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**BOARD OF TRUSTEES  
 MIAMI UNIVERSITY  
 Minutes of the Academic and Student Affairs Committee Meeting  
 September 24, 2015, 1:00 p.m.  
 142 Johnston Hall, Miami University Middletown Campus**

The Academic and Student Affairs Committee of the Miami University Board of Trustees met on September 24, 2015 in room 142 Johnston Hall on the Miami University Middletown campus. The meeting was called to order at 1:00 p.m. by Committee Chair Bob Shroder, a majority of members were present constituting a quorum. Attending were Chair Shroder, and Committee members; Trustees David Budig and Dennis Lieberman, National Trustees Terry Hershey and Diane Perlmutter, and Student Trustees Ciara Lawson and Mary Adeline Lewis; along with Trustees Jagdish Bhati, Sharon Mitchell, and Steve Wilson, and National Trustees John Altman, Bob Coletti, and C. Michael Gooden.

In addition to the Trustees, Phyllis Callahan, Provost and Executive Vice President for Academic Affairs; David Creamer, Senior Vice President for Finance and Business Services; Jayne Brownell, Vice President for Student Affairs; Michael Kabbaz, Vice President for Enrollment Management and Student Success, and Robin Parker, General Counsel, were in attendance. Also present to address agenda items or to provide support, were: Deedie Dowdle, Associate Vice President for Communications and Marketing; Ron Scott, Associate Vice President for Institutional Diversity; Mike Pratt, Dean, College of Professional Studies and Applied Sciences; Jerome Conley, Dean and University Librarian; Moira Casey, Associate Dean; Cathy Bishop-Clark, Associate Dean; Scott Walter, Assistant Vice President, Student Affairs; Susan Schaurer, Assistant Vice President and Director of Admission; Yvette Harris, Professor and Chair of the Senate Executive Committee; Tracy Hughes, Senior Director of University Marketing; Gary Steelman, Senior Budget Director; Clair Wagner, Director of University News and Communication; Randi Thomas, Director of Institutional Relations; and Ted Pickerill, Secretary to the Board of Trustees; as well as others attending to observe or assist.

**Executive Session**

The meeting began with the Public Business Session

**Public Business Session**

Chair Robert Shroder opened the public session and welcomed everyone to the meeting. He then introduced Dr. Yvette Harris, Chair of the Executive Committee of the University Senate.

### **Approval of the Prior Meeting's Minutes**

National Trustee Hershey moved, National Trustee Perlmutter seconded, and by unanimous voice vote, the minutes of the previous meeting were approved.

### **Student Trustees**

Student Trustee Mary Adeline Lewis addressed the Committee, relaying the following information:

Now that the semester is finishing its fifth week, campus seems to be settling down and students on campus are finding their routines. New freshman aren't looking quite as lost anymore.

So far this semester, our campus has been blessed with some very cool visitors, one of which was out of this world. Apollo Astronaut Al Worden presented Maeva Metz with the Astronaut Scholarship and spoke about his experiences. Worden was a USAF Colonel and presented her with a \$10,000 scholarship. He also spoke and shared his experiences as the Command Module pilot for the Apollo 15 lunar mission

Pete Rose was another out of the park speaker Miami hosted this semester. The auditorium was a sold out event. In his speech he covered everything from his successful athletic career to his gambling past. Even with the heavy speech, the overall event was a great representation of Rose's great athletic career.

This semester Miami has been hosting "Late Night Miami", an afterhours event for students. The event happens every Thursday, Friday, and Saturday night and hosts different types of events each night; current movies, coffee house entertainment, game nights, hayrides, and mock casinos are just a few examples of activities the group holds. This is a great opportunity for Miami Students, and provides a great nonalcoholic activity for students during the weekend.

This year's Homecoming was very successful. The theme this year was "a walk through time", and highlighted different time periods:

Monday 50's- retro rink in Armstrong

Tuesday 60's -sounds of the 60's concert

Wednesday 70's- 70's style arcade

Thursday 80's- laser tag

Friday—Homecoming Huddle. New tradition.

Student-run carnival booths open at 4 pm, and the I AM MIAMI pep rally with President Hodge begins at 5 pm. We'll celebrate Miami's award-winning faculty, pump up the football team for the Homecoming matchup against UC, and recognize the 2015 Homecoming Court. Don't miss this chance to cheer on the RedHawks with the Miami University Marching Band, the RedHawks Dance Team, Miami Cheerleading, Swoop, and the Shakerettes!

### Saturday—Tailgate and UC game

This weekend Miami is hosting a Hike-A-Thon. This is an event that will be held in Miami's natural areas and will provide exposure to all Miami has to offer. Naturalists will be there teaching hikers about the wildlife and health of the area. People will have an opportunity to learn about and experience the natural resources on Miami's Campus.

Student Trustee Ciara Lawson then addressed the Committee, relaying the following information:

This school year has been very successful with the programs and events held in just these first few weeks.

Before the school year even started, the Greek Move In and Student Org Move In were huge successes. On Thursday, August 20th, student organizations were set to help Miami's freshman class move into the dorms. All organizations were encouraged to participate, especially the Greek Community, where all chapters were required to have at least 20 members signed up and participating in the event. This gives fraternities and sororities an opportunity to bond in a positive, non-alcohol environment while providing chapters with service hours. One load of suitcases, boxes, and smelly hockey equipment carried by men and women in various organizations would equal five or six loads by families. This efficient move in process also greatly alleviated the typical traffic buildup, keeping the usual move-in frustrations down. The RHA and housing staff were extremely thankful.

Another huge event early in the year was Mega Fair. It was hosted on Wednesday, August 26, from 6 – 9pm on Central quad. Mega Fair is an informational event advertising involvement opportunities across campus. It hosts more than 400 student clubs and organizations, including; service organizations, fraternities and sororities, academic and career-focused groups, and clubs who share interests in diversity, political, religious, or social justice topics. There were also performances and interactive activities available on the quad, held by sports and dance teams and ensembles. Although Mega Fair advertises a wide variety of university recognized organizations, students who did not find their niche club are encouraged to look on the HUB, which recently had a sleek and efficient facelift, which hosts a listing of all clubs. Furthermore, students looking to start an organization in their interest area have many resources and advising available to set one up.

This current week is National Hazing Prevention Week, where events are available to fraternities and sororities to gain a better understanding of the hazing concern with Greek life across the nation. For example, on September 24th, there was a "Case Studies and Solutions" workshop where chapters participated in small group discussions that looked at different hazing scenarios. Groups identified harmful behaviors, and came up with alternative programs that are free of hazing. National Hazing Prevention Week also provides resources for chapters to get involved with the Oxford-wide "Service Saturday" community service opportunity and an "adventure race" on campus this

Saturday. Chapter executives strongly encourage participation in these programs, as they meet the requirements for the Wellness component of the Community Advancement and Member Development Program for Fraternities and Sororities.

The Armstrong Student Center Pavilion was the setting for the annual Presidents and Treasurers Training, where student organizations are required to have their executive committee members attend in order to receive funding. Some very fresh benefits to being a university-approved organization include options in Armstrong. Clubs can now rent out banner spaces just as those around the seal within Armstrong. The renting of rooms in Armstrong has been streamlined where there is now a more transparent flat rate to rent a room. There are also opportunities in renting technology for student org events. This makes attendance significantly more efficient, thus allowing clubs with strong attendance numbers to receive more funding the next cycle for their well-organized events. Additionally, any organizations hosting a Late Night Miami programming can get additional funding they host a large event during the set times on Thursday, Friday, and Saturday nights. The training also requires that all club treasurers attend a Buyway training, the program used to track funds, thus keeping treasurers more knowledgeable and accountable in requesting monetary support.

Finally, Philo, an online television channel streaming service is currently in a trial month with the campus Residence Hall Association. It uses the internet rather than cable connections to provide live T.V. to students. Local channels and international channels would be included, just as with cable; however, the cost per student to have Philo is less than that of getting cable. This streaming service also allows up to 12 hours of recording space, so if students are in class, they can still watch their favorite shows. All Community Leadership Team members, there are several students on these teams in every residence hall, have until October 16th to test the service. They will then all provide feedback on the local channels available, additional programming such as HBO, the quality of sports channels chosen, (there was a suggestion for Browns games).

The success of all of these events is just a small indication of the fantastic year ahead.

### **Associated Student Government**

Associated Student Government provided a written report. The report informed the Committee that the Student Senate recently voted 47-0, reiterating their support for a guaranteed tuition plan.

The report is included as Attachment A.

### **University Senate**

Dr. Yvette Harris, Chair of the Executive Committee of the University Senate updated the Committee, highlighting some expected topics for the upcoming year, which

include the Regional Campuses, and the Guaranteed Tuition Plan. She also relayed that items such as committee appointments and new majors had been considered.

The Committee was provided a written Senate update report, which is included as Attachment B.

## **Student Affairs Reports**

### **Vice President's Report**

Vice President Jayne Brownell updated the Committee, relaying the following:

The start and the end of the year are the two most packed times of the year in Student Affairs, so true to form, the past month has been a whirlwind. As you know, we had orientation sessions each day of June. This year we welcomed 3,460 students in our 16 summer sessions, along with nearly 5,000 of their family members. And then just 2 weeks after our last orientation, we start training our residence life staff in preparation for the new term.

While first-year move in officially took place on Thursday, August 21, there was already a lot of activity on campus for the week or two before that. International students arrived for their orientation; all RAs were here for training; many athletes come back early to start training; and then the week of move-in, there are several pre-WW retreat-style programs, such as U-Lead sponsored by the Wilks Leadership Institute, and MADE@Miami, which you'll hear more about from Gerald Yearwood in a few minutes. We also hold August orientation for first-year students who couldn't come in June, along with new transfers. Then there are students who request to move in early for a variety of reasons, and given this year's construction on Chestnut Ave, we asked one hall to move in early to help with traffic flow. All told, by the night before first-year move in, 41% of our residential population was already moved into the residence halls. This is a big challenge for us in several ways, since our residential staff is still in training, and we don't have a full slate of programs planned for these students. This is a trend we need to pay attention to, and we'll need to plan differently to account for this change.

Following move-in, we jumped into Welcome Week, with 137 programs sponsored by more than 40 departments across the university. While many of these are well worth mentioning, including convocation, I want to highlight the three large scale evening events that were held to help students get to know each other and build community. More than 3,500 students came to each of those events, and more importantly, they stayed at those events. Concerts, zip lines, laser tag, Zumba, snow cones, and free t-shirts are a powerful combination in keeping students on-campus and meeting each other.

That brings me to the last topic I want to highlight, which is Late Night Miami. We talked with you last year about our goal of offering more late night, alcohol free programming on campus. Too many students feel there is nothing to do on campus, and

that Uptown is their only alternative. So Jenny Levering and her team in Student Activities have worked very hard to make this program a reality. They are doing some programming themselves, other offices are offering some, and student groups are offering some, giving us a calendar of events that includes a program every Thursday, Friday, and Saturday night of the term, and the list of programs is continuing to grow. We are offering programming grants to organizations that want to put on an event, and the Student Activities staff will help with room reservations, contract support, and marketing. The only requirements are that the event takes place after 9pm, and that it is open to everyone. This is leading to a wide variety of programming for students. Some are big scale events, like movies that draw up to 600 people, some are crafty events, like painting with a twist that attracted 350 people, and some are more small-niche events, like anime night that brought together 90 people. We are very excited about the possibilities since we're hearing a buzz about this on campus. Students are liking the options, and we think it will change our nighttime culture at Miami. It will help students who are not looking for a party scene to find each other and have choices of things to do, and for others, we may at least delay what time they go Uptown, and even one drink less per night could mean fewer negative consequences for our students.

### **Serving Diverse Populations**

Mr. Gerald Yearwood, Senior Administrative Director of the Office of Diversity Affairs, provided an update to the Committee. Mr. Yearwood began by highlighting the quality of the Office of Diversity Affairs team, and the dedication they bring to serving Miami students.

He next highlighted the Made@Miami program which is quite popular and has grown to the point that it is near capacity, with 227 students attending this year. He explained that the program has evolved over time, and provided information on the demographics of the participants and the program's group of student/peer leaders. Mr. Yearwood also updated the Committee on other activities and areas, such as Immersion Trips, Alumni Networking, and funding.

Mr. Yearwood then informed the Committee about GLBTQ Services. Ms. Shevonne Nelson was recently hired to lead this area, and has had success in extending the reach of the program. GLBTC Services hosts 17 programs and conducted training to include; 22 sessions of safe zone training, 416 participants in Queer 101 training, and 2 Ally Development training sessions.

Mr. Yearwood's report and presentation are included as Attachment C.

### **Student Affairs Written Reports**

In addition to the presentations, the following written reports were provided:

- Student Affairs "Good News" – VP Student Affairs, Attachment D

- Campus Safety Data, Susan Vaughn, Director, Office of Ethics and Student Conflict Resolution, Attachment E
- Student Housing Occupancy Update, Brian Woodruff, Director, HOME Office, Attachment F
- Student Activities and Programming, Jenny Levering, Director, Student Activities and Cliff Alexander Office of Fraternity and Sorority Life, Attachment G

## **Enrollment Management and Student Success Reports**

### **Vice President's Report**

Vice President Kabbaz highlighted the Career Fair, which saw 295 total employers, nearly 100 of which were recruiting across all majors. Attendance was 3,633 students, an increase over last year's 2,370. The number of employers present was the maximum capacity of Millett Hall, and there were actually six more on a waiting list. A large number of employers stayed on to the next day to conduct interviews.

### **Admissions Update**

Assistant Vice President and Director of Admission Susan Schaurer updated the Committee on admissions. She began by reviewing the profile of the Fall 2015 entering class, which was the most academically accomplished, most domestically diverse, and the largest incoming class ever.

She then reviewed admission trends, residency trends, and divisional trends, before addressing the Fall 2016 entering class goals. Some of the goals include an increase in applications, enhanced domestic diversity, and international enrollment, maintenance of a 28 ACT, and increased enrollment through; transfers, the Oxford Pathway, and the Spring admission program. Goals also include expansion of the Summer Scholars Program.

Ms. Schaurer then highlighted diversity initiatives and trends. She looked back to 2003, when domestic diversity was 6.7%. In Fall 2007, domestic diversity was still below 10%, and in the time since then, there has been increased outreach in many ways. Specific high schools are incorporated in travels, along with proactively engaging with community organizations. Invitations and visits to campus have increased, and programming, such as the Bridges program has been created. Bridges began in 2007, with 44 participants, and this year 607 students participated, with 256 eventually enrolling at Miami. 1/3 of all domestic diverse student attended Bridges, with 1/2 of the entering African American students attending. Plans are also in place to grow the Access Program to 150 students, and they are working with Advancement to meet costs beyond tuition, such as room and board, books, and winter and summer terms. A strategic focus on diversity will continue, with the creation of a Senior Associate Director for Diversity Initiatives. The position will focus not only on recruitment and enrollment, but also on retention and success.

Ms. Schaurer's presentation is included as Attachment H.

### **Enrollment Management and Student Success Written Reports**

In addition to the presentations, the following written report was provided:

- Enrollment Management and Student Success "Good News" – VP Michael Kabbaz, Attachment I

### **Academic Affairs Reports and Resolutions**

#### **Provost Update**

Provost Callahan informed the Committee of the passing of mathematics professor, Dr. Beatriz S. D'Ambrosio and the planned Memorial service.

Provost Callahan then updated the Committee on the reaccreditation by the Higher Learning Commission, which was completed with very few comments. Provost Callahan next discussed the new requirements recently passed by the State Legislature, in particular those requiring action by state college and university Boards of Trustees. She stated that she will provide the reporting information to the Trustees for approval at the December meeting. She relayed that many of the reporting requirements regarded items Miami has already been tracking and addressing, such as low enrollment courses.

Provost Callahan's report is included as Attachment J.

#### **Regional Campuses**

Regional Campuses Dean, Mike Pratt, reviewed recently added degrees, degrees in the approval process, and new degrees in the concept stage, all of which will increase the opportunities for students to earn degrees which will serve the needs of the local communities. He also highlighted the English Language Center, which has seen enrollment grow from 38 in 2013 to 300 in 2015.

Dean Pratt then updated the Committee on the implementation of the Regional Campus resolution. He stated the Regional Campuses are moving towards semi-autonomy, forming committees to review college governance, curriculum development, and with outreach efforts to emphasis to the community that the Regional Campuses remain a part of Miami University, with Miami on the diploma, while they work to identify the college's new, inclusive name.

As an example of partnerships and of programs serving the needs of the region, he highlighted the Greentree Health Science Academy, located on the campus of Atrium Medical Center. The facility is utilized by several groups in partnership to provide health related training and instruction.



Dean Pratt's presentation is included as Attachment K

### **Academic Affairs Written Reports**

In addition to the presentations, the following written report was provided:

- Academic Affairs "Good News" – Provost Phyllis Callahan, Attachment L
- Accreditation Update, included in Attachment J

### **Other Items**

#### **Diversity Initiatives**

The final presentation to the Committee was from Associate Vice President for Institutional Diversity, Ron Scott. Dr. Scott emphasized that enhancing diversity is not about one big solution, but many little steps. Enhancing diversity requires a constant forward focus, with multiple efforts and strategies, in all offices and at all levels of the university.

He stated that progress has been made in enhancing diversity amongst students and faculty, but progress is required with the composition of the staff. He stated the Board of Trustees are of great help by continuing to push the issue, emphasizing its importance and asking questions. There are many historic misperceptions to overcome, and continual focus is required

Dr. Scott's report is included as Attachment M.

### **Adjournment and Campus Tour**

With no other business to come before the Committee, the meeting was adjourned at 4:00 p.m. to tour Middletown Campus facilities.



Theodore O. Pickerill II  
Secretary to the Board of Trustees



Alexander Cary  
Secretary for Academic Affairs  
Associated Student Government  
caryah@miamioh.edu

TO: Board of Trustees Academic/Student Affairs Committee  
FROM: Alexander Cary  
DATE SUBMITTED: September 16, 2015

Ladies and Gentlemen of the Board,

The Associated Student Government is excited to be back in Oxford for the 2015 – 2016 school year. With on-campus senator elections wrapped up, Student Senate stands ready to convene to discuss and address issues pertinent to the student body. Representation in the senate includes on-campus, off-campus, and academic senators. All senators will focus ASG on representing the broad and diverse set of interests students have both in and outside the classroom.

Already, Student Senate has taken up a resolution that affects the entire student body at Miami University: guaranteed tuition. On Tuesday, Student Senate voted 47 – 0 to adopt a resolution (See Attached) in support of plans to guarantee tuition for students for their eight semesters at Miami University. This guarantee will give students the ability to accurately forecast their finances during their time at Miami University.

The student senate plans to continue to work with the executive cabinet of ASG throughout the year to address several matters. Some of these matters are as follows:

- Realize an Open Education Resource implementation strategy
- Analyze the rollout of UNV 101
- Implement a bike-sharing program as well as address other sustainability issues
- Examine housing and dining matters
- Encourage student organizations to create strong relationships with alumni
- Create networking opportunities for students through increased alumni presence on campus
- Build international alumni, student interaction
- Discuss ways to improve student safety on- and off-campus
- Plan events to increase student school spirit
- And more

The Executive Cabinet of ASG as well as the Student Senate all look forward to tackling these and other very important issues affecting the student body here at Miami University this year.

We look forward to working with the Board of Trustees and administration to continue to improve our exceptional university. Throughout the year, I look forward to presenting this committee with legislation passed by Student Senate as well as Cabinet reports on the status of initiatives taken up by ASG. Please let me know if I can ever be of assistance.

Love and Honor,

Alexander Cary  
Secretary for Academic Affairs



SR021529

**A Resolution Reaffirming Support for the Adoption of a Guaranteed Tuition Program**

Andrew Fosina, 1<sup>st</sup> District Off Campus Senator  
Kalen Banks, 5<sup>th</sup> Off Campus Senator  
*Authors*

Connor O'Hearn, VP of Finance  
Alex Dunlap, 2<sup>nd</sup> District Off Campus Senator  
Shalin Shah, 2<sup>nd</sup> District Off Campus Senator  
*Sponsors*

Submitted to Student Senate on: Tuesday September 15<sup>th</sup>, 2015

- Whereas:** Rising tuition costs cause financial strain on many Miami University students and college students in general
- Whereas:** Many Miami University students accept scholarships, loans, grants, and financial aid to pay for their tuition
- Whereas:** Financial security increases a student's retention rate and likelihood of graduation
- Whereas:** Several other private and public universities around the country and in Ohio have adopted similar Tuition Guarantee Programs
- Whereas:** Student Senate passed SR 020411 "A Resolution Supporting a Guaranteed Tuition Program" in April of 2014
- Whereas:** Student Senate passed SR021501 "A Resolution Reaffirming Support for a Guaranteed Tuition Program" in February of 2015;
- Therefore be it resolved:** On behalf of the Student Body, the Student Senate reaffirms its support for a Guaranteed Tuition Program

**EXECUTIVE COMMITTEE of UNIVERSITY SENATE**

Yvette Harris, Chair

Andrew Reffett, Chair-elect

University Senate Website: [www.miamioh.edu/senate/](http://www.miamioh.edu/senate/)

September 9, 2015

To: Board of Trustees, Academic and Student Affairs Committee  
 From: Yvette Harris, Chair, Executive Committee of University Senate  
 RE: University Senate Report to Board of Trustees – September 25, 2015 Meeting

Executive Committee of University Senate membership:

- Yvette Harris (Psychology), Chair of Executive Committee
- Andrew Reffett (Accountancy), chair-elect of Executive Committee
- Cathy Wagner (English), at-large member
- William Parizek (Student Body President), undergraduate
- TBD, graduate student
- Phyllis Callahan, Provost, Chair of University Senate
- Maria Cronley (Sr. Associate Provost), Secretary of University Senate
- Stacy Kawamura (Executive Assistant to Provost), Recording Secretary

Dates University Schedule is scheduled to meet during the 2015-2016 academic year:

<b>2015</b>	<b>2016</b>
<b>August 31</b>	<b>January 25</b>
<b>September 21</b>	<b>February 8</b>
<b>October 5</b>	<b>February 22</b>
<b>October 12</b>	<b>March 7</b>
<b>October 26</b>	<b>April 6</b>
<b>November 9</b>	<b>April 4</b>
<b>November 23</b>	<b>April 11</b>
<b>November 30</b>	<b>April 18</b>
	<b>April 25</b>
	<b>May 2 (tentative)</b>

At the final meeting of the 2014-2015 academic year, Senate confirmed appointments to standing and advisory committees of Senate and authorized Executive Committee to confirm additional nominations made through the summer and into the fall. The standing committees of Senate have broad responsibilities and conduct the continuing and regular business of the Senate; the advisory committees are charged with the responsibility to advise appropriate administrators and to report to University Senate on the state of the institution in the policy area for which the committee is responsible. The business of Senate is managed by the Executive committee. Special reports will be scheduled throughout the year to inform Senate of items of importance to the University.

At the August 31, 2015 Senate Meeting, Senate held a special election to select the chair-elect for the Executive Committee. Also appointed as University Secretary was Sr. Associate Provost, Maria Cronley.

The following summarizes items of University Senate Business conducted since the Executive Committee submitted a report to the Board of Trustees on June 11, 2015.

