post*, *NationalGeographic.com* and *GoodMorningAmerica.com*