- Revisions to an existing degree and University Documents received on the University Senate consent calendars:
  - **August 31, 2015:** THE – Theatre Arts Minor
  - **August 31, 2015:** FST – Film Studies Co-Major
  - **August 31, 2015:** Advanced Studio Art Post-Baccalaureate Certificate
  - **August 31, 2015:** Modification to Awards and Recognition Calendar and Timeline
- Specials Reports delivered at University Senate
  - **August 31, 2015:** State Mandate Update from Institutional Council, Amit Shukla and Chris Makaroff, Institutional Council co-chairs

The following are items of business Executive Committee anticipates that Senate will discuss during the 2015-2016 academic year:

- New degrees
- Updates, background information and work of the Institutional Council on State Mandates
- Regional Campuses Updates – Mike Pratt, Regional Campuses Dean and John Skillings, Process Coordinator
- EAB/Student Success Collaborative – Michael Kabbaz, Vice President for Enrollment Management & Student Success
- Tuition Guarantee – Business and Finance Office
- Space and Housing Issues – Cody Powell, Associate VP, Facility Planning and Operations

cc: Provost Phyllis Callahan, Chair, University Senate  
Yvette Harris, Chair, Executive Committee of University Senate  
Sr. Associate Provost, Maria Cronley, Secretary, University Senate

Prepared by: Stacy Kawamura, Recording Secretary, University Senate

**Office of Diversity Affairs  
Report to the Board of Trustees  
September 2015**

The Office of Diversity Affairs entered the new school year with the vision to be an integral part of not only the Division of Student Affairs but Miami University and the community at large. We truly believe that our mission defines who we are as a department and supports our work immensely. While last year we talked with the Board about our programs and history more generally, this year we want to talk about three of our programs in more depth. We started the 2015-16 school year with the Made@Miami program which was a major success and illustrated the issue of diversity which has been a major priority at Miami University for some time. The breakdown of the students who participated in this year's program gave notice to the position that the institution has taken to enhance diversity and create a more inclusive environment for all. This program for new students, which takes place during the 3 days before the start of Welcome Week, has grown tremendously and has provided students opportunities that promote leadership, collaborations, and lasting friendships. Some examples include students discussing identity and how that impacts the social groups students choose to align with in college, and exploring various offices on campus that provide resources and support they will need throughout their time at Miami University. Moving forward we hope the Return on Investment (ROI) will give the program viability and stature for years to come.

The ODA Immersion Trips, which take place during Winter term, have provided students the opportunity to learn about other cultures and institutions that hopefully will change any misconceptions they may have about those groups. The initial trip in 2014 was more explorative than cultural, and upon recommendation from students the decision was made to incorporate a cultural perspective to enhance awareness and knowledge. On January 4<sup>th</sup> – January 11<sup>th</sup> 2015, two staff members led the 2<sup>nd</sup> Annual Office of Diversity Affairs Immersion Trip to Miami, Florida. Out of 80 applicants, 6 students were selected to participate. The purpose of this trip was to focus on “Latin Fusion” through the linkage of the Latino Diaspora and American culture. These lenses were to help students define “Latin Fusion” as it pertains to food, music, art, history, architecture, and tourism. Since all these attributes are infused into US mainstream culture, our goal was to expose our students to this phenomenon. In addition to the student's exploration of “Latin Fusion” they had the opportunity to engage, connect, and network with Miami Alumni that are currently working in Miami, Florida in various elements of Latin Fusion.

Our trip consisted of immersion experiences as well as Miami Alumni visits. Our first visit was with Joanna M. Sandstrom '97 (Assistant State Attorney/Mental Health Unit) who discussed the intersections of race and the judicial system in Miami. She also arranged a formal “court visit”

for the students who observed numerous court hearings as well as met with a judge who discussed how the court systems works with cultural issues. Ms. Sandstrom was also very kind to arrange a visit to MTV Tres through her friend, Senior Producer Claudia Selgas. Ms. Selgas provided us a tour of the studio as well as Viacom Media Networks. Ms. Sandstrom also took a half day and accompanied us on our visit as well as had lunch with us and Ms. Selgas. Our second visit was with Damian Vaughn '98 (SVP Human Resources HBO Latin America) who talked to the students about his work at HBO Latin America. Our third visit was with Jennifer Webster '98 (Owner of Photo-Jennic Photography) who set up a professional photo shoot for the students while discussing Latin Fusion's impact on her work.

Due to the limited schedule of Florida International University, we were unable to secure a community service opportunity. While we were disappointed to not provide this to our students, the trip was an overall success. Students were able to immerse themselves into Miami culture by speaking Spanish and seeing the diversity within Latin culture. Visiting Little Havana and Little Haiti gave students a different perspective into Latin Fusion and allowed them to discuss globalization and its impact on American culture. The students thoroughly enjoyed the opportunity to meet with the Miami alumni and they plan to reach out again and discuss possible internship opportunities. We were very happy and touched by the alumni and their willingness to meet with the students and provide them tours of their facilities.

This year's trip proved to be beneficial given the connection to Miami alums and the Latino community. The networks that students were exposed to in the areas of law, media, and photography made the experience educational and thought provoking which supports the importance of these endeavors. Future programming will provide insight into Asian culture and the GLBTQ community within the city of San Francisco.

The last area we want to highlight is GLBTQ\* Services. The GLBTQ community at Miami University has made significant strides to educate the community and provide a level of acceptance for difference that contributes to the main ingredient of understanding. The hours that substantiate this work and the number of participants who participate will hopefully change perceptions and attitudes. As you'll see in our PowerPoint, in addition to programming for students, we have greatly increased the number of Safe Zone and Queer 101 trainings in the past year since Shevonne Nelson joined the staff. Many of those trainings have been for staff and faculty, aimed at increasing their support of our GLBTQ students. Our mission is clear but the work is hard; diversity is a challenge that can be achieved if we are resilient and committed to the task that is set before us.

The Office of Diversity Affairs has grown over the years programmatically and we realize that creating an environment that is accepting of others who are different can present quite a challenge psychologically. We strive to meet the needs of all students and to create collaborations campus wide that produce positive outcomes for complex situations. As we have placed an emphasis as a university to increasing the diversity of our student body, we embody a commitment to diversity and multiculturalism so that all members of the community feel welcome, persist in reaching their goals, and go on to become successful graduates.





# The OD A-Team

September 2015



# MADE@MIAMI

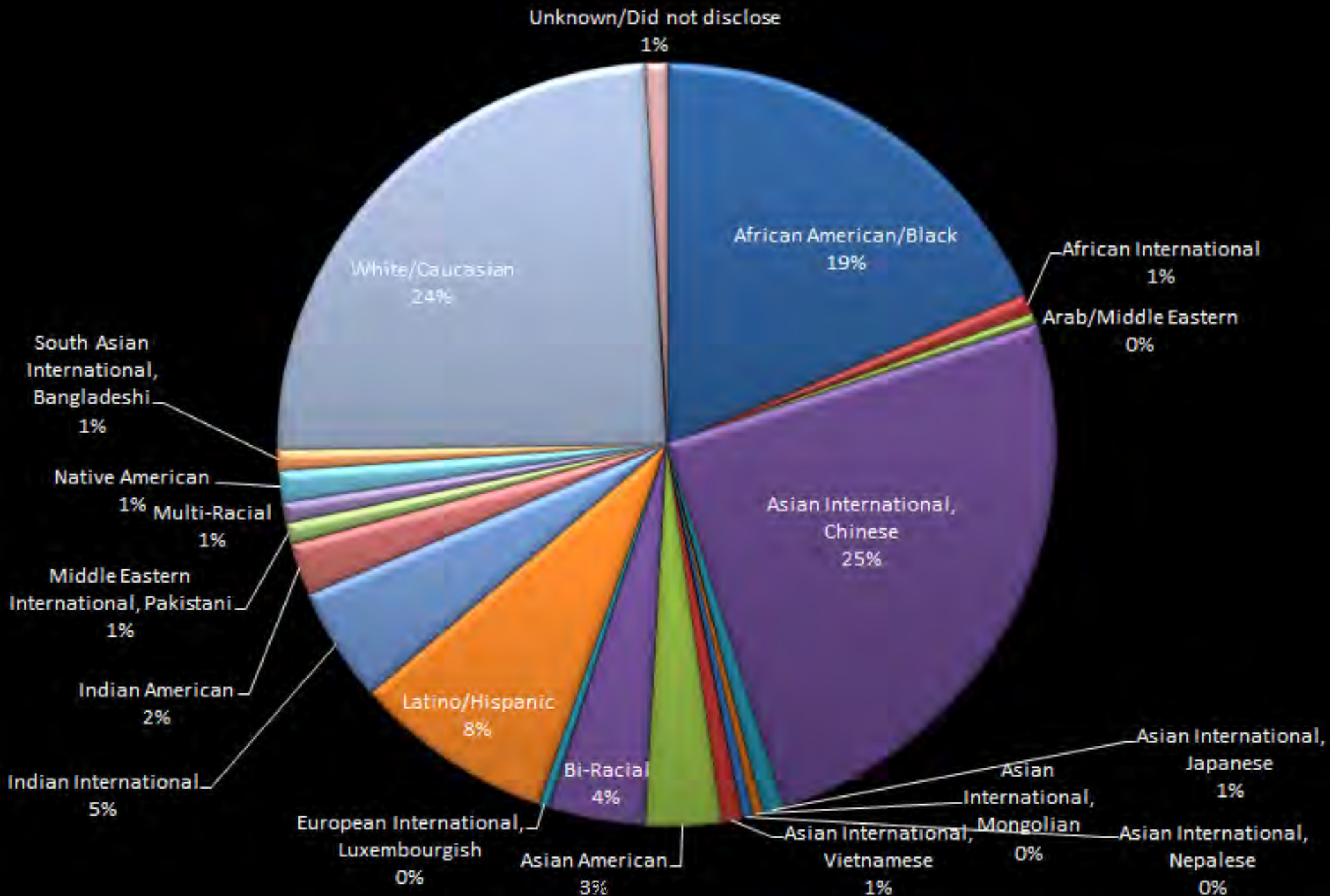
- This year's **MADE@Miami** program saw its largest class ever with a group of **227 participants**, which was a **30% increase** from last year's group. The largest groups represented at MADE were our Asian International Chinese students at 57, White/Caucasian students at 55 and African American/Black students at 42.

# Made@Miami2015

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# Demographics

- Asian International, Chinese (57)
- White/Caucasian (55)
- African American/Black (42)
- Latino/Hispanic (19)
- Indian International (11)
- Bi-Racial (9)
- Asian American (7)
- Indian American (5)
- Native American (3)
- African International (2)
- Asian International, Japanese (2)
- Asian International, Vietnamese (2)
- Middle Eastern International, Pakistani (2)
- Multi-Racial (2)
- South Asian International, Bangladeshi (2)
- Unknown/Did not disclose (2)
- Arab/Middle Eastern (1)
- Asian International, Mongolian (1)
- Asian International, Nepalese (1)



## *Peer Leaders:*

6 African  
American/Black

1 Latina

1 Indian American/South  
Asian

1 Asian American

4 White/Caucasian

## *MADE Planning Team*

2 Latinas

1 Asian American

1 White/Caucasian



# Peer Leaders & MADE Planning Team Demographics

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# IMMERSION TRIPS

# Immersion Trips

- Provide opportunities for students to explore various cultural diasporas within the US
- Network with Miami Alumni
- First annual trip: Washington, DC
  - Congressional Black Caucus
  - CBS News
  - The Washington Post
  - Discovery Communications
- It was then decided these trips should add a cultural lens which is when the cultural diasporas aspect was added





Miami U goes to Miami, Florida

Interested in Latin American Culture?  
Global Engagement?  
The Arts?

Apply to participate in  
The Office of Diversity Affairs  
2nd Annual Immersion Trip!

"Miami U goes to Miami, Florida"  
January 4th 2015 – January 11th 2015  
Learn how Latin Fusion impacts  
American culture in Miami, Florida  
(The Capital of Latin America)  
**Participation Fee: \$75.00**  
Fee includes: Flight & Hotel Fees

All interested students must apply by  
November 14th 2014  
Applications must be emailed to  
Mayra Garces: garcesm@miamioh.edu

MIAMI UNIVERSITY  
OFFICE OF DIVERSITY AFFAIRS

- Second Annual Immersion trip: Miami, Florida.
- Trip focused on “Latin Fusion” & linkage of the Latino Diaspora and American culture
- “Latin Fusion”
  - Food
  - Music
  - Art
  - History
  - Architecture
  - Tourism

# Immersion Trips

# Alumni Networking

- **Joanna M. Sandstrom '97: Assistant State Attorney/Mental Health Unit**  
Students were able to learn how the court system worked with cultural issues in line with the laws of Florida and got a view from the bench of a Cuban judge
- **Claudia Segals (Non-Miami alum, connected through Joanna Sandstrom): Senior Producer, MTV Tres**  
Student were provided a tour of Vicaom Meida Networks and MTV Tres Studio, Ms. Seglas talked about MTV Tres' work with Latin culture
- **Damian Vaughn '98: Senior Vice President of Human Resources, HBO Latin America**  
Mr. Vaughn gave the students an overview of his work with HBO Latin America and his time at Miami. He talked about how HBO Latin America has taken aspects of American culture to impact their programming geared towards Latinos
- **Jennifer Webster '98: Owner of Photo-Jennic Photography**  
Ms. Webster set up a professional photo for the students in the art deco district of Miami and discussed how Latin Fusion impacted her work.

# Funding

- Miami Family Fund
- The Office of Career Services
- The Center for American and World Cultures
- The Women's Center
- Wilks Leadership Institute
- Latin American, Latino/a and Caribbean Studies
- Department of Spanish and Portuguese
- International Studies
- Department of Architecture
- Global Initiatives
- Barahona Latino Resource Fund (Office of Diversity Affairs)

\*costs of flights and hotels

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# Immersion Trip

- This year, we will be traveling to **San Francisco** to learn about the **Asian diaspora** as well as **GLBTQ History** and focus our trip on the **intersections of race, gender and sexuality**

# GLBTQ\* SERVICES

# Safe Zone



- Conducted **22 Safe Zone 101 Trainings**
  - 12 fall
  - 10 spring
  - 11 of them specific to departments/offices
- Total **55 training hours** with an additional **10 hours** of prep time
- **246 participants** September-June



- 8 “Queer 101” Sessions
- 416 participants
- Classes, hall programs, and student organization meetings, including athletics.

# Queer 101

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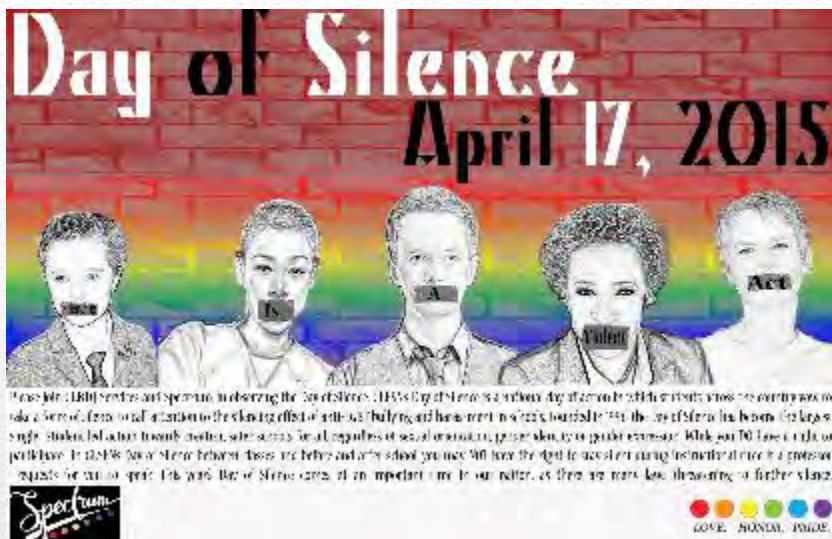


- Conducted 2 Ally Development Trainings
- Total of **20** participants

# Ally Development

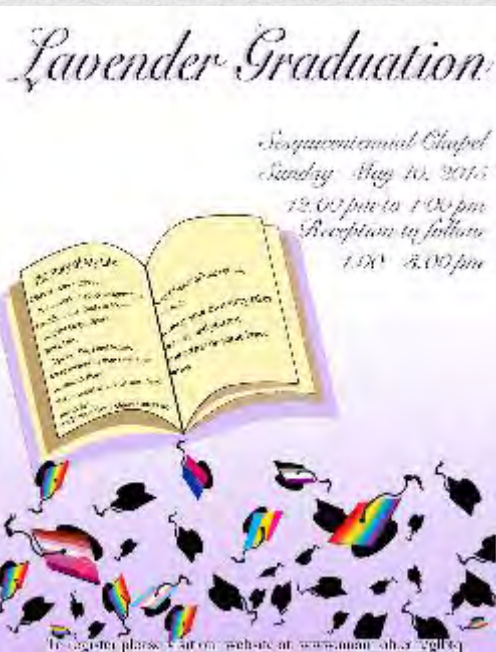
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GLBTQ Services hosted **17 programs** during the academic year.

# Programming



## Student Affairs Good News September 2015

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### Summer Highlights (through September 1)

#### Armstrong Student Center

- Armstrong Student Center hosted a successful Armstrong Palooza, welcoming new students to their student center. A feature of this year's event was "Taste of Armstrong" with free food samples at every food venue. Entertainment included a mentalist, glow golf, laser tag, entertainment by over 20 student organizations, and a DJ in the Bicentennial Rotunda.

#### Community Engagement and Service

- OCES coordinated a service project for the Wilks U-Lead pre-semester program. 35 U-Lead participants were transported to Hueston Woods State Park to help with clean-up.
- We provided service opportunities and transportation for the annual Wilks Scholar Leaders retreat on August 21, 2015. Over 70 students volunteered in the Oxford community in the morning. In the afternoon, OCES staff led a reflection session about their service and creating meaningful action.

#### Disability Resources

- Student Disability Services (SDS) has launched a new electronic case management system. Students Accessing Miami, or SAM, can be accessed at the SDS website ([www.MiamiOH.edu/SDS](http://www.MiamiOH.edu/SDS)) and will allow students to apply for accommodations, upload disability documentation, request faculty notification letters, schedule testing services, and receive important office updates. SAM will also allow SDS staff to manage caseloads, provide reports, and assess key performance indicators for the office and division.
- SDS will also be founding a new Student Advisory Group this fall. This group will consist of 6-10 students registered with SDS from a variety of disability backgrounds and will meet with SDS staff regularly to discuss programs and initiatives throughout the year. This group will also play a key role in the SDS program review as well.

#### Diversity Affairs

- 226 new students attended the Made@Miami Program on August 18 – 20, prior to Welcome Week. This is the largest number of students the program has ever hosted. It was also the most diverse group we've had:

African American/Black (42)	Indian American (5)
African International (2)	Middle Eastern International, Pakistani (2)
Arab/Middle Eastern (1)	Multi-Racial (2)
Asian International, Chinese (57)	Native American (3)
Asian International, Japanese (2)	South Asian International, Bangladeshi (2)
Asian International, Mongolian (1)	White/Caucasian (55)
Asian International, Nepalese (1)	Unknown/Did not disclose (2)
Asian International, Vietnamese (2)	Asian American (7)
Bi-Racial (9)	European International, Luxembourgish (1)
Latino/Hispanic (19)	Indian International (11)

### Harry T. Wilks Leadership Institute

- Twenty-five incoming Miami University first-year students participated in the 2015 U-Lead Adventure from August 17-20. This program is a 4-day interactive retreat experience hosted by the Wilks Leadership Institute. U-Lead challenges students to learn about leadership through small group sessions, participate in a low and high ropes course, engage in a service project, build community with peers and upperclass facilitators, and investigate opportunities at Miami and within Oxford.
- The 2015 Scholar Leader Retreat was held August 20<sup>th</sup>-22<sup>nd</sup>. Seventy-four Miami University students participated in this 3-day, transformational leadership experience focused on building community and setting them up for success in this unique Living Learning Community.
- The kick-off Lessons in Leadership event of the year was held during Welcome Week on Tuesday, August 25<sup>th</sup>. Over 50 Miami students and community members attended a session facilitated by Coach Blasi from Miami Hockey.
- The Wilks Leadership Institute is offering, for the first time, a co-curricular leadership certificate program. This is a one-year program open to any student and includes several leadership, diversity and service oriented activities that must be completed. Completion of the Leadership Certificate Program represents eligibility for the Wilks Fellows Program which will launch next year. The Fellows Program is a multi-year individualized and mentored experience that will focus on student leadership competencies.

### Myaamia Tribe Relations

- To date thirteen Myaamia high school seniors have inquired about applying to Miami for 2016-17. Several have already applied to the Bridges Program.
- Steps are being taken asking returning students to assist with building a stronger Myaamia community among the Tribal students on campus, particularly focusing on welcoming and assimilating the incoming students into the group as quickly as possible.
- An overnight is scheduled for Friday, September 4 to allow for fun social activities together hopefully reducing any intimidation that 1<sup>st</sup> year students might be feeling after two class meetings with the full group. This is an ongoing project to be extended throughout the year.
- A Myaamia broomball team is being organized and more than 15 students have signed up to participate.
- One student was a SOUL during Summer 2015. He was selected to be one of the two orientation coordinator positions for Summer Orientation for the 2015-16 year.
- Seven students were camp counselors at one or both of the week long Eewansaapita Summer Language Programs in Miami, Oklahoma or Fort Wayne, Indiana.
- One rising senior was a summer intern for the Miami Tribe and was assigned to work directly with Myaamia Center activities during the summer. He spent two weeks in Washington DC assisting with the logistics for the National Breath of Life Indigenous Language Revitalization program, attended both Eewansaapita camps, spent two weeks participating in archeological projects with a Miami Tribe colleague of another Tribe, and ended the experience with two weeks in St Paul, Minnesota with a law firm that specializes in Native American law.
- This brings the total of enrolled Myaamia students since 1991 to 109.

## New Student Programs

- Summer orientation concluded on July 1. NSP staff worked to expand capacity of our sessions this summer to accommodate the larger class of new students with our normal 16 sessions of summer orientation. 3,460 students and 4,922 family/guests attended. As expected, numbers were up – from 3,333 students and 3,748 family/guests in 2014.
- August orientation was held on August 19-20 for first-year students who could not attend a summer session, as well as new transfer students. 109 first-years and 105 transfer students attended (about the same as last year, which was 111 and 101, respectively). We also hosted 238 total family/guests (up from 188 last year). NSP also hosted a separate, redesigned orientation for relocation students on August 25, which was attended by 13 students and 3 guests.
- The new orientation mobile app was a major success, with 5,169 total downloads (including 2,360 during Welcome Week alone). The app helped new students and families navigate orientation AND Welcome Week with schedules, maps, and other helpful program information. The app also meant that Welcome Week got a little greener by not printing a paper schedule.
- Welcome Week 2015 offered 137 total programs coordinated by over 40 departments across campus. Student attendance was high and the major events went smoothly. New features included an ice show at the Goggin as part of the First Night Block Party, a spoken word poet who addressed topics of diversity, and a weekend tour of downtown Cincinnati (a collaboration with an MU alum through Downtown Cincinnati, Inc.). Attendance numbers are currently being collected; total combined attendance is expected to be well over 60,000.
- The first-ever SOUL Homecoming Reunion is planned for Saturday, September 19<sup>th</sup>. NSP looks forward to welcoming SOUL alumni back to campus for this inaugural event, and further strengthening our alumni connections.

## Office of Off-Campus Outreach & Communication

- We provided a resource table for commuter students at Summer Orientation for the first time, making contact with nearly all the incoming first year commuter students.
- The office made upgrades to the Commuter Center, including the addition of a charging station, free locks and a locker-signup system, and the removal of the temporary walls of the grad assistant office to open up the space. We hosted our first event in the space on August 25, with 50 commuters in attendance.
- We have been working on improving many web sites for Student Affairs departments, including improving accessibility. We also built new websites for Late Night Miami ([www.miamioh.edu/latenightmiami](http://www.miamioh.edu/latenightmiami)), University Lecture Series ([www.miamioh.edu/lecture](http://www.miamioh.edu/lecture)), and convocation.

## Parent and Family Programs

- Parent & Family Programs coordinated New Student Send Offs for incoming students and families in Atlanta, Kansas City, Long Island, and the Twin Cities. Attendees connected with each other, as well as current parents, students, and recent alumni.
- Parent & Family Programs partnered with New Student Programs to orient over 4,900 family members of incoming first-year students.
- The Parents Council coordinated an effort to increase the number of employers recruiting at Miami by asking Miami parents in targeted geographic locations to encourage their organization to consider recruiting at Miami. This included the parents of over 800 current

Miami students from: Los Angeles to San Diego, Portland to Seattle, Denver, Atlanta, and Boston to Washington, DC.

- Parents Council also worked closely with the Office of Student Wellness to prepare a video that engages parents and family members in efforts to prevent alcohol overconsumption and sexual and interpersonal violence.

### Residence Life

- 88.4%, or 3645, of first year students participated in the Great Escape, our fire safety program where they navigate through a theatrical-smoke filled corridor followed by group discussions led by ORL staff about the experience. Students then are led in small groups to four sites where there receive information about the Oxford fire department, MUPD, previous fires at Miami & other nearby universities, and a fire extinguisher demonstration. The HAWKS Peer Educators gave out information about the “It’s on Us” campaign. ORL collaborates with Miami’s Department of Environmental Health & Safety, Miami U. Police Department, and the City of Oxford Fire Department.
- We have 328 students living in off-campus apartments this year due to the increased size of the first year class. 12 RAs and a full-time RD have been hired to staff these facilities, raising the total number of RAs in the system to 246.
- 41% of residential students moved in early, which equates to approximately 3175 students. Emerson Hall was opened on Wednesday, which significantly alleviated the traffic concerns due to the construction just south of campus.
- 8 students affiliated with RHA (Residence Hall Association) attended the national conference for residence hall student leadership, held in in Grand Forks, ND.
- First Year Communities had 3000 students and 18 external office stakeholders attend LLC kick-offs during Welcome Week  
Second Year Communities had 1300 students and 5 external office stakeholders attend LLC kick-offs during Welcome Week.
- There have been 3655 viewings of the ORL-produced video to assist students and family members for move-in. It can be viewed at [www.youtube.com/watch?v=3dOHUQOj3fE](http://www.youtube.com/watch?v=3dOHUQOj3fE).
- As part of the late night programming initiatives being done by ORL this year, over 175 students attended the first e-gaming program: League of Legends round-robin tournament, held in Stonebridge Hall on the Friday of the first week of classes.

### Student Activities and Cliff Alexander Fraternity and Sorority Life and Leadership

- Over 450 students from student organizations and fraternities and sororities volunteered to assist with first year student move in resulting in positive feedback from first year students and their parents about how smooth the move in process was for families this year.
- The Office of Student Activities launched a comprehensive Late Night Programming Schedule for the Fall Semester. Events range from entertainment events in the Armstrong Student Center to Late Night Movies outside on campus. The overall schedule and website launched the first week of classes.
- The Office of Student Activities hosted Welcome Fest, a concert for Miami Students on the first Saturday of Classes/Move in Weekend. 3500 students were in attendance.
- The Office of Student Activities hosted Mega Fair. An opportunity for over 500 student organizations to come together to promote their organizations. 5,000 students were in attendance.

- Chi Psi Fraternity and Tau Kappa Epsilon each won the top chapter of the year awards this summer at their national conventions.

### Student Counseling Service

- Student Counseling Service (SCS) welcomed staff filling two new newly added positions: a Case Manager position designed to provide critical assistance in helping students complete effective mental health service referrals off campus and proper placement of those needing services on campus and to assist in response and management of students experiencing mental health crises (eg. hospitalizations, etc); and a Prevention Specialist position to provide vision and implementation for the recently adopted public health approach to primary prevention and suicide prevention within the SCS. In addition to those specialty areas, both maintain a full load of student counseling appointments. These additions are a direct result of the conversation with the Board of Trustees following our February 2015 presentation.

### Student Wellness and Education

- First year students on the Oxford campus are required to complete 2 online educational courses before the start of classes in August: Alcohol Edu for College and HAVEN: Understanding Sexual Assault. We have had a successful administration of the courses this summer with nearly a 95% completion rate (as of September 1).
- The Office of Student Wellness participated in the Welcome Week Block party. Students enjoyed visiting our booth where they could ride a stationary bike that powered a smoothie maker. Samples were enjoyed by all the participants.

### Women's Center

- The Women's Center hosted a screening and discussion of "She's Beautiful When She's Angry," a documentary about the women's movement of the 1960s and 1970s, on Sunday of Welcome Week (8/23). Forty attended, including 33 students.
- The Women's Center, in partnership with the League of Women Voters of Oxford, celebrated Women's Equality Day (8/26) at the Armstrong Student Center, registering 91 new student voters.
- The Women's Center's weekly e-newsletter signed up 200 new student subscribers over the summer through Welcome Week.
- Approximately 230 patrons visited the Women's Center in June-July; approximately 180 patrons visited in August, for a summer total of 410 patron visits.
- The Women's Center hosted the annual retreat of the SOCHE/GCCCU Women's Center's Committee on July 24, showcasing Miami's Women's Center to colleagues from across the state.

### Collaborative Efforts

- While the details are listed above, all efforts to welcome new student students require a large amount of collaboration both within Student Affairs and across the university. Orientation, new student move-in, pre-Welcome Week retreats, and Welcome Week are among our best examples of the power of collaboration.
- OCES partnered with Student Counseling Services to offer the annual Welcome Wags (formerly Pet and Play) event during Welcome/Welcome Back Week. Students, faculty and staff were invited to stop by OCES to play with therapy dogs and learn about volunteering at local animal

shelters and other community organizations. 301 students, faculty and staff attended, up from 236 in 2014.

- The Office of Community Engagement & Service, Off-Campus Outreach and Communication, and Student Wellness partnered with Parent and Family Programs, City of Oxford, Oxford Visitors Bureau and the Oxford Chamber of Commerce for the 13th Annual Welcome Back Walkabout. Community members, faculty, staff and student leaders visited houses throughout the Mile Square to welcome off-campus students to the Oxford community by handing out cookies and important information about living off-campus. This year volunteers visited 1,114 off-campus addresses. Volunteers spoke to residents at 625 addresses (a 50.6% increase over last year), left information at 449 of the address, and 40 addresses were vacant.

### Staff Achievements and Accomplishments

- Buffy Stoll Turton, Director of New Student Programs, and Kathy Jicinsky, Assistant Director of the Wilks Leadership Institute, were selected as members of the 12-person 2015 Institute for Miami Leadership Development (IMLD) coordinated by the Provost's Office. The aim of the IMLD is to ensure future leadership capable of moving Miami into a vastly changing and exciting educational landscape.
- Kathy Jicinsky, Assistant Director of the Wilks Leadership Institute, presented a 3-hour session titled "Strengths-Based Leadership: Recognizing, Articulating, and Capitalizing on Our Strengths as Leaders" to the 2015 Study of the United States Institute (SUSI): Civic Engagement participants hosted by the Center for Civic Engagement at Miami University Hamilton and U.S. Department of State in July. SUSI is an international academic program for approximately 30 foreign undergraduate students, selected by the U.S. Embassies in their home countries for a six-week residency program focused on civic engagement. The participants were from Egypt, Iraq, Syria, Tunisia, the Palestinian Territories, and the United States.
- Dr. Gwen Fears (Associate Dean of Students) and Kathy Jicinsky (Assistant Director of the Wilks Leadership Institute) presented an educational session titled "Making Assessment Accessible: A Multi-Pronged Approach to Building Capacity" at the 2015 Student Affairs Assessment and Research Conference in Columbus, Ohio on June 19.

## Miami University Campus Safety Report Board of Trustee Overview September 2015

This report provides an electronic link to data submitted by Miami University to the Department of Education in compliance with the Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act. As is required of all public and private universities that wish to participate in federal financial assistance programs, statistics are submitted in the following categories of crimes: aggravated assault, arson, burglary, negligent manslaughter, murder and non-negligent manslaughter, motor vehicle theft, sex offenses, non-forcible sex offenses, robbery, hate crimes, arrests for drug, liquor, and weapons violations, and referrals for drug, liquor, and weapons violations.

Below is the link to Miami's Annual Campus Security and Fire Safety Report which reports crime statistics for the previous three years. The data for 2014 (calendar year) will be posted by October 1, 2015 within the 2014 Annual Campus Security and Fire Safety Report. The statistics are divided by campus and organized under the crime statistics tab.

<http://miamioh.edu/campus-safety/annual-report/index.html>

In March 2014, changes to the Violence Against Women Act (VAWA) took effect. Miami University is in compliance with the changes and University policies and procedures align with the new requirements. The VAWA changes include the reporting of three new crimes: Domestic Violence, Dating Violence and Stalking incidents. Further, the annual security report must contain a statement regarding Miami's prevention and awareness programs to prevent domestic violence, dating violence, and stalking in addition to the information already provided on sexual assault. The report details Miami's initiatives in the areas of:

### Prevention and Awareness Programs:

- Orientation (June and August) for new students and families includes information on sexual violence, alcohol and personal responsibility as well as Information on Title IX requirements and the protocol for addressing and reporting acts of sexual violence.
- During the first few weeks of the school year there are numerous reminders to all students regarding safety and personal responsibility.
- Within the first month of the school year students complete an online alcohol awareness program and a program that addresses sexual conduct.
- Off-campus students receive information the first week of classes during the annual *walkabouts*. Volunteer employees and town residents visit off campus residences distributing information that includes topics of safety and alcohol.
- Ongoing special programming includes sexual assault awareness/prevention for intercollegiate athletics, MARS-Men Against Rape and Sexual Assault and WAVES-Women Against Violence and Sexual Assault for all students and student organizations.
- Distribution of educational information & training (annual briefings, brochures, drills etc.)

There are other online resources for students and families. Additional information on prevention and awareness programs can be found at <http://miamioh.edu/campus-safety/sexual-assault/index.html>



**Student Behavioral Data:**

- In the 2014-2015 academic year, the Office of Ethics and Student Conflict Resolution (OESCR) saw an 8% decrease, from the previous year, in the number of violations of the Code of Student Conduct. There continue to be a significant number of cases involving alcohol though the number of violations for underage consumption or possession of alcohol decreased by 12%. The number of drug violations (primarily marijuana) decreased by 13% from the previous academic year.
- There were five sexual assaults reported to the OESCR in 2014-2015.
- The number of incidents of physical and mental abuse or harm decreased by 13%, from 67 to 56. This would include incidents of fighting, verbal abuse, written or verbal threats, dating and domestic violence and stalking.
- The Good Samaritan Policy was applied in 58 cases of reported intoxication where a *Good Samaritan* sought medical assistance for a student.

**Crisis Management and Response:**

Miami's response system is comprised of a team of professionals that includes the Title IX coordinator, deputy Title IX coordinator for sexual misconduct and interpersonal violence, case manager in the Dean of Students office, director of the office of Ethics and Student Conflict Resolution, police officers, health and mental health providers (when requested). A full description of support services and the Title IX Protocol (formerly the sex offense based protocol) can be found at <https://www.miamioh.edu/campus-safety/sexual-assault/protocol.html>

**Future Trends and Challenges**

- Continued expectation for campuses to be safer
- Continue to adopt policies and practices to prevent crimes of violence and to more effectively respond when they happen
- Continue to educate and train administrators, faculty and staff utilizing federal and state standards as it relates to interpersonal violence
- Application of a new affirmative consent definition for Miami University beginning July 1, 2015
- Assessment of policies, programs and response efforts
- Hold offenders accountable and give victims the help they need to physically and emotionally recover
- Federal agencies will continue to ensure that schools are living up to their obligations

Susan Vaughn, Director  
Ethics and Student Conflict Resolution  
Office of the Dean of Students  
9/2015

**MIAMI UNIVERSITY DEPARTMENT OF HOUSING, DINING, RECREATION & BUSINESS SERVICES***Office of Housing Options, Meals & Events (H.O.M.E.)***2015-2016 Occupancy Report # 1 (Prior to No Shows)**

8/21/2015

Building Name	Standard Capacity	Residents	Occupancy %	Vacancies or (Beyond Standard)	Doubles Sold as Singles
Anderson	212	218	103%	(6)	
Beechwoods	266	259	97%	7	
Bishop	94	93	99%	1	
Brandon (Under Renovation)	-	-	-	-	
Clawson*	122	124	102%	(2)	
Collins*	143	148	103%	(5)	
Dennison	270	273	101%	(3)	
Dodds	209	211	101%	(2)	
Dorsey	210	212	101%	(2)	
Elliott	35	35	100%	0	
Emerson	335	335	100%	0	
Etheridge	237	233	98%	3	1
Flower (Under Renovation)	-	-	-	-	
Hahne (Under Renovation)	-	-	-	-	
Hamilton	179	178	99%	1	
Havighurst	327	336	103%	(9)	
Hepburn (Under Renovation)	-	-	-	-	
Heritage Commons					
Blanchard House	72	72	100%	0	
Fisher	72	72	100%	0	
Logan	70	67	96%	3	
Pines Lodge	72	71	99%	1	
Reid	72	71	99%	1	
Tallawanda	72	70	97%	2	
Hillcrest	270	265	98%	5	
MacCracken	198	198	100%	0	
Maplestreet Station	90	86	96%	4	
Mary Lyon	81	80	99%	0	1
McBride	138	144	104%	(6)	
McFarland	140	143	102%	(3)	
McKee	76	83	109%	(7)	
Miami Inn	99	98	99%	1	
Minnich	242	241	100%	1	
Morris	363	369	102%	(6)	
Ogden*	172	166	97%	6	
Peabody*	144	150	104%	(6)	
Porter	216	218	101%	(2)	
Richard	202	202	100%	0	
Scott*	282	279	99%	3	
Stanton	229	233	102%	(4)	
Stoddard	45	44	98%	1	
Stonebridge	265	263	99%	1	1
Swing*	231	229	99%	2	
Symmes	190	201	106%	(11)	
Tappan*	297	299	101%	(2)	
Thomson	198	204	103%	(6)	
Wells*	150	152	101%	(2)	
Wilson*	71	71	100%	0	
<b>On Campus Total</b>	<b>7458</b>	<b>7496</b>	<b>101%</b>	<b>(41)</b>	<b>3</b>

Leased University Housing					
Hawks Landing	140	125	89%	15	
Level 27	48	37	77%	11	
Miami Preserve	140	138	99%	2	
<b>Leased University Housing Total</b>	<b>328</b>	<b>300</b>	<b>91%</b>	<b>28</b>	

<b>Grand Totals</b>	<b>7786</b>	<b>7796</b>	<b>100%</b>	<b>(13)</b>	<b>3</b>
One Year Ago	7533	7578	101%	(47)	2

First Year Admissions Comparison:	
Residents in First Year Housing	4,077
Less ACE Students	(316)
Add Commuters	55
= Admissions First Year #	3,816

First Year Resident History	
2015-2016 (Includes ACE)	4,077
2014-2015 (Includes ACE)	3,831
<b>Increase (Decrease)</b>	<b>246</b>

New Transfer/Relocation Residents (All Transfers & Relocations)	
2015-2016	200
2014-2015	204
<b>Increase (Decrease)</b>	<b>(4)</b>

Returning Resident History	
2015-2016	3,519
2014-2015	3,543
<b>Increase (Decrease)</b>	<b>(24)</b>

<b>Total Occupancy</b>	<b>7796</b>
<b>Increase (Decrease)</b>	<b>218</b>

\* Halls Housing Both Upperclass and First Year Students

## Miami University Board of Trustees Meeting Student Activities Report September 2015

### By The Numbers

**85% of Miami Students are involved in Student Organizations**

Here is a snapshot of what they are involved in...

Miami is home to **516** Student Organizations

Breakdown of types of organizations:

356 Registered Student Organizations

33 New Student Organizations

45 Fraternity/Sorority

10 COSMOs (Committee on Student Media Organizations)

**New Student Organizations that started this year:** Flying Club, Chabad Jewish Student Group, Miami University Spoken Word, League of Geeks, Oxford Veg, Strategic Thinking Club, Premier League Soccer Viewing Club, Students Ending Mental Illness Stigmas, Tedx Miami University, Miami University Association of Creative Writers

### Breakdown of Types of Student Organizations:

## WHAT INTERESTS YOU? WE'VE GOT YOU COVERED.



<b>167</b> ACADEMIC	<b>34</b> MEDIA/PUBLICATIONS
<b>154</b> CAREER/PROFESSIONAL	<b>63</b> POLITICAL/SOCIAL ACTION
<b>116</b> CULTURAL & DIVERSITY	<b>36</b> PROGRAMMING
<b>85</b> FINE ARTS/PERFORMANCE	<b>30</b> RELIGIOUS
<b>45</b> FRATERNITY/SORORITY	<b>135</b> SERVICE
<b>10</b> GRADUATE STUDENT	<b>191</b> SPECIAL INTEREST
<b>12</b> GREEK HONORARY	<b>103</b> SPORTS—CLUB/RECREATION
<b>68</b> HEALTH & WELLNESS	<b>16</b> STUDENT GOVERNANCE
<b>27</b> HONORARY	<b>35</b> UNIVERSITY DEPARTMENT



### 2014-15 Number of Departmental Events and Summary of Attendance

In addition to the recognition of student organizations, we plan leadership development opportunities and large scale campus events to engage students in the campus community. Below are the numbers of programs and a summary of attendance at those programs over the past year.

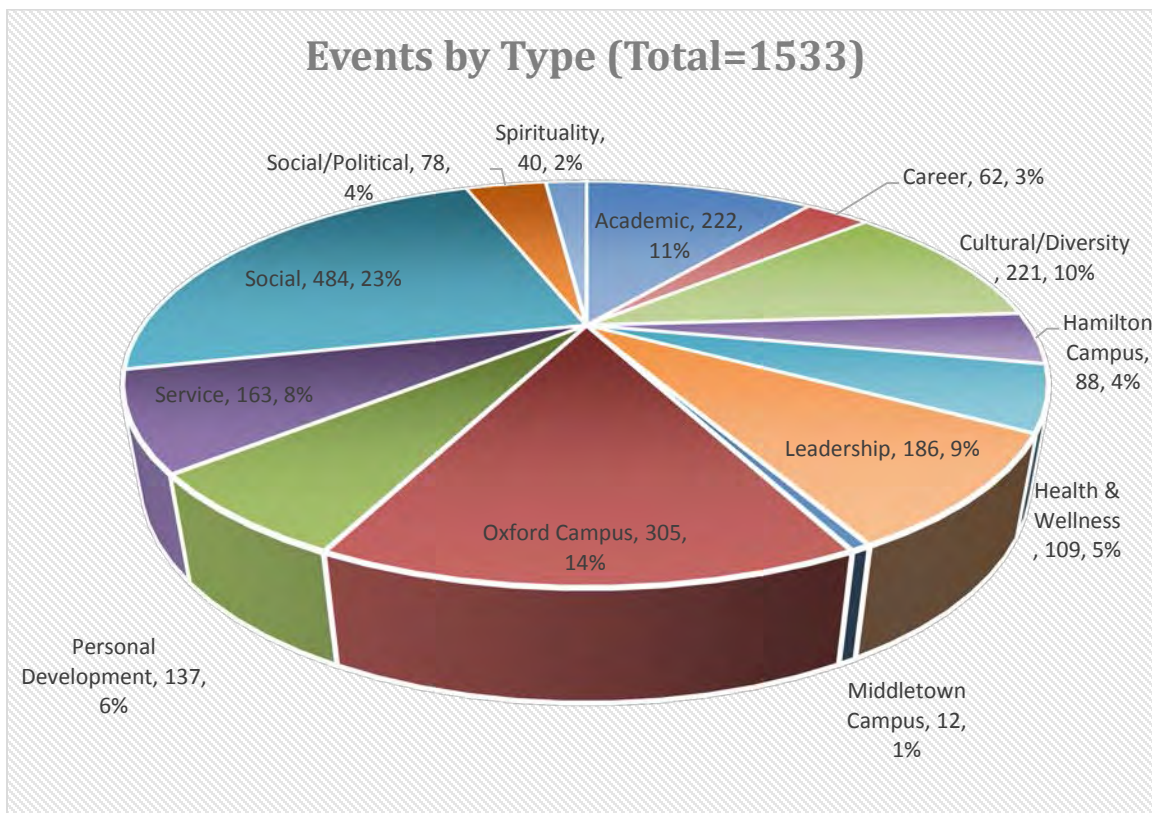
	Events	Sum of Attendance
<b>Student Activities</b>		
Greek Council Activities	25	14,799
Miami Activities and Programming	65	50,626
Student Activities Office	75	11,493
	<b>165</b>	<b>76,918</b>

### Student Involvement HUB Data

The HUB is our online student organization tool. Through the HUB, recognized student organizations maintain their membership rosters, access budget information, and register their programs. Individuals who sign into the HUB can see all programs happening on campus, and can search for clubs and activities that meet their interests.

#### Hub Events

	2014-15	2013-2014	2012-2013	2011-2012
Approved Events Registered	1533	1,355	1,734	1,024



## Student Activities Departmental Programming Highlights & New Initiatives in 2015

- Updated the HUB with a new look and a more mobile friendly site
- Launched CORQ the calendar app for students to access events going on on-campus
- Launched Late Night Miami, Alcohol Free Programming Initiative on Thursday, Friday and Saturday Evenings (see attached fall calendar, page 4)
- Improved Marketing and Design resources and opportunities for Student Organizations: created SLANT Design, a free design service for student organizations
- Created a new position to work with Student Organization Finances and to streamline financial accounting procedures for student organizations
- Improved homecoming week and weekend by a new partnership with Greek Week, Alumni Affairs, MUSF, Advancement, RHA & Athletics. We intentionally combined Greek Week and Homecoming to drive student involvement. We also worked with a diverse group of students including representatives from ASG, DAC, MAP, FSL, and special interest organizations to revamp the Homecoming court process and eliminate the need for two homecoming courts.
- Improved Family Weekend by new partnerships with Parents office, City of Oxford Visitors Bureau, Athletics, and the HOME Office
- Partnered with new student programs and 2<sup>nd</sup> year programs office for welcome week events and Mega Fair
- Launched a new SEAL Ambassador program to assist with student org development, training and accountability. Peer mentors meet one on one with student organization leaders to make sure they get the support they need to be a successful organization on campus.
- Moved Mega Fair to the center of campus increasing participation and adding student performances through the event. Created more university wide engagement in the event.
- Hosted first Program Board Conference with 10 institutions from Indiana, Ohio, Kentucky and over 130 participants to share best programming practices.
- Facilitated the showing of Dear White People with The Office of Diversity Affairs on the Oxford, Hamilton, and Middletown campuses in celebration of black history month. Discussions were held afterwards for attendees.
- Increased winter mega fair attendance by 1200 and created a more free flowing orientation using multiple spaces in the Armstrong Student Center



# LATE NIGHT MIAMI

Our office is excited to launch Late Night Miami this fall. The program will provide Miami students an alcohol-free source of late night entertainment and events on campus on a weekly basis. In addition to events coordinated by MAP (Miami Activities and Programming) the Student Activities Office will oversee Late Night Miami. Sponsored by the Office of Student Activities, Miami Student Organizations and Departments within the Division of Student Affairs Late Night Miami will provide innovative and creative programming for the Miami University Community on Thursday, Friday and Saturday nights every weekend.

The first Late Night Miami events this year have been a huge success.

- Welcome Week Night at the Rec: 4,000 students in attendance
- Armstrong Palooza: 3,600 students in attendance
- Welcome Fest: 3,700 students in attendance

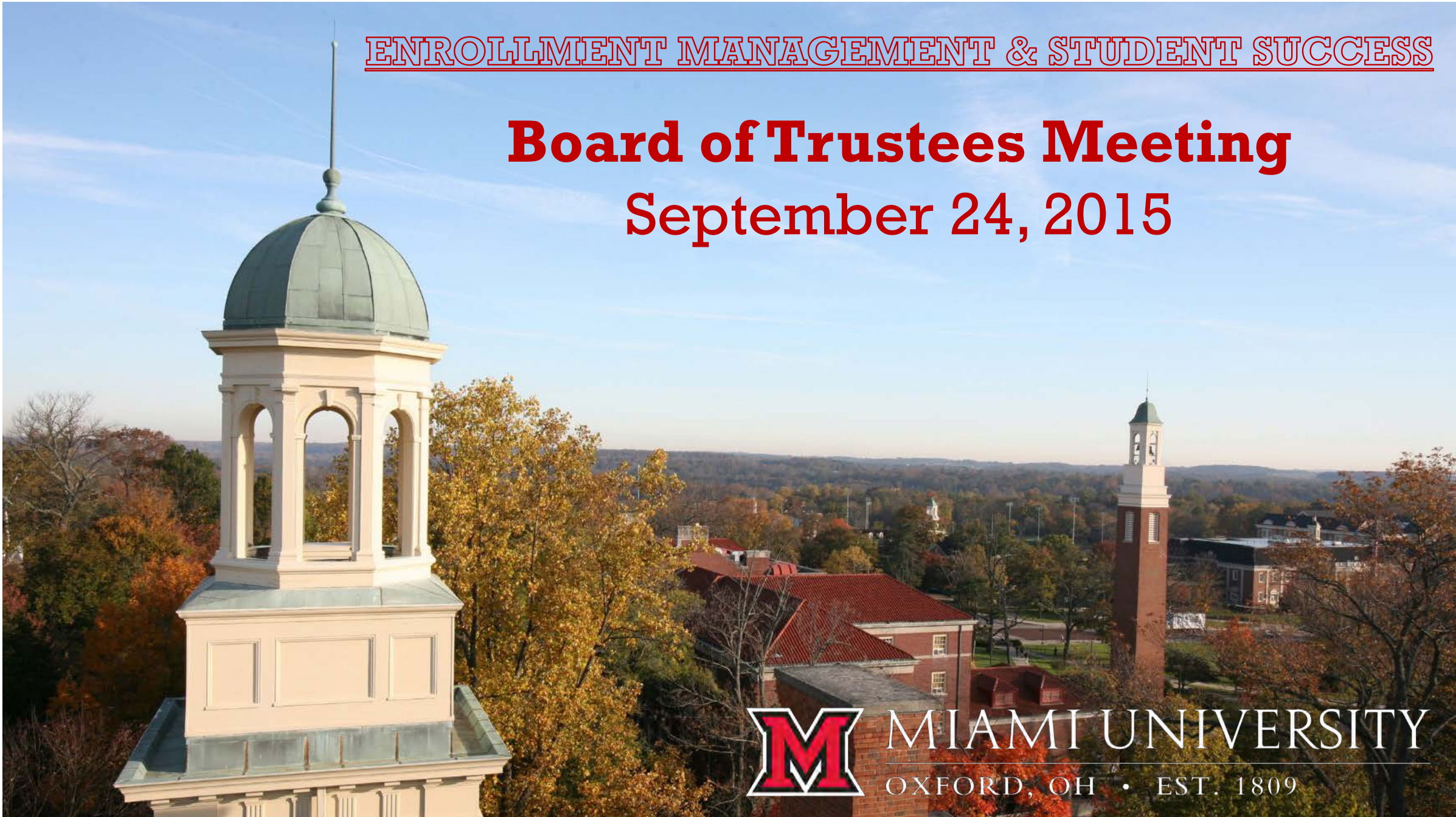
## Fall 2015 Late Night Miami Calendar of Events

EVENT	TIME	DATE	LOCATION
First Night Block Party	8p to 11p	8/28/2015	Rec Center
Armstrong Palooza	8p to 11p	8/31/2015	Armstrong Student Center
Welcome Fest	8p to 11p	8/22/2016	Millet Hall
Mega Fair	8p to 9p	8/28/2015	Central Quad
Late Night Skate	9p	8/27/2015	Goggin Ice Center
Department of Music and Performing Arts Series - Illegio	8p & 11p	8/24/2015	Armstrong Pavilion
MAP Movie Night: Pitch Perfect 2	8p & 11p	8/28/2015	Wilks Theater
Catholic Campus Ministry Drive-In Movie	8p to 11:30p	8/28/2015	MBET Quad
NPHC & DAC Welcome Back Dance	9p to 1a	8/29/2015	Armstrong Pavilion
Thursday Night Coffee House with Ella Mae Brown	9p to 11p	9/03/2015	Armstrong Shade Stage
Doubling Fiasco	9p to 11p	8/04/2015	Wilks Theater
Thursday Night Coffee House with Jamie Leno	9p to 10p	9/10/2015	Shade Stage
Fainting with a Twist	9p to 11p	9/11/2015	Armstrong Pavilion
Arume Movie Night: The Tale of the Princess Kaguya	8p & 11p	9/12/2015	Wilks Theater
Shows Under the Stars: Crease	8p	9/14/2015	Central Quad
Shows Under the Stars: Catch Me If You Can	8p	9/15/2015	Central Quad
Shows Under the Stars: Alusta Powers Int'l. Man of Mystery	8p	9/16/2015	Central Quad
Shows Under the Stars: The Breakfast Club	8p	9/17/2015	Central Quad
MAP Movie Night: Inside Out	8p & 11p	9/18/2015	Wilks Theater
The Second City	7:30p	9/18/2015	Hall Auditorium
Celebrate Homecoming with BSAA	9p to 2a	9/19/2015	Armstrong Pavilion
Wilks - Yes And	9p to 11p	9/24/2015	Armstrong Shade Stage
MAP Movie Night: Jurassic World	8p & 11p	9/25/2015	Wilks Theater
Black Violin	8p to 10p	9/28/2015	Wilks Theater
Thursday Night Coffee House with Austin Adams	9p to 10p	10/01/2015	Armstrong Shade Stage
Musicians: Ren Seidman	9p to 10p	10/02/2015	Armstrong Pavilion
Live Band Karaoke	8p to 11p	10/08/2015	Armstrong Pavilion
MAP Movie Night: Minions	8p & 11p	10/09/2015	Wilks Theater
Thursday Night Coffee House with Nelly's Echo	9p to 10p	10/16/2015	Armstrong Shade Stage
Family Fest	8p to 11p	10/16/2015	Goggin Quad
Family Weekend Entertainment: Seth Meyers	8:30p	10/17/2015	Millet Hall
MAP Movie Night: Ant-Man	8p & 11p	10/23/2015	Wilks Theater
Diversity Affairs Council Gala	7p to 11p	10/23/2015	Armstrong Pavilion C
RedHawks Football Game	7:30p	10/29/2015	Yager Stadium
Haunted House & Haunted Hayride	8p to 11p	10/30/2015	Armstrong & Central Quad
Sketched Out Fall Show	8p to 9:30p	10/30/2015	Wilks Theater
League of Geeks Halloween Party	7p to 11p	10/30/2015	322 McGuffey
Sketched Out Fall Show	8p to 9:30p	10/31/2015	Wilks Theater
Genmo Night	7p	11/05/2015	Armstrong Pavilion
Multicultural Student Leadership Conference	7p to 11p	11/08/2015	Armstrong Shade Stage
Urban Plunge Overnight in Cincinnati	8p to 8p	11/08 & 07	Community Engagement & Service
Wells Project Concert	7p to 8p	11/07/2015	Armstrong Pavilion
Thursday Night Coffee House & Social: Stage Left	9p to 11p	11/12/2015	Armstrong Shade Stage
MAP's Fall for Goggin	8p	11/13/2015	Goggin Quad
Thursday Night Coffee House with Kimberley Alana	9p to 10p	11/19/2015	Armstrong Shade Stage
Sketched Out Fall Show	7p to 10p	11/20/2015	Wilks Theater
End of Semester Stress Relief Game Night	9p to 11p	12/03/2015	Armstrong Pavilion
MAP Movie Night: Trainwreck	8p & 11p	12/04/2015	Wilks Theater
Campus Carriage Ride	8p to 11p	12/07/2015	Armstrong

To see pictures from these events check out #LateNightMiamiOH

ENROLLMENT MANAGEMENT & STUDENT SUCCESS

**Board of Trustees Meeting**  
**September 24, 2015**

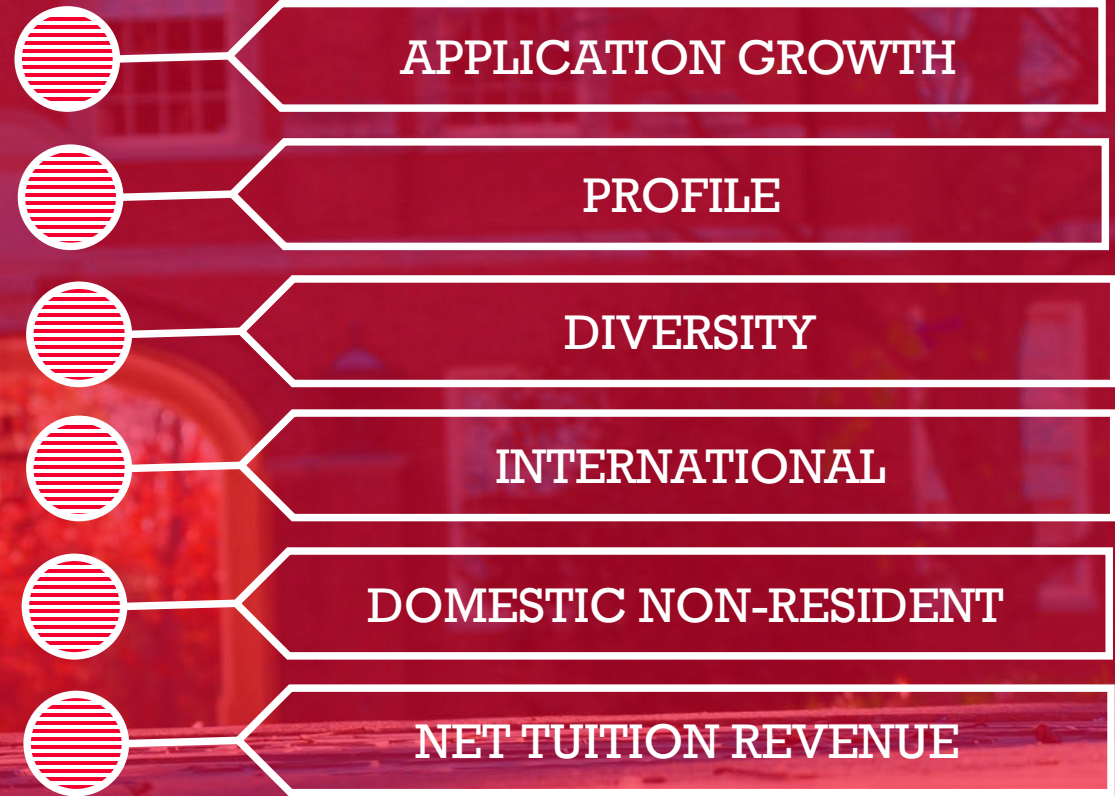


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Office of Admission

# FALL 2015 REVIEW

2015 Enrollment Goals

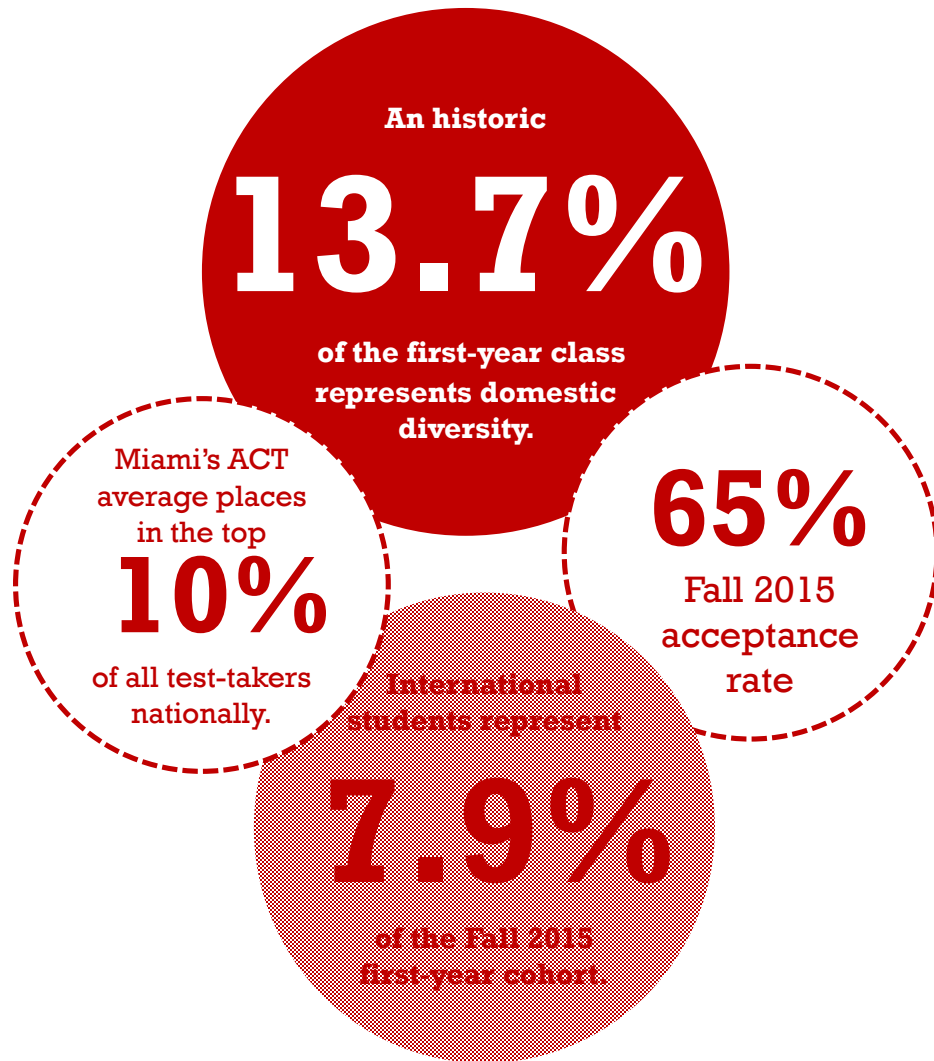


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# Class of 2019 Key Metrics



**Average ACT Best:** 28.0 versus 27.6

**Average GPA:** 3.75 versus 3.70

**Average Academic Read Score:** 13.7 versus 13.1 (Rigor of HS Curriculum)

**Non-Resident:** 44.1% versus 43.5 %

**International:** 7.9% versus 7.4 %

**Domestic Diversity:** 13.7% versus 12.9 %

**Alumni Connection:** 31.9 % versus 32.8 %

**States:** 39 versus 38

**High Schools:** 1,250 versus 1,158

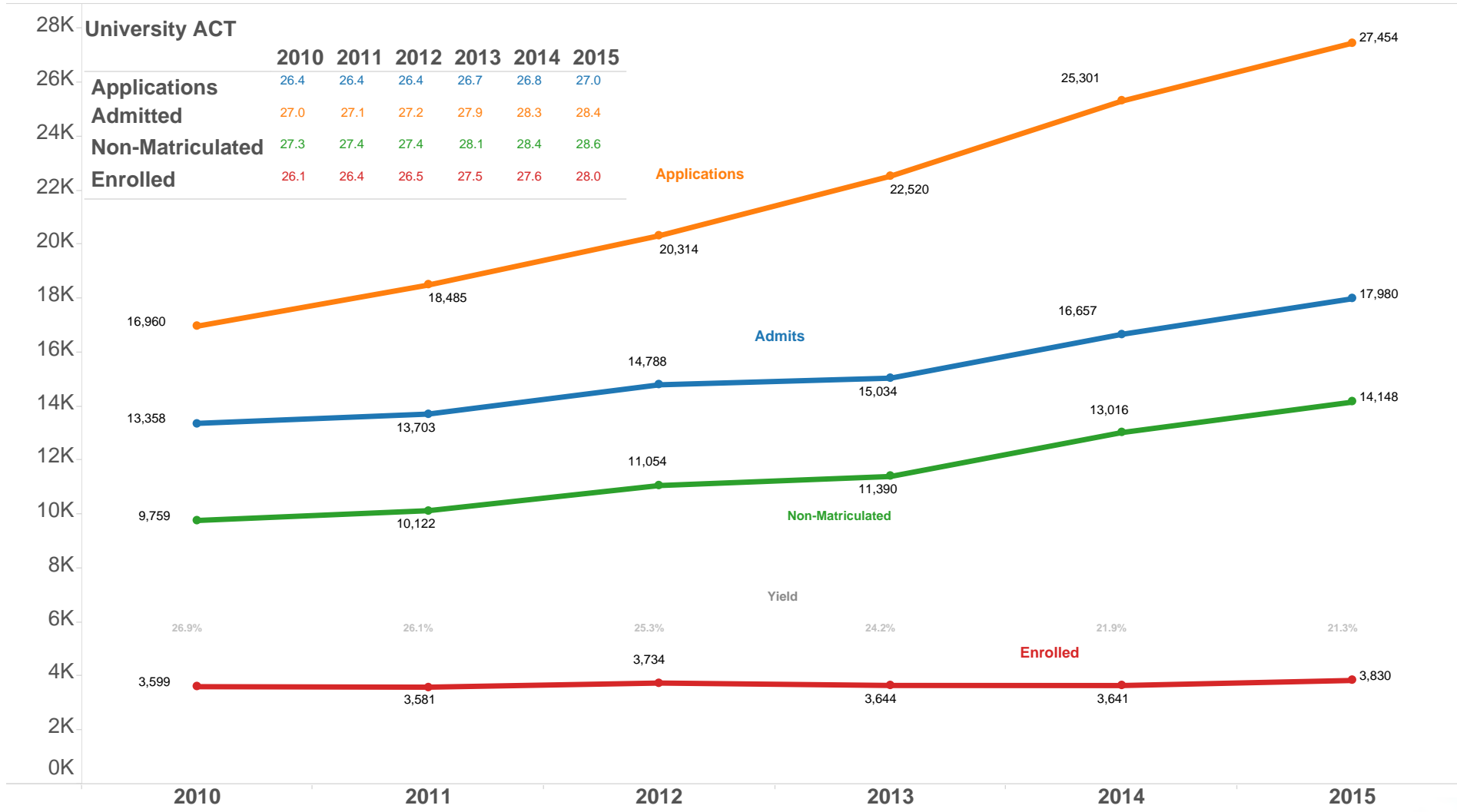
**Transfer:** 224 versus 258

**ACE:** 299 versus 222

Note: Data are as of 8/27/2015



# University Admission Trends



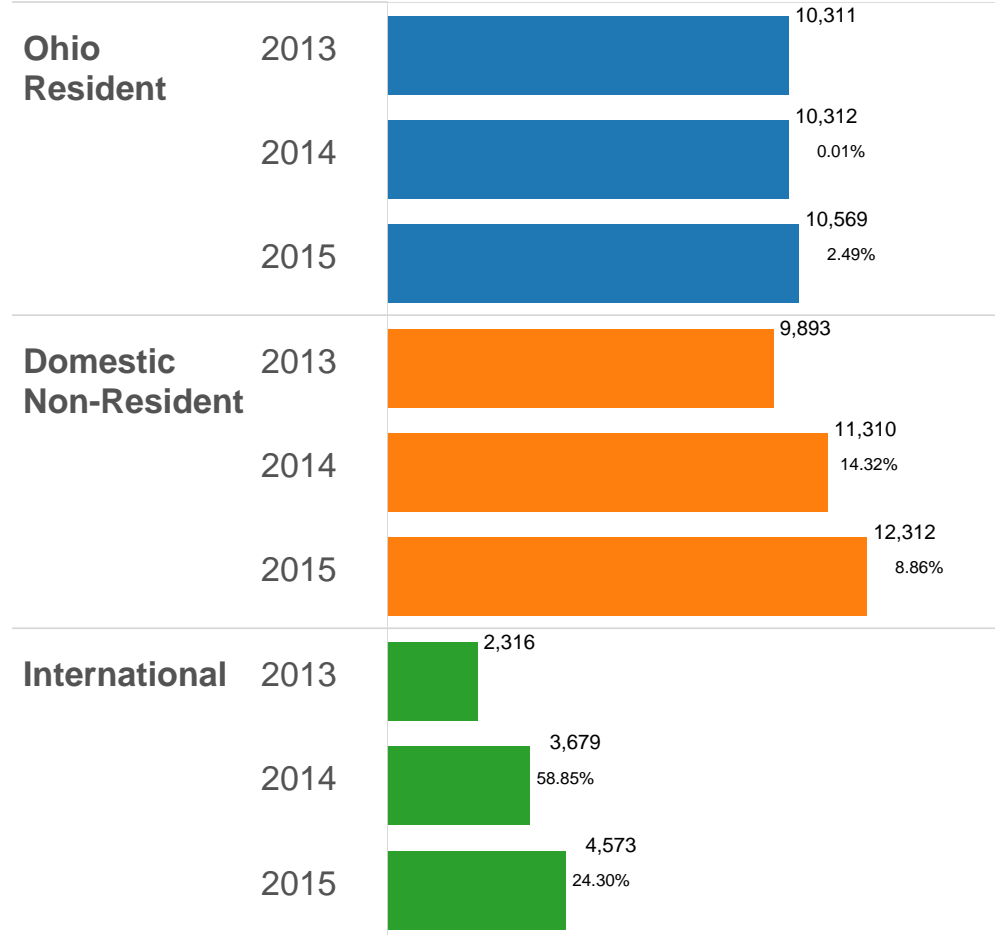
Division of Enrollment Management and Student Success

Note: Data are as of 8/27/2015

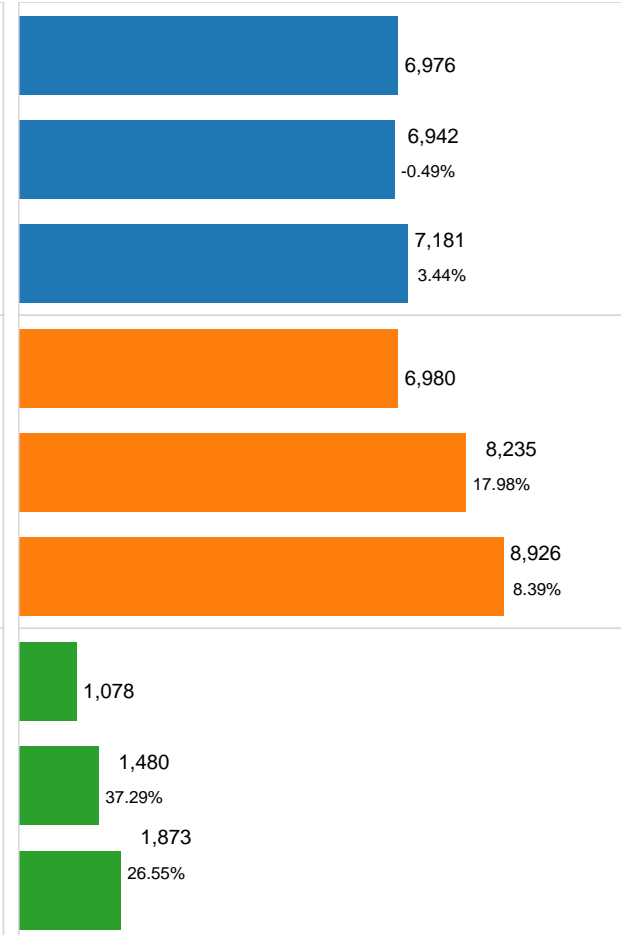


# Residency Trends

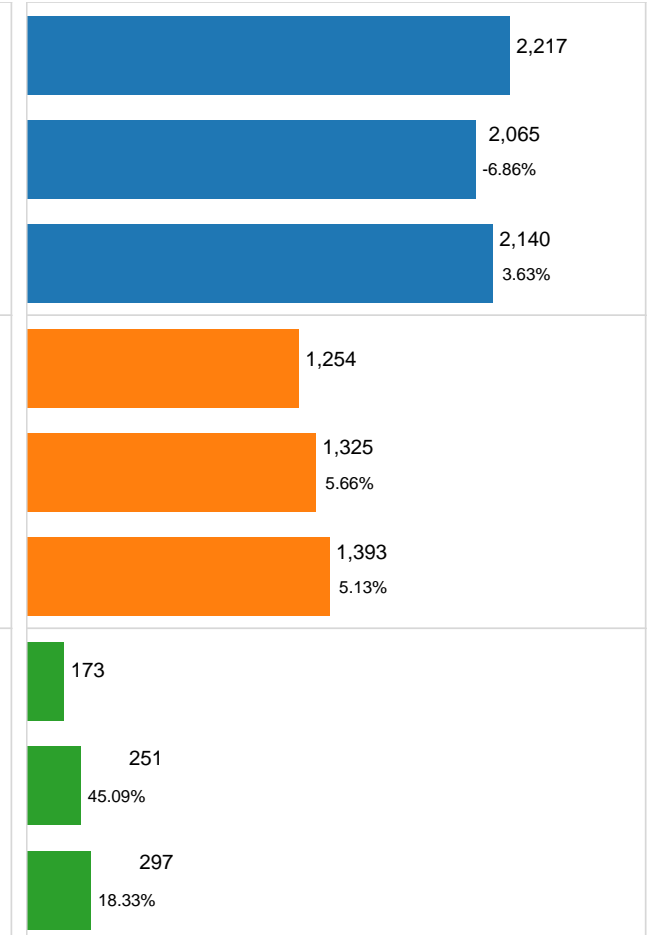
## Applications by Residency



## Admits by Residency



## Confirmations By Residency



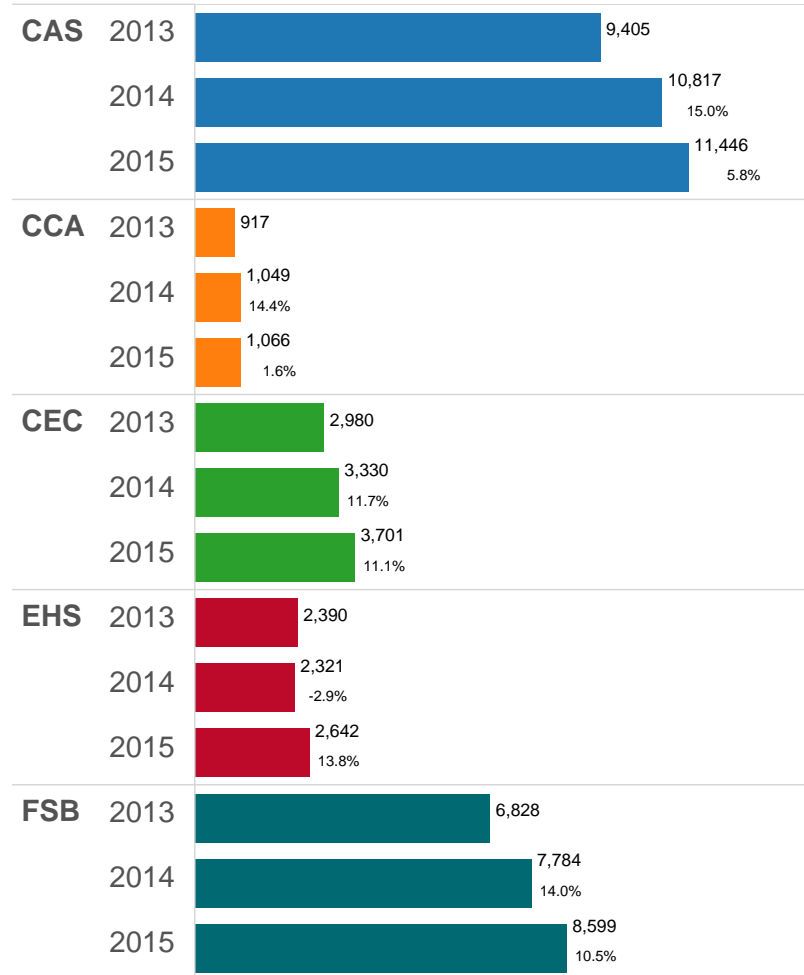
Division of Enrollment Management and Student Success

Note: Data are as of 8/27/2015

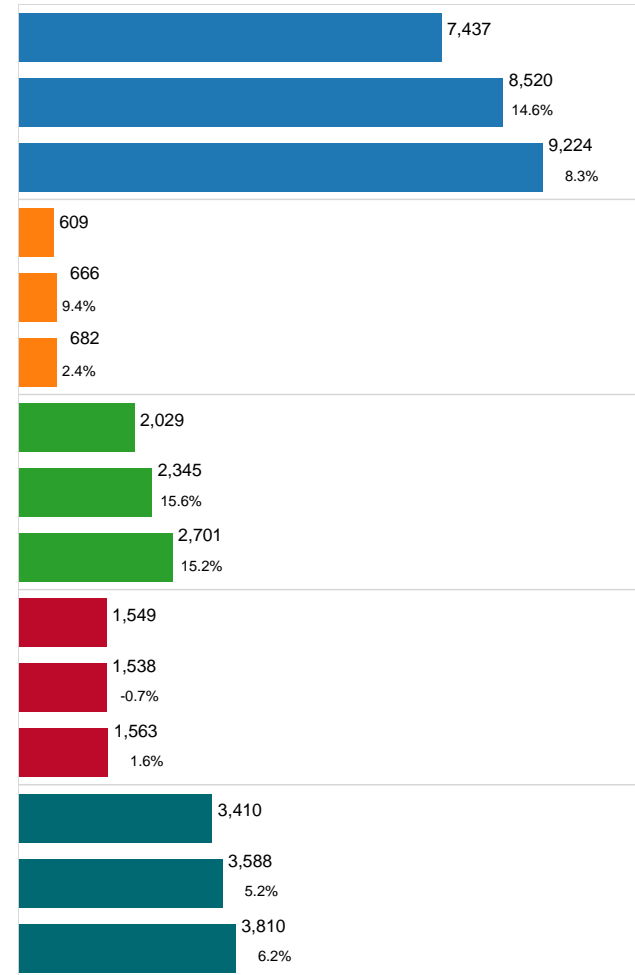


# Divisional Trends

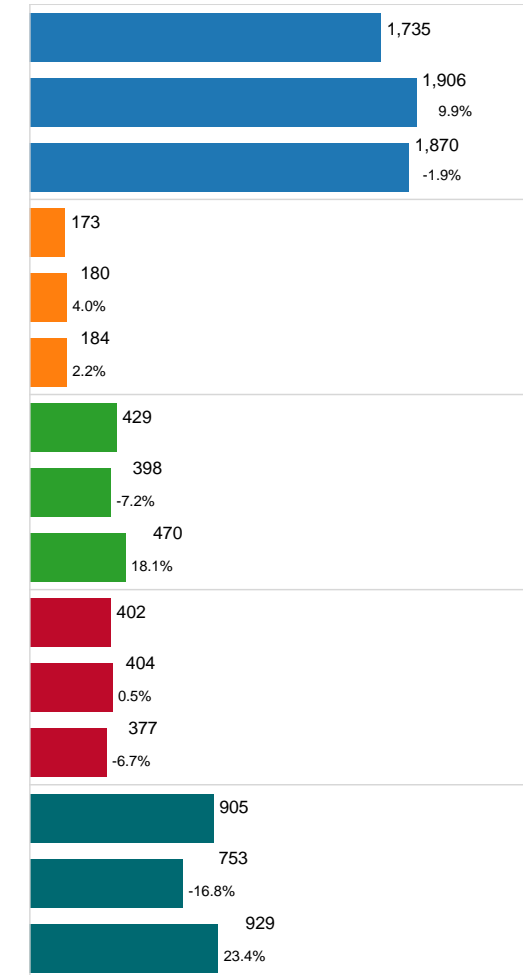
## Applications by Division



## Admits by Division



## Confirms by Division



Division of Enrollment Management and Student Success

Note: Data are as of 8/27/2015





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# FALL 2016 ENROLLMENT GOALS

Office of Admission

# FALL 2016 PLANNING

2015-2016 Goals

**Enroll 3,600 first-year students, including 43 percent non-resident students.**



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Office of Admission

# FALL 2016 PLANNING

2015-2016 Goals

## Increase first-year applications to exceed 28,000 for Fall 2016, including:

- Increase the number of Ohio resident applications by 1 percent;
- Increase the number of out-of-state applications by 8 percent;
- Increase the number of students applying Early Decision to exceed 1,000;
- Expand Miami's reach in primary, secondary, tertiary, and emerging markets through increased travel efforts by both Oxford- and regionally-based recruitment staff and to exceed more than 1,500 high school visits;
- Continue to expand Miami's first-year applicant pool across the five academic divisions to relieve Miami's continued over-dependence on the Farmer School of Business to meet the first-year class target and residential mix;
- Expand international applications to alleviate over-dependence on China to meet the first-year class target and residential mix;



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Office of Admission

# FALL 2016 PLANNING

2015-2016 Goals

## **Increase the diversity, broadly defined, of the enrolling first-year class including:**

- Expand the diversity of Miami's applicant pool to include more domestic underrepresented students;
- Continue to successfully manage and execute the Bridges Program with a goal to host 600 academically-talented and diverse students from Ohio and across the U.S.;
- Continue to strategically and effectively market and, where financially feasible, expand interest in and awareness of the Miami Access Initiative with the goal of increasing socioeconomic diversity.



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Office of Admission

# FALL 2016 PLANNING

2015-2016 Goals

Increase international enrollment to represent 8.5 percent of the first-year enrolled class; continue to work to diversify Miami's over-dependence on China enrollment to meet international goals.



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Office of Admission

# FALL 2016 PLANNING

2015-2016 Goals

**Enroll 300 ACE  
students (beyond  
3,600 first-year  
target).**



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# FALL 2016 PLANNING

2015-2016 Goals

**Decrease the first-  
year acceptance rate  
to 64 percent.**



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Office of Admission

# FALL 2016 PLANNING

2015-2016 Goals

**Maintain Miami's  
ACT average test  
score of 28.**



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# FALL 2016 PLANNING

2015-2016 Goals

**Proactively coordinate with academic deans on divisional enrollment capacity to meet the goals regarding: first-year class target, diversity, academic profile, net tuition revenue, transfers, and other key indicators.**



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Office of Admission

# FALL 2016 PLANNING

2015-2016 Goals

**Develop a multi-year plan, in coordination with the academic divisions, to expand Miami's transfer infrastructure and applications, with a goal of enrolling 225 transfer students for Fall 2016.**



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# FALL 2016 PLANNING

2015-2016 Goals

**Continue to support the growth of the Spring Admit Program to enroll 50 new first-year/transfer students to Oxford in January 2017.**



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# FALL 2016 PLANNING

2015-2016 Goals

**Continue to support the growth of the Pathways (TOP) conditional admit program, in coordination with the Office of the Provost, College of Arts and Science, and CPSAS to enroll 40 students to Oxford in January 2017.**



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# FALL 2016 PLANNING

2015-2016 Goals

**Continue to successfully manage and execute the University Honors admission selection process in coordination with the Honors Program Director with a goal to enroll 400 academically-talented and diverse students.**



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# FALL 2016 PLANNING

2015-2016 Goals

**Oversee and coordinate the University Academic Scholars Program's 14 designations with a target enrollment of 215 academically-talented and diverse students, in close coordination with the program coordinators across the five Oxford-based academic divisions.**



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# FALL 2016 PLANNING

2015-2016 Goals

**Proactively manage and expand the 2016 Summer Scholars Program with the intended goal of creating an engaging and academically-focused, residential recruitment experience for 300 high-ability high school sophomores and juniors.**



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# FALL 2016 PLANNING

2015-2016 Goals

**Continue to successfully and strategically manage a comprehensive campus visit experience resulting in more than 42,000 visitors annually and with the goal of increasing applications and supporting the ambitious enrollment goals of the institution.**



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# FALL 2016 PLANNING

2015-2016 Goals

**Aggressively and strategically leverage data to intentionally expand Miami's visibility and brand recognition and best communicate its core value propositions to prospective audiences and key influencers in primary, secondary, tertiary, and emerging markets to meet its ambitious multi-year enrollment goals.**



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# FALL 2016 PLANNING

2015-2016 Goals

**Continue to develop and implement a comprehensive and long-term communication plan for the Division of Enrollment Management & Student Success. Continue to partner with all EMSS offices to influence and ensure a cohesive and strategic plan which not only leverages Miami's key message and core value propositions, but proactively communicates necessary information to incoming and current Miami students to ensure service transactions throughout the student lifecycle are timely, seamless, and performed with ease.**



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Office of Admission

# FALL 2016 PLANNING

2015-2016 Goals

**Continue proactive efforts, in partnership with UCM, to increase placement in higher education sources and influential local, regional, and national newspapers (e.g., Chronicle, Inside Higher Education, Cincinnati Enquirer, Columbus Dispatch) establishing EMSS as an “expert” on national issues related to enrollment management and student success.**



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# **DIVERSITY INITIATIVES & TRENDS OVERVIEW**

**(September 24, 2015)**

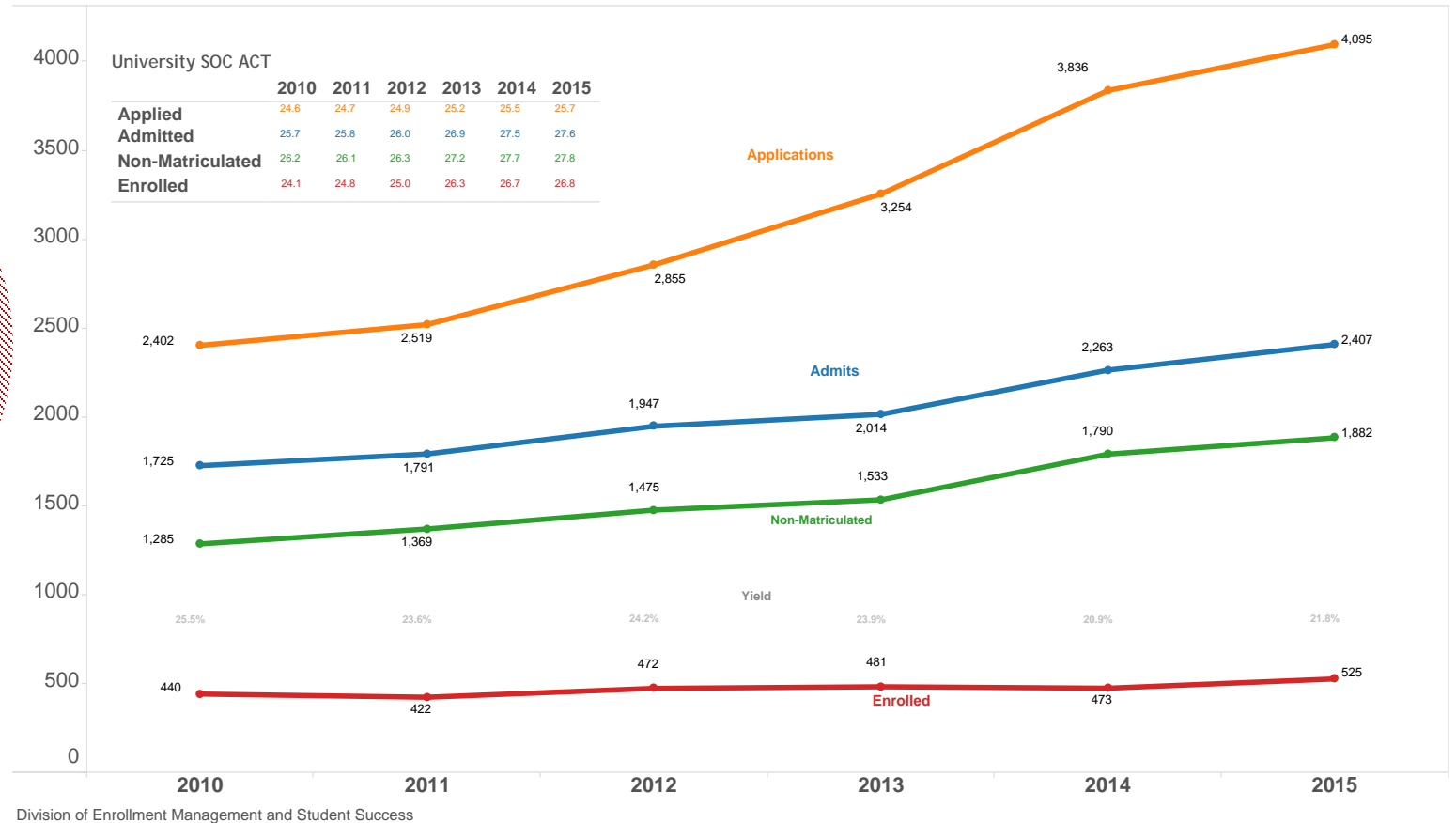


# Diversity Trends

**340 or 64.4%**  
of enrolling students are Ohio residents.

**152 or 29.0%**  
of all SOC confirms participated in Bridges.

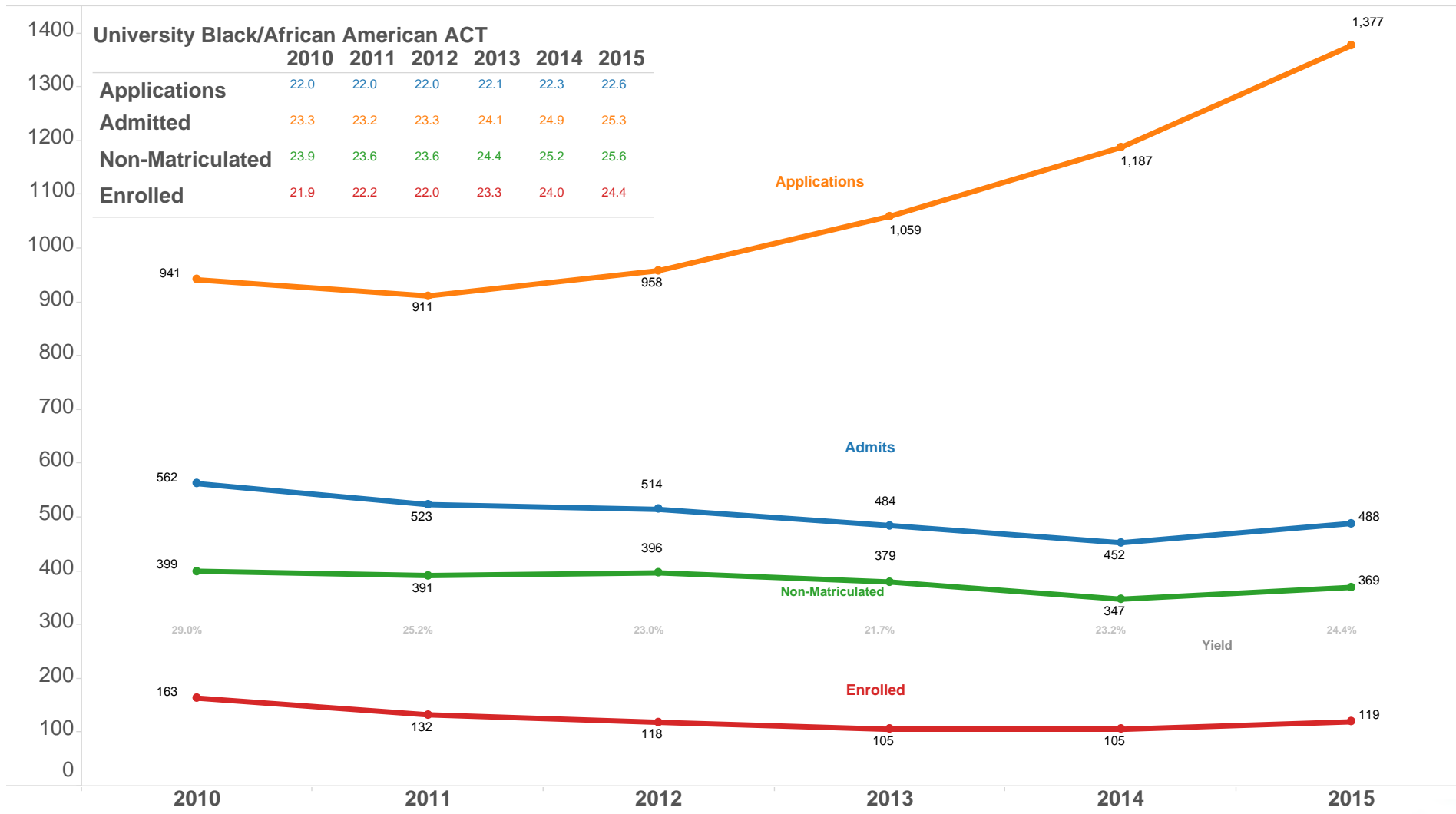
**47.9%**  
or 57 of 119 enrolling African American students participated in Bridges.



Note: Data are as of 8/27/2015



# Black / African American Trends

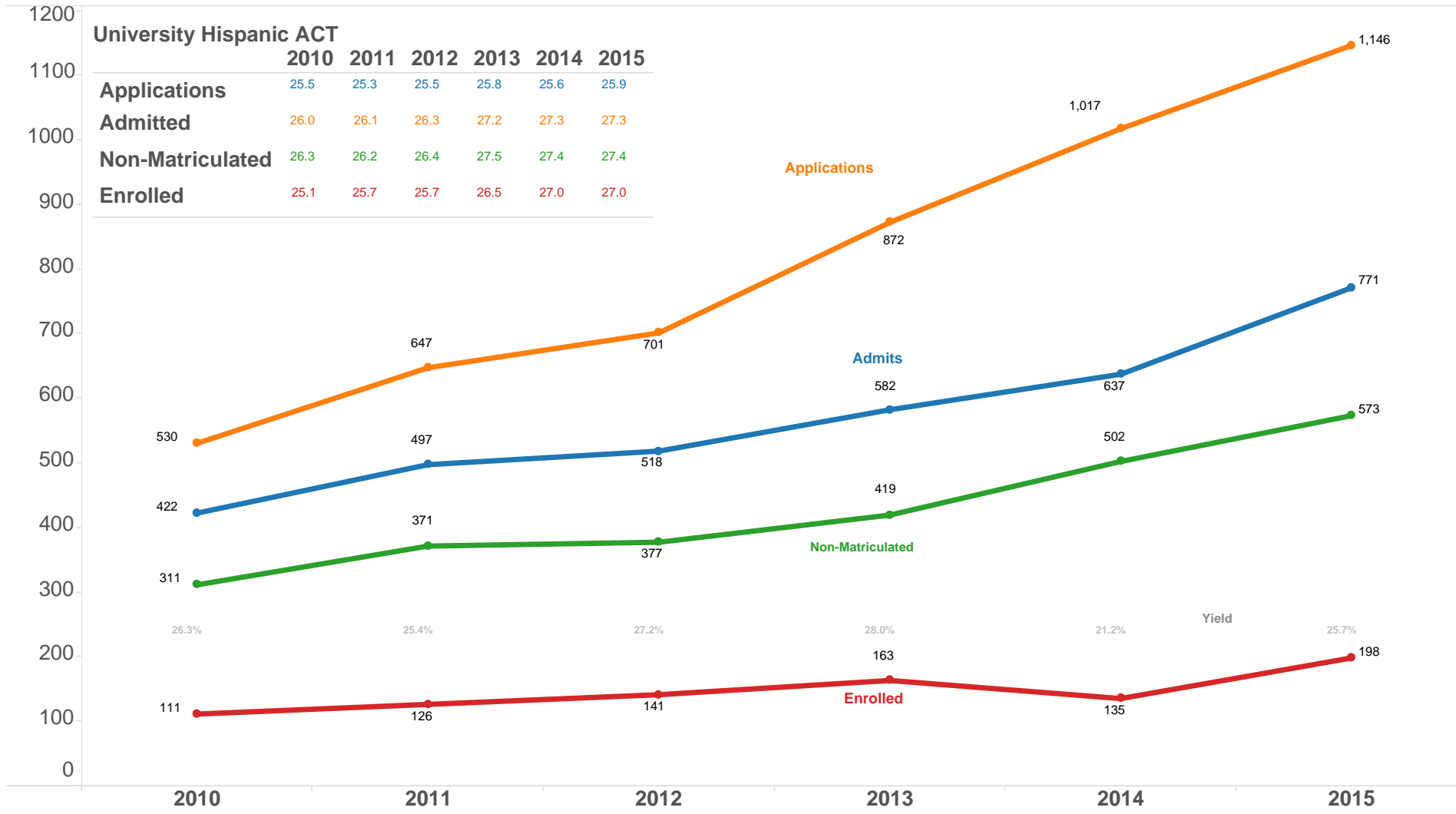


Division of Enrollment Management and Student Success

Note: Data are as of 8/27/2015



# Hispanic Trends



**University Hispanic ACT**

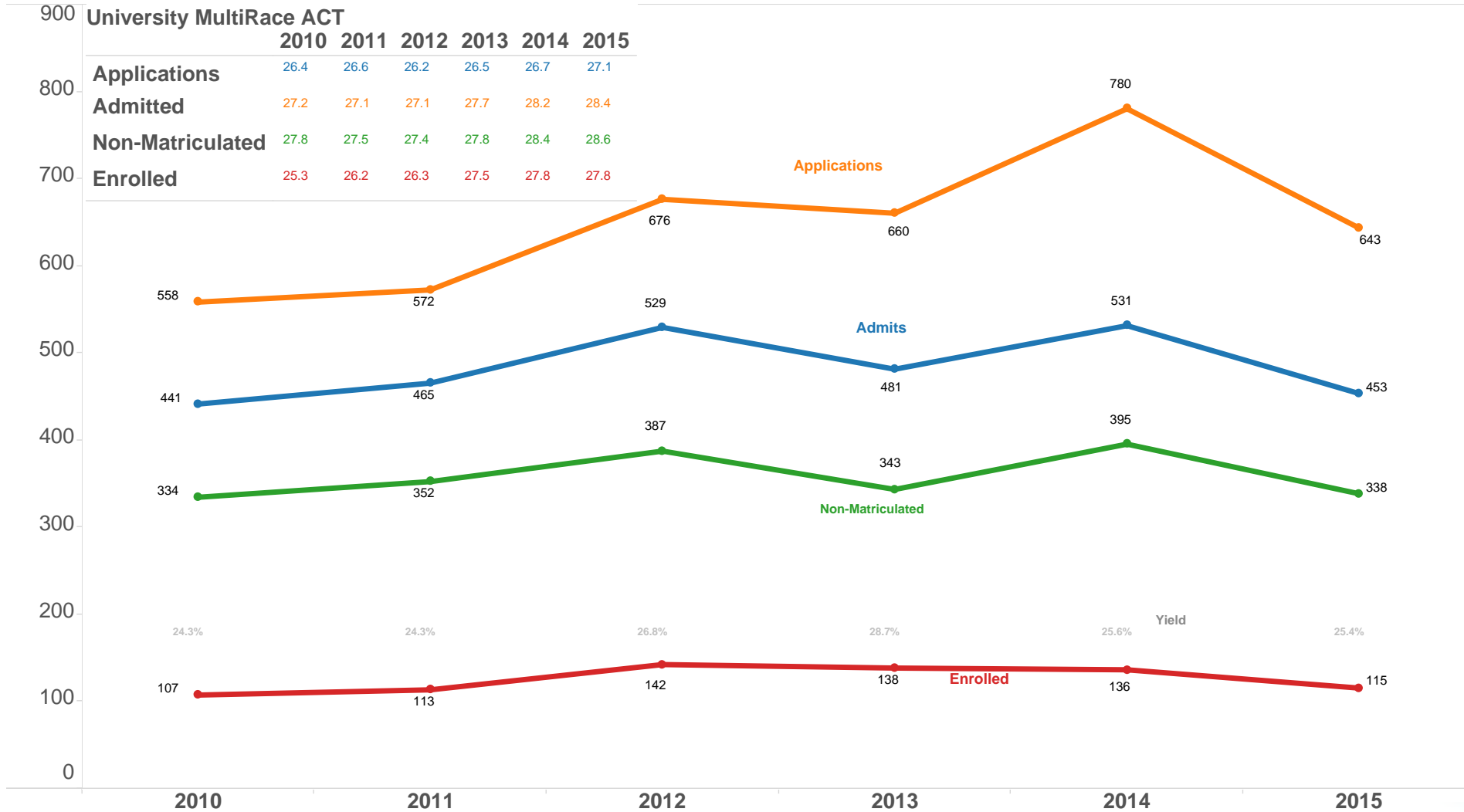
	2010	2011	2012	2013	2014	2015
<b>Applications</b>	25.5	25.3	25.5	25.8	25.6	25.9
<b>Admitted</b>	26.0	26.1	26.3	27.2	27.3	27.3
<b>Non-Matriculated</b>	26.3	26.2	26.4	27.5	27.4	27.4
<b>Enrolled</b>	25.1	25.7	25.7	26.5	27.0	27.0

Division of Enrollment Management and Student Success

Note: Data are as of 8/27/2015



# Multi-Race Trends



Division of Enrollment Management and Student Success



Note: Data are as of 8/27/2015



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**QUESTIONS?**



## GOOD NEWS TO SHARE September 2015

EMSS' work supporting students, faculty, and staff is featured in this report by sharing news, initiatives, and key office updates across the division.

### MIAMI AND EMSS IN THE NEWS

Local colleges hit enrollment records

<http://www.mydaytondailynews.com/news/news/local-education/local-colleges-hit-enrollment-records/nnT6B/>

Miami sees record-breaking number of students

<http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=94f230e3-6a60-4d0b-afb7-1878e57eb359>

PayScale.com places Miami #1 among Ohio publics for salaries

<http://www.bizjournals.com/cincinnati/blog/2015/09/this-local-university-ranks-best-for-salary.html>

Miami survey of employers shows GPA and interview matter

<http://college.usatoday.com/2015/07/22/hiring-recent-college-graduates/>

Incoming student already a reporter for MLB

<http://www.cincinnati.com/story/sports/2015-all-star-game/2015/07/12/all-star-game-stories/29974259/>

Miami using Facebook groups to connect potential roommates

<http://www.nbcnews.com/feature/freshman-year/match-made-facebook-more-college-students-choosing-their-roommates-n381036>

### KEY INITIATIVES

#### Civitas Learning Initiative

Enrollment Management and Student Success and the Office of the Provost, in partnership with Civitas Learning Network, is implementing a software that will enable the Miami University community explore a broad range of data trends to inform campus-based student success efforts, along with being a member of a best-practices research collaborative with a diverse set of partner institutions. The web-based software generates personalized, real-time information and recommendations to help guide management decisions surrounding student success across the entire student lifecycle. The platform will enable Miami to ingest data from learning management systems, student information systems, and other sources, then build school-specific predictive models that will assist us with discovering hidden connections and identify key decision points that

impact student success. Expected implementation is expected by early Spring 2016.

### **Student Success Collaborative Initiative**

Enrollment Management and Student Success and the Office of the Provost, in partnership with the Education Advisory Board, is implementing the Student Success Collaborative, a web-based platform that combines historical student data, predictive analytics, and career counseling information into a single advising tool. There are currently four pilot programs underway: psychology and undeclared students in the College of Arts and Science, and nursing and psychology students in the College of Professional Studies and Applied Sciences. Expected University-wide implementation is expected Summer 2016.

## **OFFICE UPDATES**

### **Admission and Enrollment Communication**

Key office updates and initiatives are included in the presentation.

### **Bursar**

- Over 15% of Miami students enrolled in the semester payment plans for fall semester. Miami's partnership with Tuition Management Systems continues to grow, allowing students and families to spread tuition payments over a 3- or 4-month period.
- Together with Health Services and the Dean of Students, the Office of the Bursar continued to streamline the health insurance waiver process. This proved to be more proactive and user-friendly than in previous years.

### **Career Services**

- The fall career fair will be largest in school history, with 295 employers in attendance, including 105 firms that are recruiting all majors. The fair will be held in Millett Hall on September 16.
- Internship and job search postings on Miami Careerlink are ramping up, with nearly 1,000 postings through September 9. The posting rate is tracking to last year, when over 6,000 internship and job postings were placed on Miami Careerlink, many for multiple positions.
- Two college-to-career events were held in August—one in Denver at Mile High Stadium and one in Cleveland at the City Club—bringing together alumni from local companies and students from surrounding areas. Over 150 alumni and students participated in the events, intended to create sustainable talent pipelines to each region. A similar event is planned next summer in Washington, D.C.
- The third annual Career LEAP Program was held during the week before school started, with 38 CAS students participating in a three-day program that included employer career development workshops and employer site visits. Assessment results were extremely positive.
- A Career Services WebEx was conducted for parents for the second year in a row, with over 100 parents participating in the event. The interactive content focused on the career development lifecycle and key touch-points for parents to impact their students as they explore career choices.
- The Parent's Council and Career Services are collaborating to secure 40 new employers, with an emphasis on employers in the Boston/NY corridor, Atlanta, Denver, Seattle, and Portland interested in recruiting CAS, CCA, and SLAM majors. A letter explaining the initiative was sent to parents and CEOs who are alumni of Miami in August. To date, 10 new employers are engaged in various stages of the recruitment process.
- Gary Killian, past Chair of the Miami Foundation Board, has donated over \$360,000 to

career services. This spendable gift will be used to fund career exploration activities for underserved majors. Programming this year will include a summer Career Academy for CAS students and an urban arts program for Creative Arts Scholars.

- The second annual Career Exploration Series launched on September 10, with a Retail Management event featuring alumni panelists from leading retailers. Five other industry events will be held this year: Sustainability; Sales, Marketing and Marketing Research; Entrepreneurship and Start-Ups; Hospitality and Entertainment; and Non-Profits.
- The new Early Career Exploration LLC in McKee Hall is fully subscribed, with over 80 students participating in an immersive career development experience. LLC programming has been designed in collaboration with the Office of Residence Life.
- In collaboration with Global Initiatives, Career Services is developing a new career development program for international students. The project will be completed by January 2016 and will complement the State of Ohio's new initiative to attract international students to state universities and retain them in the statewide economy.
- In collaboration with CAS, a new Inside Cleveland Program will be held during the Winter Term. Modeled after last year's successful Inside Chicago Program, the week-long Cleveland event will provide students an immersive experience in the Cleveland market, including multiple site visits to employers in different industries.
- A new online career development course has been developed and will be offered to students during the Winter Term. Approximately 180 students are enrolled the career development course—EDL 100—this fall.
- The third annual post-graduation survey process will begin in mid-September. This year, the Miami TeleHawks have been engaged to contact 2014-2015 graduates. Outreach by the TeleHawks will supplement the spring survey conducted by Institutional Research, divisional exit interviews, and graduate school admission data from the National Student Clearinghouse.

### **Enrollment Operations and One Stop for Student Success Services**

- In an effort to increase customer service, decrease wait times and decrease costs associated with our external call center, the Enrollment Operations staff was cross-trained to assist with the One Stop call center. The operations staff workload is slower in July and August while the One Stop experiences its highest call volumes during these months. The effort was successful and resulted in \$9,000 in savings for the month of August, eliminating the need for calls to be answered by an outside vendor. As the One Stop volume decreases in early fall and the Enrollment Operations area enters into peak processing of admission data and application materials, the One Stop student employees will be cross-trained to assist with operations tasks.
- Due to expanded communication and pro-active outreach efforts, enhanced website content, and collaboration between offices to identify and improve areas that create confusion among students and families, EMSS experienced a significant reduction in call volume last month. The One Stop received 10,292 calls during the month of August, in comparison to 14,840 calls received by the Bursar, Student Financial Assistance, and University Registrar offices in August 2014, for a 31% decrease in total calls.

### **Student Financial Assistance**

- During the final two weeks of August, the Offices of Student Financial Assistance, the Bursar, One Stop for Student Success Services, and the Student Success Center worked collaboratively to implement a series of communications to proactively engage Oxford students who were in danger of class cancellation for low or no payment. Email communications were restructured and a calling campaign was implemented to



communicate three critical messages: a remaining unpaid balance, Miami payment plan options, and one-on-one counseling available via the One Stop for Student Success Services. During the course of three business days, the offices attempted phone calls to over 1,000 students. As a result of these combined efforts, 157 Oxford students were de-enrolled for non-payment - a decrease of 90 students (36.4%) compared to fall 2014. There was also a 48% decrease in Oxford undergraduate students removed from classes for non-payment.

- While this is the second year of increased efforts in helping retain students who have not paid-in-full, this year represented our most intensive effort. In the fall of 2013, Miami removed 572 Oxford students from classes. Comparing 2013 to 2015, the reduction corresponds to 415 fewer students or a 73% drop in those de-enrolled for non-payment. Efforts continue with those who were dropped to see if payment can be secured and re-enrollment gained.

### **Student Success Center**

- The Student Success Center is in full swing with the start of the fall semester. Staff members have been meeting with students who have questions about how to navigate various situations throughout the University. They have conducted outreach campaigns to students who were not registered for fall classes, particularly second-year students and seniors.
- The Student Success Center staff initiated a Lean project to look at creating a universal withdrawal process for students who are either considering or planning to withdraw from the University. The new process has built-in workflow pauses to conduct outreach to these students. Another Lean project will soon be implemented to create a robust online form that captures information regarding students' reasons for leaving the University and to identify the steps needed to implement the online process.

### **University Registrar**

- The 2015-16 University Bulletin has been successfully published using Leepfrog, software acquired by Miami University to combine bulletin development and curriculum management, both projects coordinated by the Office of the University Registrar. This project was a true cooperative effort between academic and administrative areas of the University resulting in an accessible tool for students and advisors to use throughout their academic career. Associate Deans, Assistant Deans and faculty helped review the General Bulletin conversion, resulting in a successful project implementation. The offices will begin meeting fall 2015 to develop the ideal curriculum processes for supporting degree certification.
- Classroom tours during August 2015 included expert staff from across university offices: Information Technology Services, Planning/Architecture/Engineering, Physical Facilities, Provost, and University Registrar. Over 200 instructional spaces were visited to ensure the physical space, technology, accessibility, and other critical issues were in excellent shape for the start of the 2015-16 academic year. The impact of the \$5 million targeted toward instructional space enhancements during 2014-15 was very impactful, and the tours were critical in identifying the space priorities for future years. Going forward, special attention will be placed on reviewing usability and ensuring optimization of the spaces Miami maintains.

**Update to Academic Committee  
Board of Trustees**

Provost Phyllis Callahan  
Sept 24, 2015


  
MIAMI UNIVERSITY

***Update: Faculty Hired (2015-16)***

**FACULTY Permanent Positions\***

- 57 Tenured/Tenure-Track in Oxford
- 2 Tenure Track on Regionals
- 8 Lecturers/Clinical Faculty in Oxford


\* As of Sept 1, 2015

  
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***Update: Faculty Searches (2015-16)***

**FACULTY Permanent Positions – Searches**

- 41 Tenure Track in Oxford
- 9 Tenure Track on Regionals
- 7 Lecturers/Clinical Faculty in Oxford
- 3 Lecturers/Clinical Faculty on Regionals


  
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***Update: HLC Report***

All criteria successfully met:

- 1. Mission**
- 2. Integrity:** Ethical and Responsible Conduct
- 3. Teaching and learning:** Quality, Resources, and Support
- 4. Teaching and learning:** Evaluation and Improvement
- 5. Resources, Planning, and Institutional Effectiveness**

*We will continue to address areas for continuous improvement.*


  
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#### **Accreditation Steering Committee Membership**

Carolyn Haynes, Chair and Associate Provost (2012-15)  
 Belinda Barr, Assistant Dean for Access and Assessment, University Libraries (2013-15)  
 Mike Curme, Associate Dean, Farmer School of Business (2012-15)  
 Diane Delisio, Associate Dean, School of Engineering and Applied Science (2012-15)  
 David Ellis, Associate Vice President, Finance & Business Services (2013-15)  
 Susan Ewing, Associate Dean, School of Creative Arts (2012-15)  
 Gwen Fears, Associate Dean of Students  
 Ann Frymier, Associate Dean, Graduate School (2013-15)  
 Carol Jones, Associate Registrar (2013-15)  
 Denise Krallman, Director, Office of Institutional Research (2012-15)  
 Cathy Bishop Clark, Associate Dean, Regional Campuses (2014-15)  
 Renee Baernstein, Associate Dean, College of Arts & Science (2014-15)  
 Tim Greenlee, Farmer School of Business (2014-15)  
 Judy Rogers, Associate Dean, School of Education, Health, and Society (2014-15)  
 Eric Resnis, University Libraries and CELTUA (2013-15)  
 Maria Cronley, Farmer School of Business (2013-14)  
 Rob Schorman, College of Professional Studies & Applied Sciences (2012-14)  
 Cecilia Shore, Center Enhancement of Learning, Teaching & University Assessment (2012-14)  
 Jeffrey Wanko, College of Education, Health, and Society (2013-14)  
 Allan Winkler, College of Arts & Science (2013-14)  
 David Woods, IT Services (2013-14)  
 Keith Tuma, CAS (2012-13)  
 Melissa Chase, EHS (2012-13)  
 Becky Jolly, Registrar (2012-13)  
 Susan Mosley-Howard, Student Affairs (2012-13)  
 Jen Chien Yu, Libraries (2012-13)  
 John Tassoni, Liberal Education (2012-13)  
 Beverly Thomas, Finance and Business (2012-13)

### *Faculty: Salaries*

1. Increase *pch rate to \$1000* effective Spring, 2016
2. Increased Salary at Promotion (Effective in 2014-15)
  - Assistant to Associate Professor
    - From \$5,000 to \$6,000
  - Associate to Full Professor
    - From \$7,000 to \$9,000
3. **Market Adjust** for professors and associate professors  
*NB: Average salaries for assistant professors at Miami are above the average for Ohio public institutions*


  
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### *Faculty: Market Adjust*


Market adjust increase for professors and associate professors

	Associate Professor Allocation	Full Professor Allocation	Total Allocation
<b>Total 2014</b>	159,600 (22.2%)	558,334 (77.8%)	717,934
<b>Total 2015</b>	143,438 (20.1%)	569,619 (79.9%)	713,057

**TOTAL to Date: \$1,430,991 Above Increment Pool**

  
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<i>Impact of Market Adjust</i>								
Average Faculty Salary by Rank - Tenured and Tenure-Track Faculty								
Year	Professor				Associate Professor			
	MU - Oxford	Ohio Publics	MU v OH Publics	% Change	MU - Oxford	Ohio Publics	MU v OH Publics	% Change
2014	\$111,425	\$118,953	-\$7,528	4.4%	\$85,643	\$84,673	\$970	4.3%
2013	\$106,724	\$116,104	-\$9,380	1.5%	\$82,136	\$82,178	-\$42	5.0%
2012	\$105,119	\$114,952	-\$9,833	1.1%	\$78,249	\$80,880	-\$2,631	4.7%
2011	\$103,947	\$112,492	-\$8,545		\$74,723	\$79,154	-\$4,431	

  
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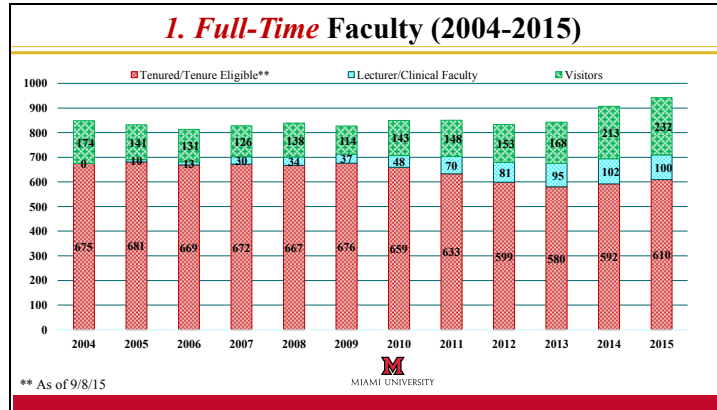
“Impact of Market Adjust” Table shows the average salary by year (Column 1) for full (2<sup>nd</sup> column) and Associate Professors (6<sup>th</sup> column) at MU – Oxford compared to average salaries for full (3<sup>rd</sup> column) and associate (7<sup>th</sup> Column) at other Ohio Publics.

The *difference* between the average MU full (4<sup>th</sup> column) and associate (8<sup>th</sup> column) is also shown

We can only measure the impact of the 2013-14 market adjust because there is a one year lag in institutions’ reporting their data.

**Summary:** After only 1 year of applying the market adjust, average salaries for associate professors at MU are \$970 *above* the OH publics average, and the average professor’s salary **has increased** by almost \$5,000.

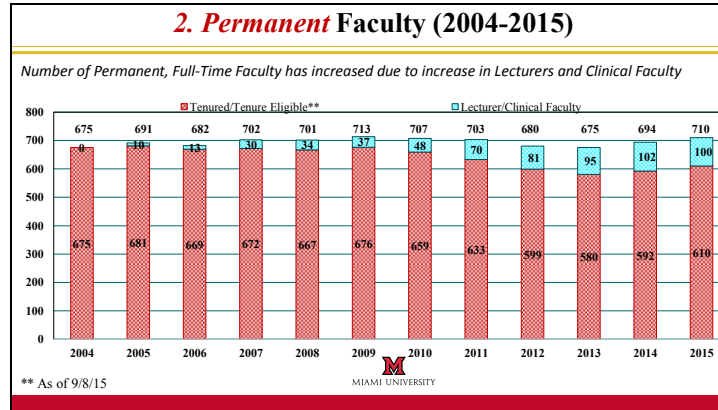
Note from the previous slide that, this year, we again put more money into the full professor pool to further improve full professor salaries. We will report the impact of the second year of market adjust next year.



**FIGURE 1:** Number of full-time faculty at Miami University (2004-2015):

**Red section** of the bars is the number of tenured/tenure track faculty;  
**Blue section** of the bars is the number of lecturers and clinical faculty;  
**Green section** of the bars is the number of full time visiting faculty.

**Summary:** The *total number of full time faculty*, which includes tenured/tenure-track, lecturers and clinical faculty, as well as full-time visiting faculty, **has increased**.



**FIGURE 2.** Number of Permanent, Full-Time Faculty at Miami University (2004-2015)

**Red section** of the bars is the number of tenured/tenure track faculty;  
**Blue section** of the bars is the number of lecturers and clinical faculty;  
 Total number of permanent full time faculty is indicated above the bars.

**Summary:** The number of full-time *permanent* faculty has increased from 675 in 2004 to 710 in 2015. This includes an increase in the number of lecturer and clinical faculty, and is consistent with Senate Resolution 11-04 passed in September of 2010. This resolution allowed for lecturers and clinical faculty to reach 20% of the tenure/tenure-track faculty. We are currently at 16.4%

**Provost Priorities 2015-16**

*Priorities developed with the support of all six academic deans:*

1. Invest in **Academic Programs**
  - a) Focus on Faculty and Staff - diversity, development, salary, etc.
  - b) Focus on Curriculum
  - c) Focus on Advancement/Development
  - d) Focus on Retention/Graduation Rates/Student Experiences
2. Improve **Communication**
  - a) Department/Divisional visits by Provost
  - a) Develop better interactions across units
  - b) Role of Senate and Faculty Assembly
3. Implement Board of Trustees Resolution for **Regional Campuses**

  
 MIAMI UNIVERSITY

**Method of Data Collection and Utilization for Enrollment  
Miami University  
Enrollment Data and Indicators of Department/Program Effectiveness and Student Success**

**Course and Program Evaluations (ORC 3345.35)**

ORC 3345.35 requires the Board of Trustees of each state institution of higher education:

- To evaluate all courses and programs the institution offers based on enrollment and student performance, not later than January 1, 2016, and every five years thereafter by January 1.
- To evaluate the benefits of collaboration with other institutions of higher education, based on geographic region, to deliver courses with low enrollment,
- To submit its findings to the Chancellor not later than 30 days after completion of the evaluation.

**Response:** Miami University has used its strong governance processes to stay ahead of many of the changes occurring in higher education. Miami University has developed a strategic plan, the Miami 2020 Plan, with the unifying goal to “promote a vibrant learning and discovery environment that produces extraordinary student and scholarly outcomes”. This goal is supported by three foundational goals with specific metrics to indicate progress and success. Development of this plan engaged a large number of constituents from across all divisions and units, and multiple forums were held to allow for feedback from the Miami University community on all campuses. Additionally each unit developed their own specific approaches to meet the 2020 goals. Every year, every division/unit reports their progress to the Board of Trustees. The result of this process has been wide engagement in the Miami 2020 Plan.

Consistent with the 2020 Plan, the Provost and Academic Deans work closely with chairs and program directors to ensure that we continually offer outstanding educational opportunities that are the hallmark of the “Miami Experience”. Chairs and directors, in turn, communicate with faculty to establish approaches that have resulted in Miami University using our resources extremely well, while maintaining the highest educational standards. In fact, Miami has done this so well that, in 2015, Miami University was ranked the most efficient national university in producing high quality results (U.S. News and World Report). Additionally, Miami University seeks opportunities to collaborate with other universities to offer degrees and courses.

At Miami University, the Board of Trustees requires course enrollments (by course section) to be evaluated. To accomplish this, the Registrar generates enrollment reports every semester. These reports are shared with all academic deans and the Provost for their review and evaluation. In turn, academic deans share these data with department chairs and program directors so that “under-enrolled” sections of courses can be consolidated whenever possible. Also, chairs and directors use past enrollment trends, along with current student information, to predict course demand and prepare course schedules. Additionally, every department and program at Miami is subjected to program review, including external evaluation, every 5-7 years. As part of the program review process, each department and program must develop a strategic plan. The strategic plan includes a description of indicators of success. Every department at Miami University has also implemented a clearly articulated faculty workload policy.

**Course/Major Enrollment:** Enrollment in every section of every course is monitored by the Office of the Registrar every semester. Reports regarding enrollment are provided to each of the academic deans prior to



the start of the semester. In addition, the Deans can and do run these reports themselves following a time frame that works best for the particular division. This allows shifts in course offerings earlier, rather than deleting courses from the schedule. Deans review these reports, and based upon specific disciplinary standards, they work to combine multiple under-enrolled sections of the same course. Enrollment standards are established in consideration of disciplinary standards. For example, a writing intensive course, a laboratory course, a course that requires individual instruction, e.g. instrument instruction or independent study, a general education foundation course would have different enrollment limits. The enrollments are determined based on the different disciplinary standards. Additionally, there is an analysis of how frequently a course needs to be offered using course enrollment and student demand as criteria. Additional consideration is given to the importance of the course to the major and/or to graduation requirements and /or to general education (Miami Plan) requirements. Each chair and dean must balance course offerings between contributions to the major and contributions to general education and liberal arts – breadth of knowledge areas so that students are able to fulfill University-wide “Miami Plan” requirements for graduation. Another consideration for Miami is that we have many students who pursue minors, double majors, and/or Study Abroad and/or Study Away opportunities. Chairs are also mindful of these demands when determining course offerings.

Recently, Miami University has consolidated some departments and programs. Enrollment and academic, pedagogical reasons always drive these decisions. This has been done in a collaborative process in consultation with faculty that follows University Senate processes, including open forums that allow for significant faculty input. Additionally, committees study other institutions and benchmark best practices. While time – consuming, this process ensures that the new departments incorporate the critical disciplinary expertise of the faculty to design excellent curriculum and structural organization that leads to success. In recent years, Miami has formed three new departments as a result of consolidation. In 2014, the Departments of Botany and Zoology were consolidated into a single Department of Biology. In that same year, the Department of Communication and the Journalism program were consolidated into the Department of Media, Journalism and Film (MJF). Both of these departments have high numbers of majors [n=858 undergraduate majors in Biology, Botany or Zoology; n= 1047 in MJF. NB: There are six different majors offered in MJF]. This year, multiple interdisciplinary programs, were consolidated into a single Department of Global and Intercultural Studies (GIC). This arrangement will allow for even greater interdisciplinary interactions for students. While enrollment was one factor in making these decisions to consolidate programs and departments, all of these were the result of deep examination of the curriculum, existing faculty expertise, demand analyses and the competitive state of the disciplines affected by consolidation. In every case, there were multiple opportunities for faculty to offer input and advice to ensure that academic excellence was maintained.

**Program Review:** This process is overseen by the Academic Program Review Committee (APRC), which is a committee that reports to University Senate. Data are generated for a self – study report and includes course enrollment data, as well as number of majors and the department/program contribution to the Miami Plan, i.e. general education courses. The guidelines for program review are posted online: (<http://miamioh.edu/about-miami/leadership/provost/about/academic-program-review/guidelines/index.html>).

Academic program review entails:

- Creation of a study document which includes an analysis of activities and performance (both on and off-campus) since the last review, all assessment plans and reports since the last review as well as an evaluation of assessment activity by a University committee, a five-year strategic plan, and a list of 3-5 key issues which are chosen based upon a comparative evaluation of the activities and performance since the last review;

- Selection of a review team which consists of external and internal experts and is developed in consultation with the department and dean;
- Two-day site visit which includes interviews with relevant parties, the dean, and the provost and may include a visit to the additional location, if requested by the team;
- Drafting of final report by the review team, with follow-up fact-checking by the department;
- Response statements drafted by the department, Dean, and Provost to ensure that the feedback loop is completed;
- Summary report created by the Academic Program Review Committee and submitted to University Senate.

Selected degree programs also undergo third-party accreditation evaluations; in those situations, departments work with the Dean to coordinate and incorporate this evaluation into the academic program review process. The Office of Institutional Research and the University Registrar provide consistent data to departments relating to faculty FTE, course offerings, evaluations and enrollments, number of majors, etc. to aid in the review.

Key to this process is ensuring that improvements are made following the review. Toward that end, the Provost, Associate Provost, Dean, and Department Chair meet to discuss the report and responses and to formulate strategies for improvement.

**Workload Policy:** The Board of Trustees expects every academic department at Miami University to have a workload policy. Workload policies are developed within the academic departments and are submitted by the chair/director to the dean, who approves the policy. That policy is then forwarded to the Provost for final approval. Miami University implements a differential workload policy. Factors that are considered in individual workload assignments include: undergraduate instruction; conducting independent research with undergraduates; working with undergraduates regarding career exploration and opportunities; contributions to undergraduate academic advising, including special advising, for example Honors or pre-professional advising, etc.; supervision of graduate students; faculty research productivity as determined using disciplinary standards regarding publication rates, funding, etc; service load.

**Process for Evaluation:** Courses and programs will be evaluated by the Office of the Provost. Disciplinary standards are used to define low enrollment and these vary by field.

Data available from the Ohio Department of Higher Education (ODHE) and the US Department of Education and Miami's own institutional research will be used to prepare the report and will include:

1. Undergraduate enrollment in all courses, by section, and majors (Use cip to identify majors)
  - a. Completion rates, i.e. failure/withdrawal is not successful
  - b. Time to Degree
  - c. Double majors (1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> majors)
  - d. Cohort Retention and Graduation Rates

2. Graduate Enrollment
  - a. Masters
  - b. Doctoral
  - c. 3+2
  - d. 4+1
  - e. Time to degree
  - f. Cohort Retention and Graduation Rates
3. Comprehensive report of Grade Point Averages in Courses and Degree Program to indicate student performance

Additional data to be reported to the Board of Trustees include:

4. Accreditations where applicable
5. Success rates on licensure exams
6. Consolidations of programs/departments
7. Collaborations with other university for degree offerings

The Provost will submit a summary report to the Board of Trustees at the December Board of Trustees meeting.

# Update: Miami University Regional Campuses

Creativity and Innovation,  
Mapping the Change 2015-2016

G. Michael Pratt, Ph.D.  
Associate Provost and Dean,  
College of Professional Studies and Applied Sciences



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# *Academic Affairs – New Regional Degrees*

## **Degrees Recently Approved**

- Commerce - Bachelor of Science (major in Small Business Management)
- Liberal Studies – Bachelor of Science/Bachelor of Arts
- Information Technology – Bachelor of Science
- Applied Communication – Bachelor of Science (major in Health Communication)
- Criminal Justice – Masters of Science

## **Degrees in Approval Process**

- Applied Social Research – Bachelor of Science
- Community Arts – Bachelor of Arts

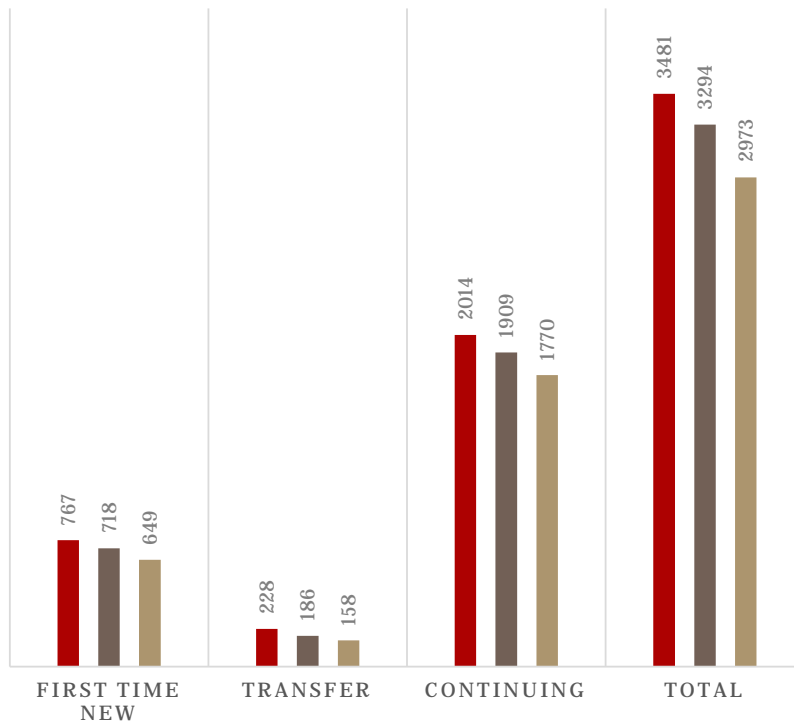
## **Concepts Going Forward**

- Psychological Sciences
- Applied Communication
- Master's Degree in Nursing

# Three Year Enrollment Comparison: 15th Day

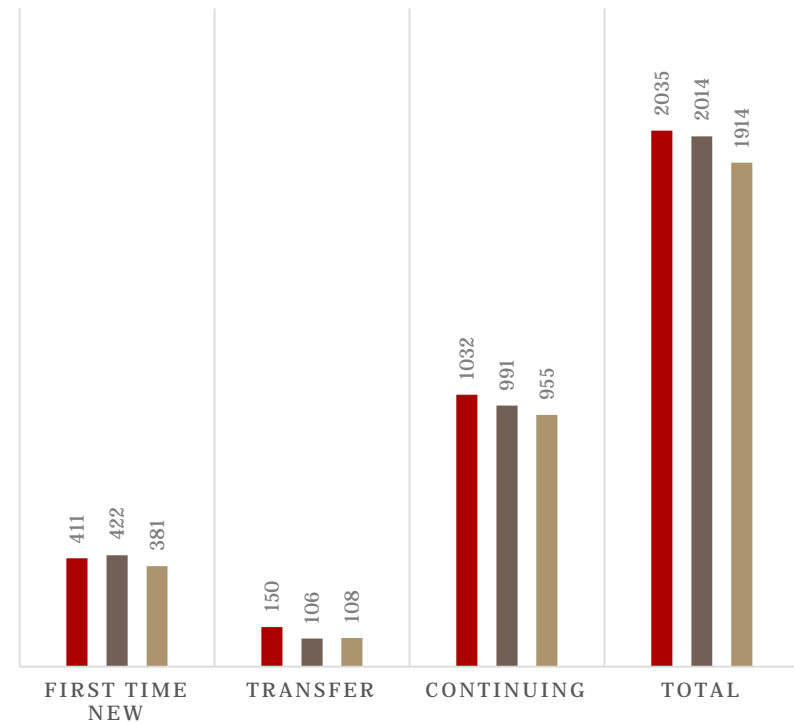
## HAMILTON

■ Fall 13 ■ Fall 14 ■ Fall 15



## MIDDLETOWN

■ Fall 13 ■ Fall 14 ■ Fall 15



# Strategic Enrollment Management Council

## Target Populations

### Existing Markets:

1. Increase high school market share
2. Increased academic preparedness in HS graduates accepted

### New Markets:

1. Adults/Delayed Entry
2. Transfer
3. Military/Veterans



## SEM Council Priorities

- Yield & Progression Planning
- Long-Term Enrollment Management Effectiveness
- Assessing, Planning & Response to Changing Environment
- Movement to Shaping the Class Model
- Market Penetration & Expansion
- Fiscal Management Analysis & Plan

# Marketing & Recruitment Plan

## Marketing & Recruitment Goals

### Marketing:

1. Lead Generation
2. Advancement Support
3. Community Presence

### Recruitment:

4. Increase Prospective Students
5. Maximize Lead Conversion Rates
6. Confirm Enrollment

### Marketing & Recruitment:

7. Strategic Evaluation

## Key Strategies

### Marketing:

- Brand tag line “Your Diploma Says Miami University. Your Degree Says You Made A Wise Choice.”
- Promote bachelor’s degrees, student success stories, affordability, flexibility, personal attention, highly qualified faculty

### Recruitment:

- Expand recruitment territories: HS + adult, transfer, military/veteran
- Implementation of regional system’s first Constituent Relationship Management System



# Sample Marketing Pieces



**M**  
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## ALL NEW! BACHELOR OF SCIENCE IN Commerce

**99.7 percent of businesses are small businesses.  
That's not small.**

IF YOU'VE EVER DREAMED of managing a small business or starting one of your own, here's the degree you've been waiting for — the all new **Bachelor of Science in Commerce (BSC)** offered exclusively at Miami's regional locations in Hamilton, Middletown, and West Chester.

The first BSC major, **Small Business Management**, lets you pursue an in-depth examination of small businesses built on a foundation of courses in traditional business areas such as **accounting, management and marketing**.

The **Bachelor of Science in Commerce** degree is designed to accommodate students **straight out of high school, adult learners or transfer students, associate degree holders in business or other majors, and military veterans**.

Offered through Miami University's Department

of **Business Technology**, the BSC features Miami's **renowned liberal arts foundation** backed by **hands-on applied education**. This degree has no affiliation with the Farmer School of Business in Oxford. BSC is available **entirely and exclusively** at Miami's regional campuses.

As a regional campus student, you'll benefit from **one of the lowest regional tuition rates** in Ohio, with the **convenience, comfort and accessibility** of campuses close to home.

**Flexible class scheduling, online course options, and extensive student support** will help you earn the **credibility and competitive advantage** that's expected with a Miami University bachelor's degree.

For a big future in small business, get started now on your Miami University **Bachelor of Science in Commerce**, only at **regionals.MiamiOH.edu/bsc**.

Your diploma says Miami University.  
Your degree says you made a wise choice.

**regionals.MiamiOH.edu/bsc**

Miami University Equal Opportunity in Education and Employment



**M**  
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**Introducing...**

## Miami Regionals' all new Bachelor in Liberal Studies

*Combine multiple interests, skills,  
and college credits to complete  
a comprehensive, employable  
Miami University bachelor's degree.*

## Finish Your Degree

DESIGNED TO CREATE WELL-ROUNDED, **critical thinkers**, for **improved employment opportunities**, the new **Bachelor of Science or Bachelor of Arts in Liberal Studies (LST)** at Miami University Regionals, can help **launch your career or move you ahead** in the job you love.

More and more employers are looking for individuals with good **communication skills**, ability to **solve problems, think critically**, and **work in teams**, often requiring a **college degree just to get in the door**. As a college graduate, you will have already demonstrated initiative, perseverance, and success — transferable skills for any occupation.

Many students find themselves with **multiple interests, a varied skillset and a substantial number of credits**, but no distinct major.

Miami University's new **Liberal Studies program** offers a **practical, employable degree**

at **affordable regional campus tuition rates**.

By **combining your existing credits** and completing **two online core courses** (*Principles of Liberal Studies and Capstone in Liberal Studies*), you'll be well on the way to your **Liberal Studies degree**.

Our advisors will work with you to determine any other courses needed to "fill in the gaps" academically to help you graduate as quickly as possible. You'll enjoy **flexible scheduling**, for working adults including **online, hybrid and on-site** course options.

Your Bachelor in Liberal Studies will give you the **credibility and competitive advantage** that's expected with a Miami education.

Go ahead, **finish that degree you've always wanted!** Go to **regionals.MiamiOH.edu/LST** to start earning your Bachelor of Liberal Studies — only at Miami Regionals!

Your diploma says Miami University.  
Your degree says you made a wise choice.

**regionals.MiamiOH.edu/LST**

Miami University Equal Opportunity in Education and Employment



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Miami University's  
Bachelor of Science in  
Information Technology

## Make your degree a Custom fIT

*Define your IT career niche, create paths for promotion, or ramp up  
your area of tech expertise, exclusively at Miami University Regionals!*

IN A FIELD AS BROAD as Information Technology, it pays to **give yourself an edge**, a **distinct and impressive difference** that fits you above the crowd.

Here's the degree that does just that — Miami University's **Bachelor of Science in Information Technology** offered exclusively at Miami's regional locations in **Hamilton, Middletown, and West Chester**.

Backed by Miami's **renowned liberal arts foundation** and **hands-on applied education**, the **Bachelor of Science in Information Technology** features two great majors:

The first major, **Health Information Technology**, is **more defined**, uniquely tailored to the demands of the booming field of electronic records keeping in the healthcare industry.

This second **more specialized** major, **Information Technology**, allows you to create and build a **unique IT pathway** based on your **ultimate career goals** and/or plans for **graduate studies** — your own **"Custom IT" (CIT)** degree program.

In this major, you'll learn the **fundamentals of IT** during the first two years, then **develop your specialization**

in the last two years of the program through a **set of courses and electives**, a **faculty-guided research or individual project**, and a **year-long capstone** designed by you with the help of your instructors.

Your **Custom fIT degree** is just the beginning!

As a regional campus student, you'll benefit from **one of the lowest regional tuition rates** in Ohio, with the **convenience, comfort and accessibility** of

campuses close to home. **Flexible class scheduling, online course options, and extensive student support** will help you earn the **credibility and competitive advantage** that's expected with a bachelor's degree from Miami University.

Find your **Custom fIT** in the field of information Technology exclusively at Miami University Regionals. Get started now at **regionals.MiamiOH.edu/CIT**.

### LUCRATIVE CAREERS FOR IT GRADUATES

- database administrator
- data center specialist
- desktop support
- IT infrastructure support
- network administrator
- software support
- systems administrator

Miami University Equal Opportunity in Education and Employment

# Annual Strategic Marketing & Recruitment Calendar

		September	October	November	December
<b>Major Advertisement Campaigns</b> →			Spring 2016 Campaign: Target Adults, Transfer, Veterans		
			Fall 2016 Campaign Sprint: Target Traditional		
<b>Media</b> ↓	<b>Goal</b> →	<b>Drive CVP &amp; College Fair Attendance</b>	<b>Generate HS Applications/Drive CVP</b>	<b>Generate HS, TR, VT, Applications/Drive CVP</b>	<b>Generate TR, NT, VT Applications</b>
<b>Radio: WLW, Pandora, etc.</b>	<b>Audience Program</b>		All Academic Programs	All Academic Programs	All Academic Programs
	<b>Message</b>		Your Diploma Says Miami. Your Degree Says You Made A Wise Choice.	Your Diploma Says Miami. Your Degree Says You Made A Wise Choice.	Your Diploma Says Miami. Your Degree Says You Made A Wise Choice.
<b>Online Advertisement</b>	<b>Audience Program</b>	All Academic Programs	All Academic Programs	All; emphasis on VT Student Features	All Student Features
	<b>Message</b>	Your Diploma Says Miami. Your Degree Says You Made A Wise Choice.	Your Diploma Says Miami. Your Degree Says You Made A Wise Choice.	15 Sec. Why I Chose Miami Regionals	15 Sec. Why I Chose Miami Regionals
<b>IP Targeting</b>	<b>Audience Program</b>	Feeder HS Campus Visit Program/College Fair	Feeder HS Campus Visit Program	Feeder HS & Cmty Colleges Campus Visit Program	Feeder HS & Cmty Colleges Campus Visit Program
	<b>Message</b>	Visit Miami Regionals	Visit Miami Regionals	Visit Miami Regionals	Visit Miami Regionals
<b>IP Re-Targeting</b>	<b>Audience Program</b>	All Admission/Academics	All Admission/Academics	All Admission/Academics	All Admission/Academics
	<b>Message</b>	Visit Miami Regionals (specific url for tracking)	Visit Miami Regionals (specific url for tracking)	Visit Miami Regionals (specific url for tracking)	Visit Miami Regionals (specific url for tracking)
<b>Television</b>	<b>Audience Program</b>		All Student Features	All; Veterans Student Features	All Student Features
	<b>Message</b>		30 Sec. Why I Chose Miami Regionals	30 Sec. Why I Chose Miami Regionals	30 Sec. Why I Chose Miami Regionals
<b>Outdoor Boards</b>	<b>Audience Program</b>		All Degrees	Veterans Miami Regionals General	All, Veterans Miami Regionals General
	<b>Message</b>		Your Diploma Says Miami University...Your Degree Says You Made A Wise Choice.	You Served Us...	You Served Us...

# Annual Strategic Marketing & Recruitment Calendar

		September	October	November	December
<b>Major Advertisement Campaigns</b> ➡			<b>Spring 2016 Campaign: Target Adults, Transfer, Veterans</b>		
			<b>Fall 2016 Campaign Sprint: Target Traditional</b>		
<b>Media</b> ↓	<b>Goal</b> ➡	<b>Drive CVP &amp; College Fair Attendance</b>	<b>Generate HS Applications/Drive CVP</b>	<b>Generate HS, TR, VT, Applications/Drive CVP</b>	<b>Generate TR, NT, VT Applications</b>
<b>Direct Mail (&amp; email?)</b>	<b>Audience</b> <b>Program</b> <b>Message</b>			Veterans; no bachelors; 20-50; 5 county region <i>(Retargeting in December)</i>  Regional Degrees  Veteran Friendly	
<b>Print Media: Display Ad, Kitchen Sink Ad</b>	<b>Audience</b> <b>Program</b> <b>Message</b>	HS College Fair/Campus Visit Program Visit Miami Regionals/Admission	All Information Technology Alumni Feature	Veteran Commerce, BTE Alumni Feature	TR, NT Engineering Technology Alumni Feature
<b>Social Media Advertisement</b>	<b>Audience</b> <b>Program</b> <b>Message</b>				
<b>Social Media Posts</b>	<b>Audience</b> <b>Program</b> <b>Message</b>				
<b>Website</b>	<b>Audience</b> <b>Program</b> <b>Message</b>	All College Fair/Campus Visit Program Visit Miami Regionals	All Information Technology Alumni Feature	Veteran Commerce, BTE Alumni Feature	TR, NT Engineering Technology Alumni Feature
<b>Admission Communication-Special</b>	<b>Audience</b> <b>Program</b> <b>Message</b>	HS College Fair/Campus Visit Program Visit Miami Regionals	HS Campus Visit Program Visit Miami Regionals	Veterans Miami Regional Degrees Veteran Friendly; Miami Alum Careers	Transfer / CC Graduates Miami Regional Degrees Complete Your Bachelors with Miami



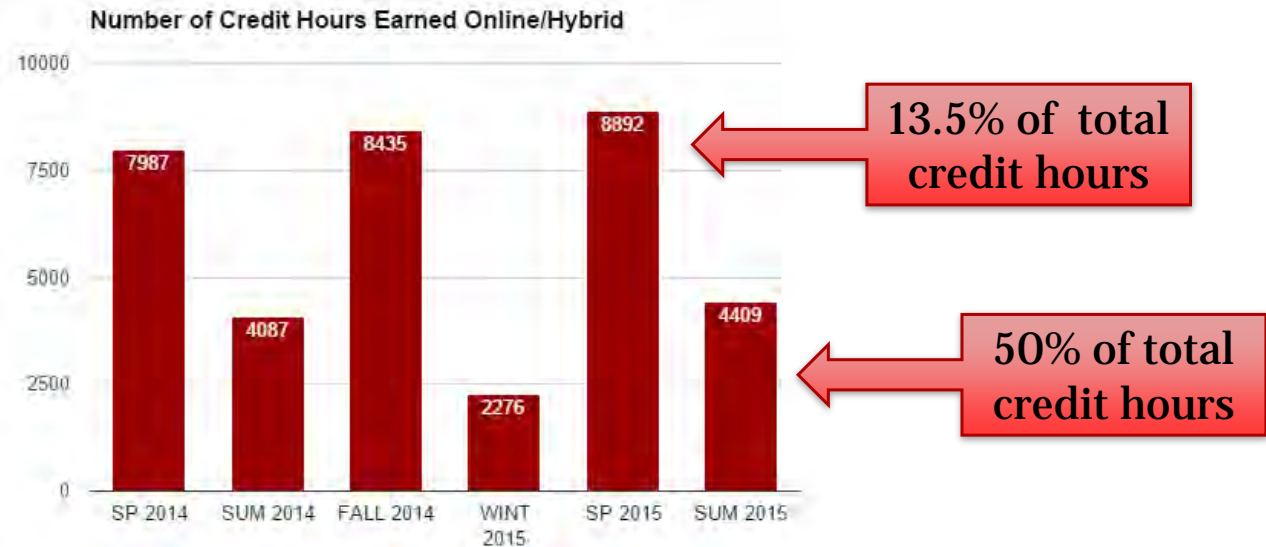
# Regional Campus Financial Data

	<b>FY11 Actual</b>	<b>FY12 Actual</b>	<b>FY13 Actual</b>	<b>FY14 Actual</b>	<b>FY15 Prelim. As of 9/14/15</b>	<b>FY16 Budget</b>
Operating Surplus/ (Deficit)	\$2,688,268	\$1,549,746	\$1,653,312	(\$1,162,488)	\$2,023,820	(\$301,301)
Less: Transfer to Dept. Carry Forward	1,053,240	1,982,297	1,200,000	(2,453,391)	1,531,095	-
Less: Transfer to Reserves	1,630,000	(510,000)	-	-	-	-
Fund Balance Incr./ (Decr.)	\$5,028	\$77,449	\$453,312	\$1,290,903	\$492,725	(\$301,301)
				Includes \$2,950,000 moved to Student Facilities CR&R during the year		

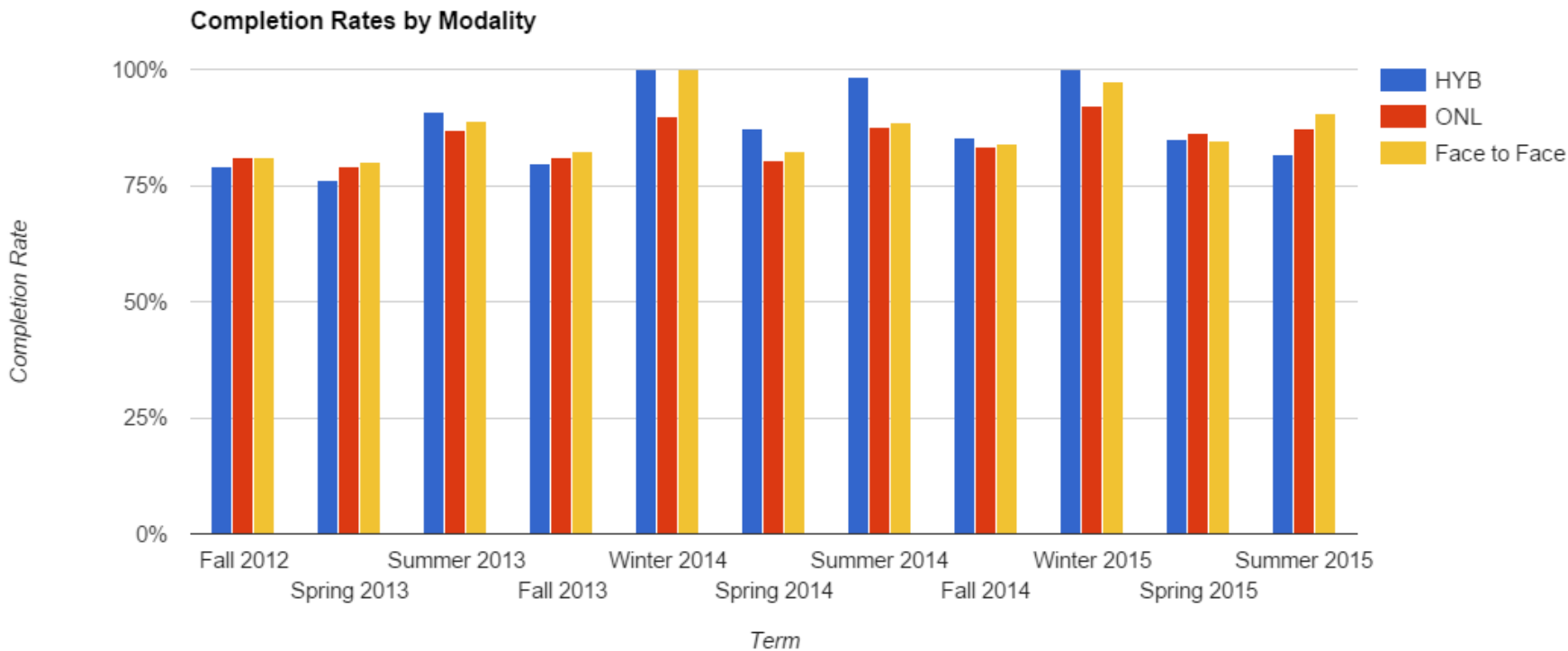
# Regional E-Learning Programs Ranked #19

## Online Programs

- RN to BSN Completion Degree ✓
- BTE Associates Degree ✓
- Commerce Degree
- Liberal Studies Completion Degree
- Pre-Kindergarten Associate's Degree
- Criminal Justice Master's Degree
- Health Communication Degree



# Completion Rates



## *English Language Center - ELC*

- The ELC is a five level intensive English program
- Currently housed at Miami's Middletown campus
- Serves both undergraduate and graduate international students
- Enrollment of 38 in Fall 2013 and has increased to 300 in Fall 2015
- Program includes cultural activities, trips, and events in conjunction with domestic students
- Possible expansion into Miami Hamilton next year

# *Innovation in Regional Campus Identity*

## **Semi-Autonomous Academic Unit (College with “special responsibilities”)**

- “College” including all regional campus faculty and departments
- Directed by a dean reporting to the Provost and President
- Faculty assigned to Regional Campus Departments, but current faculty have dual appointment option
- Tenure process flows from Regional Campus Departments to RC P&T to RC Dean to UPT
- RC program curriculum decisions primarily in RC Unit
- Academic course/ programs which are shared or duplicate those in Oxford follow current approval pathway
- Diploma is common, with academic unit noted beneath the dean’s signature.



# *Department Structure Committee*

## *Committee Charge - Key Points*

- A departmental assignment is needed for each regional faculty member. The committee **developed detailed models for arranging our faculty and programs into regional departments**, conducted a SWOT for each, and reported back to me by the end of the summer.
- In fall began with review of four models: two from the Process Committee discussions and two new alternative models. Additional feedback was requested for models different than the four proposed.
- Presentation to & input from faculty taking place now.

# *Two Additional Committees*

## **Committee Work**

1. **Committee on College and Governance**
2. **Committee on Curriculum Development**

**Timeline: Complete majority work in fall 2015 semester.**

# *Greentree Health Science Academy*

- Established in August 2011
- Innovative partnership between Miami University, Warren County Career Center, Atrium Medical Center, City of Middletown
- Cincinnati State Technical and Community College offers courses
- Primary focus is on health care professions
- 30,000 square foot facility costing \$5M
- Located on the Atrium Medical Center campus in Middletown



# Greentree Health Science Academy



Scale: 1/16"=1'-0"

Finish Presentation  
Greentree Health Science Academy Floor Finish Plan



# *Greentree Health Science Academy*



# Q & A

# Questions ?

## GOOD NEWS FROM ACADEMIC AFFAIRS

June 2015 – September 2015

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### **Miami University Biochemistry degree is now accredited by American Society of Biochemistry and Molecular Biology (ASBMB).**

6/26 - Dr. Carole Dabney-Smith, who lead the accreditation team of Dr. Heeyoung Tai, Dr. David Tierney, Dr. Ann Hagerman, Dr. Gary Lorigan, Dr. Chris Makaroff, Dr. Mike Kennedy, and Dr. Rick Page, was informed that the University biochemistry degree is now accredited by ASBMB for the next seven (7) year. With the chemistry bachelor degree already accredited by the American Chemical Society (ACS), both are now accredited by the most important professional societies in their fields.

### **Miami's Public Ivy experience lauded in Fiske Guide to Colleges 2016**

7/1 - The Fiske Guide to Colleges 2016 recognizes Miami University for "gaining national recognition as an excellent state university that has the true look and feel of a private." It has one of the best graduation rates in the nation among public institutions. Colleges featured in the guide's list of "best and most interesting" schools are selected with several broad principles in mind, beginning with academic quality.

Highlights of Miami's 2016 entry include its high-caliber student body, beautiful campus, professors' knowledge and willingness to help, as well as the university's emphasis on study abroad and undergraduate research opportunities. Each year, more than 2,000 Miami undergraduates work with professors on funded research, many starting in their freshman year.

"Miami University of Ohio, with its strong emphasis on liberal arts and its opportunities for research, travel abroad and leadership, is looked upon as one of the rising stars among state institutions," the guide says. "The school effectively combines a wide range of academic programs with the personal attention ordinarily found only at much smaller upscale institutions."

Miami's architecture major is among 21 similar programs at public universities cited for its strength. Among the other pre-professional areas highlighted by the editors, Miami's business program is one of 34 public universities highlighted for strength. Miami also is among a list of 24 strong music programs at major universities (public and private.) In regard to living on campus, students tell editors the residence halls are comfortable and well maintained, the campus is safe and the dining options are diverse and tasty. Miami is one of 13 Ohio public and private universities included in the book. The annual directory features 321 schools from more than 2,200 four-year colleges and universities in the United States.

### **Miami among "America's Most Entrepreneurial Universities"**

8/13 - Miami University ranked 36th on Forbes magazine's Most Entrepreneurial Research Universities 2015 list. Forbes ranked the country's 50 most entrepreneurial schools based on numbers of alumni and students who have identified themselves as founders and business owners on LinkedIn (adjusted to total student body size). This year Forbes ranked research universities and smaller colleges separately.

## GOOD NEWS FROM ACADEMIC AFFAIRS

June 2015 – September 2015

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### **Miami University Action Fund Award #1075 Crystal Diffractometer is approved.**

8/17 - Chancellor John Carey signed his approval on the attached Action Fund award letter request for #1075 “Acquisition of a Microfocus Single Crystal Diffractometer for Crystallography at Miami University.” The Ohio Department of Higher Education will honor its pledged amount of \$55,606 in capital funds to this proposal project.

### **Incoming #MiamiOH2019 began with successes**

8/24 - The story of Miami’s incoming Class of 2019 began with a number of successes: It’s the most academically accomplished and most domestically diverse in the university’s 209-year history.

Of the more than 3,880 students enrolled, 51 percent are female. Fifty-five percent of the incoming class is from Ohio, and 13.5 percent represent domestic diversity.

This class also represents the highest interest and enrollment from students throughout the country and the globe — 36 percent are from other states and 8.4 percent are international, with 71.5 percent of those from China.

About 35 percent of incoming students graduated in the top 10 percent of their classes. In addition, 58 percent are entering Miami with college credits through advanced placement, the Post-Secondary Enrollment Option and other programs. The average ACT score is 28, with 33 percent scoring a 30 or higher.

The incoming students expressed interest in 101 different majors, with 30 percent of the class interested in majors within the College of Arts and Science and 24 percent in the Farmer School of Business. Many first-year students will participate in UNV 101, piloted last year. This semester it is offered in more than 100 sections, reaching nearly 2,000 students. It is designed to help promote a sense of belonging among students. The sections focus on how students can get the most of their time at Miami and establish a foundation for academic and co-curricular success.

### **Public Accounting Report Rankings of accounting programs**

8/26- In the latest rankings from the Public Accounting Report (PAR) published by Wolters Kluwer which is based on the voting of accounting faculty, Miami University remained at 17 overall and third of schools without doctoral programs in undergraduate programs. The University’s MAcc program placed at 20<sup>th</sup> and fourth among institutions without Ph.D. programs.

### **Rose Marie Ward named 2015 Miami University Effective Educator**

9/02 - Rose Marie Ward, a professor in the department of kinesiology and health, is the Miami University Alumni Association's 2015 Effective Educator.

Ward, a frequent recipient of nominations and awards for teaching excellence, arrived at Miami as a visiting assistant professor in 2002. She is the 33rd recipient of the award, which annually recognizes one faculty or staff member whose impact extends both within and beyond the classroom. She will be



## GOOD NEWS FROM ACADEMIC AFFAIRS

June 2015 – September 2015

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recognized during Miami's Homecoming Pep Rally, Friday, Sept. 18, and during the Homecoming football game, Saturday, Sept. 19.

Ward holds a bachelor's of science in psychology and communication from Juniata College and both a master's and a doctorate in experimental psychology from the University of Rhode Island. She is highly involved on Miami's campus, serving as director of the Center for Teaching Excellence (formerly CELTUA); as a faculty affiliate to the departments of psychology and statistics; and as an executive board member of the Doris Bergen Center for Human Development, Learning, and Technology.

She is highly involved in undergraduate research, collaborating with students through Miami's First Year Research Experience, University Summer Scholars, capstone projects and independent studies. She takes her students annually to the National Conference on Undergraduate Research (NCUR). Her research interest is in health behavior in college students, specifically in relation to student alcohol consumption and sexual assault.

Ward is a 2013 recipient of Ohio Magazine's Excellence in Education Award and the Greater Cincinnati Consortium of Colleges and Universities Teaching Award. In 2011, she received the National Society of Leadership and Success Excellence in Teaching Award. On campus, her past honors have included Miami's Knox Excellence in Teaching Award (2012), the CELTUA Teaching Excellence Award (2011) and frequent status as an Associated Student Government Honored Professor. The Effective Educator Award has been presented by the Alumni Association since 1983, honoring people of uncommon quality who instruct, impact and inspire. In addition to the upcoming Homecoming recognitions, Ward will be honored at February's annual MUAA Awards Dinner.

### **Ten students earn Provost's Student Academic Achievement Award**

9/3 - Ten students received the 2015 Provost's Student Academic Achievement Award for their outstanding contributions to Miami University's intellectual environment. The recipients were selected based on nominations from Miami faculty. The award is given annually to students who have completed their third year at Miami (a minimum of 75 credit hours) and achieved academic excellence while making sustained and significant contributions to the intellectual climate of a department, an academic division or the campus. Students are awarded a \$1,000 scholarship and certificate of recognition.

The 2015 recipients recognized are:

**Elizabeth Dimbath, Robert Doughty, Nora Husani, Rebecca Jorgensen, Monica Komer, Sarah Loomis, William Lowe, Jessie Motts, Eli Thompson, and Madison Weber.**

Board of Trustees  
Academic Student Affairs Committee Report  
R.B. Scott  
September 24, 2015

As stated in the most recent HLC Accreditation Review of Miami University:

1. The institution addresses its role in a multicultural society.
- And,
2. The institution's processes and activities reflect attention to human diversity as appropriate within its mission and for the constituencies it serves.

This assessment of the University underscores the work of the Administration, Faculty and Staff over the last ten years to improve the campus culture and make the campus a more inclusive and welcoming environment for every member of this community. As a campus we have, during the last ten years, moved from a series of disjointed strategic diversity plans, to what is now the Miami University 2020 Plan. That plan, with both University and Divisional Level Goals, specifically those addressed under Foundation Goal #2, and the corresponding metrics, provide a framework for accountability and the annual assessment of progress every unit of campus is making towards the articulated goals of promoting a diverse culture of inclusion, integrity, and collaboration that deepens understanding and embraces intercultural and global experiences.

In addition to the university wide annual assessment and reporting of metrics from the 2020 Plan to the Board, the Office of Equity and Equal Opportunity (OEEO), that is the sole direct report to Institutional Diversity, completes an annual Affirmative Action Plan for women and minorities in accordance with Executive Order and Federal Guidelines, and for covered veterans and persons with disabilities also in accordance with Federal Guidelines (504 and ADA). Through OEEO the University further affirms its commitment to maintaining a healthy and safe working environment and to creating an overall environment that promotes responsibility, dignity, and respect in all matters especially in terms of issues that fall under Federal Guidelines under Title IX offenses (sexual assault, domestic violence, dating violence or stalking). OEEO provides information, consultation, training, and resources to the Miami community with regard to discrimination and harassment prevention, affirmative action, equal opportunity, and inclusion, and, provides oversight and support for the University's compliance with federal and state laws in the areas of equal opportunity, affirmative action, harassment, and discrimination.

In addition to continuing our affirmative support and commitment to diversity and inclusion the University needs to continue and expand its efforts to recruit, retain, promote, and graduate respectively multicultural staff, students, and faculty.

Discussion:

Affirmative Action Plan (Overview)  
Staff and Faculty Recruiting Efforts  
Expanding Love and Honor Initiative  
Goals/Objectives for Upcoming Year

Highlight Select Programs That Make a Difference:

Bridges and MADE program.  
Faculty Search Committee Composition and Training  
Love and Honor, I AM MIAMI Initiative  
Diversity and Title IX Training (MUPD/OPD, COAD, PEC, ACADEMIC  
ADMINISTRATORS, Faculty Search Committees 50+, Individual Department  
Requests, IT Diversity Film Festivals and Discussions)  
Student Affairs (Bystander Training, I AM programs)  
ICA-Wear Red on Friday  
University Communication

## Attachment:

HLC 1.C-Core Component 1.C Discussion/Assessment

Miami University - OH - Final Report - 7/12/2015

## 1.C - Core Component 1.C

The institution understands the relationship between its mission and the diversity of society.

1. The institution addresses its role in a multicultural society.
2. The institution's processes and activities reflect attention to human diversity as appropriate within its mission and for the constituencies it serves.

### Rating

Met

### Evidence

- The University understands and embraces its role in a multicultural society, thereby supports its commitment to diversity. Miami University has shown this commitment to diversity by embracing its "Code of Love and Honor," which pledges inclusiveness and respect for others. The Code is provided to each faculty and staff member and to upper class students through a holographic card focusing on a welcoming culture. The Code is included in recruitment materials, social media, and other areas. Further attention to diversity is revealed in the Global Miami Plan, as part of general education, which requires all students to complete courses that prepare them for globalization and cultural appreciation. The program concentrates on knowledge, capabilities and perspectives through the 16 LEAP Essential Learning Outcomes from the Association of American Colleges and Universities. The Miami 2020 Plan contains Foundational Goal number two which states: "Promote a diverse culture of inclusion, integrity, and collaboration that deepens understanding and embraces intercultural and global experiences." Objective one under that goal further states: Attract and retain a diverse community of students, faculty, staff, and administrators. The section also contains a metric toward growing the diversity of students, faculty, and staff. In 2009 the University appointed an Associate Vice President for Institutional Diversity. Also devoted to culture and diversity issues is the newly formed Council on Diversity and Inclusion which is charged with increasing diversity and facilitating intercultural inclusiveness. Published documents, programs, and planning demonstrate the University's attention to its mission to develop and support diversity and a multicultural society.
- While there are many activities showing the University's commitment to diversity and inclusiveness, there are challenges to the goals of diversity and multiculturalism. Recruiting students and staff of color becomes quite difficult in a community and culture that is predominately white. Owing to the University's effort to develop programs that promote diversity through the recruitment of a diverse population, the University has witnessed over the last ten years a small but steady increase in the number of diverse students. Institutional documents indicate that between 2005 and the present, the percent of diverse students has increased from 9% to 13%. The President made this point to the Team to emphasize the improvement. Over the same period of time there has been a slight increase in the number of

## Miami University - OH - Final Report - 7/12/2015

diverse faculty. During the early part of this period there were between 13% and 13.5% diverse faculty. In 2008 the number increased to 17% and remained constant until 2014 when it rose to near 19%. The diversity of part time faculty across the Oxford and regional campuses was 5.7% in 2005 and 11.3% in 2013. On the Oxford campus the numbers were 7.9% and 12% respectively, documenting increases and slight improvements in the diversity of its culture and revealing the importance of the goals to increase the level of diversity on campus. The same could be observed in the percentages in the staff. As the Oxford campus is geographically removed from larger population areas, the distance and the challenges with housing and transportation have discouraged minority staff from seeking employment there. Staff reported that extra recruitment measures are being explored to address this problem, including looking into the possibility of providing students transportation from Cincinnati to the Oxford campus.

- The University understands that diversity includes not only ethnic and racial diversity but also differences in students due to their countries of origin and their cultures. In response, the University has made notable strides in recruiting and enrolling international students and supporting yet another dimension of cultural diversity, which is globalization. Other dimensions of diversity and the University's commitment to advancing the aims of multiculturalism and inclusiveness have been witnessed by the Team. A number of programs on campus support the values of an inclusive environment. Among them is Safe Zone Training, to foster a safe and supportive campus climate for all GLBTQ students, faculty, and staff. The Sexual Assault Prevention Task Force developed initiatives to reduce incidents and support for long-term solutions. The Institute for a Superior Liberal Arts Education has invited personnel from high schools and universities to discuss how to advance liberal arts education for diverse students. The Academic Partnerships Committee has developed partnerships with US and international high schools, colleges, and universities. Further, the Shared Futures Program attempts to advance global learning through general education. On the regional campuses, students administer Project Civility to foster inclusion and a better understanding of the value of diversity. The range of activities and initiatives reflect the University's growing commitment to the principles of diversity and understanding of differences.
- Administrative steps are taken to support this understanding of diversity and its relationship with the mission. Every academic and service division includes either a committee or administrative group focused on establishing diversity and international goals and strategies. These goals are posted publicly on the website and are reviewed annually. Moreover, diversity related units and centers are tasked with increasing diversity and promoting internationalization. Chief among those units is the Miami University Dolibois European Center (MUDEC), which is a homestead in Luxembourg providing academic study of Europe, travel opportunities, and work with local residents. Several units of the University are specifically organized around the theme of diversity. They include the Office of Diversity Affairs (Oxford), the Office of Diversity and Multicultural Services (Regionals), Miami Tribe Relations, the Women's Center, the Over-the-Rhine Residency Program, and the Urban Leadership Internship Program. These administrative initiatives have demonstrated the University's commitment to diversity and its role in a multicultural society.
- Other administrative initiatives focus on creating a diverse campus through international and

Miami University - OH - Final Report - 7/12/2015

global activities. The Office of Global Initiatives takes responsibility for all international efforts for MUDEC and five other units: *The International Student & Scholars Services, Study Abroad Resources, the Global Assistance Program, the Center for American & World Cultures, and the Confucius Institute*. Other programs which are globally oriented include programs at the Center for Enhancement of Learning, Teaching & University Assessment (CELTUA) on the main campus and the Centers for Teaching and Learning (CTL) on the regional campuses. These centers work with faculty to develop instruction across cultures. The Havighurst Center for Russian and Post-Soviet Studies focuses on research by Miami faculty with other scholars to help gain a better understanding of this region. The American Culture and English (ACE) Program provides instruction in language and culture for conditionally admitted international students on the main campus, while the English Language Center (ELC) performs a similar function for the regional campuses. All such initiatives underscore the meaning of cultural diversity and promote a broader understanding of its values.

- Oxford students interviewed by the Team expressed an enthusiasm for study abroad and global diversity. Those students also are provided opportunities for service learning projects in inner city environments and in working in other countries. They expressed an interest in expanding and supporting additional study-abroad opportunities. They value opportunities to study other cultures and to understand the cultural differences afforded by this focus on diversity. There are, as well, a number of student organizations on the Oxford Campus that serve students from diverse backgrounds. They include the Asian American Association, the Black Student Action Association, Hillel, the Indian Students Association, the Association of Latin American Students, the Muslim Students Association, the Native American Student Association, and the GLBTQ organization, Spectrum.

### **Interim Monitoring (if applicable)**

*No Interim Monitoring Recommended.*