

MIAMI UNIVERSITY
BOARD OF TRUSTEES
Oxford Campus
Minutes of the Board of Trustees Meeting
Marcum Hotel and Conference Center, Room 154-8
Friday, September 20, 2013

The Secretary to the Board confirms that as specified in the Regulations of the Board of Trustees of Miami University, and in compliance with Section 121.22 of the Ohio Revised Code, due notice had been given prior to the holding of this meeting of the Board of Trustees.

The meeting was called to order at 9:00 a.m. in the Marcum Hotel and Conference Center, Room 154-8, on the Oxford Campus with the Board Chair, Ms. Sharon Mitchell, presiding. The Secretary of the Board, Mr. Dennis Lieberman called the roll and reported eight voting members present; constituting a quorum for the purpose of transacting business. In addition to the Board members; President Hodge, Vice Presidents Natale, Creamer, Gempesaw and Herbert were present, as were Robin Parker, General Counsel; Deedie Dowdle, Associate Vice President for Communications and Marketing; Ron Scott Vice President for Institutional Diversity; and Ted Pickerill Secretary to the Board of Trustees. Members of the faculty, staff, student body and community were also in attendance.

Present: John Altman (National Trustee) Jagdish K. Bhati Graham Bowling (Student Trustee) David H. Budig Donald L. Crain C. Michael Gooden (National Trustee) Sue J. Henry (National Trustee)	Terry Hershey (National Trustee) Denise A. Lieberman Sharon J. Mitchell Mark E. Ridenour Robert W. Shroder Harry T. Wilks Arianne Wilt (Student Trustee)
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Absent: C. Michael Armstrong (National Trustee)

Amending the Agenda

Mr. Bhati moved, Mr. Budig seconded, and by unanimous voice vote the agenda was amended to provide a return to public business session following the second executive session; the purpose is to discuss Presidential compensation.

Executive Session

Mr. Bhati moved, was seconded, and by unanimous roll call vote the Board convened to Executive Session to discuss personnel matters, as provided by the Open Meetings Act, Ohio Revised Code Section 121.22. Following adjournment of the Executive Session, the Board convened into the Public Study Session.

Public Study Session

I Am Miami

Associate Vice President for Institutional Diversity Ron Scott introduced the initiative “I Am Miami.” Dr. Scott explained that I Am Miami is designed to help the community talk about the things Miami holds dear. For several years, groups such as the Task Force to Prevent Sexual Assault have searched for ways to make living Miami’s Value Statement a fundamental element of Miami’s culture. I Am Miami is that initiative and opportunity.

I Am Miami is designed to raise awareness, change expectations and help everyone in the Miami community feel welcome, included, safe and supported. It is not just for students or faculty, it is for everyone in the Miami Community. Dr. Scott then introduced five members from throughout the Miami Community to discuss I Am Miami in their area.

Associated Student Government President Charlie Schreiber spoke of how excited ASG is regarding this initiative and how it is living the principals that are Miami. He spoke of the student introduction to I Am Miami at Convocation; each freshman received the I Am Miami pin and the card with the Code of Love and Honor. At Convocation, Charlie led the students in reciting the Code. At Mega Fair, thousands of student received I Am Miami shirts, which can now be seen throughout campus.

To inspire conversations with upper class students ASG wants every student to understand the importance and value of I Am Miami. President Schreiber and the ASG Vice President are personally visiting student organizations for discussions and to encourage the organizations to have their own discussions about I Am Miami.

Associate Vice President for University Communications and Marketing Deedie Dowdle discussed a bit of Miami history, then explained that I Am Miami is a long term, ongoing cultural initiative. She highlighted how each Trustee had a pin and card at their seats, and they were welcomed to involve themselves in I Am Miami. She emphasized the interpersonal nature and the support for fellow community members which is I Am Miami.

Ms. Dowdle discussed how the paper airplanes from Convocations illustrated the embrace of I Am Miami. She also discussed the website www.miamioh.edu/iammiami , the t-shirts (in several languages), posters, pins and cards that are making the community aware of the initiative. She also told the Board that videos are also planned to support I Am Miami.

Associate Athletic Director Jenny Gilbert talked of the initiatives in the Athletic Department, where respect and inclusion are strong. She began by showing the Ice Hockey Team’s “If you can play, you can play” video of inclusion and acceptance. She then explained that there are several student led efforts and initiatives in athletics. One is an international student athlete support group, an initiative through the LGBT office, an initiative to create an athletic department –wide video of inclusion, and a student athlete leadership academy, among other efforts.

The department also has ICA dog tags, with the Miami “M” and the Code of Love and Honor. The tags remind the athletes of their role in the community, emphasizing the “M” never comes off – and they should reflect Love and Honor at all times.

Associate Director Will Adkins spoke of efforts in Greek Life and Student Organizations. Move-in weekend, Mega Fair, the Greek Fall kickoff, social chair training, tri-council meetings, social media, tweeting, and other student events have been utilized to make students aware of the I Am Miami initiative.

Student Wellness Director Rebecca Baudry Young highlighted a new bystander intervention program that has students reflect on I Am Miami and how they can embrace the Code and assist fellow students in distress.

Dr. Scott then concluded by asking the Board to recall the story relayed last year of the staff member who made sure some visitors to campus whose car broke down were attended to, that their car was repaired, that they had transportation and that they were safe – that is the spirit of I Am Miami. I Am Miami is stopping to care of others, taking responsibility for each other, and insuring all feel accepted and comfortable. The initiative is designed to make responsibility and inclusion an ever present part of the Miami culture.

Materials form this presentation are provided as Attachment A.

Public Business Session

Approval of the Minutes of the June 21, 2013 Meeting

Mr. Bhati moved, Mr. Shroder seconded, and by voice vote the minutes of the June 21, 2013 Board of Trustees meeting were unanimously approved, with eight Trustees voting in favor and none opposed.

Consent Calendar

Mr. Crain moved, Mr. Budig seconded, and by voice vote the Resolutions presented on the Consent Calendar (R2014-01, 02, 03, and 04) were unanimously approved, with eight Trustees voting in favor and none opposed.

Designation of Emerita/Emeritus

RESOLUTION R2014-01

BE IT RESOLVED: that the Board of Trustees hereby approves the following for the rank of Professor Emerita effective on the formal date of retirement:

Anne Carson
Nursing

Barbara Weinrich
Speech Pathology and Audiology

BE IT RESOLVED: that the Board of Trustees hereby approves the following for the rank of Professor Emeritus effective on the formal date of retirement:

Walter Arnold
Political Science

Thomas Farmer
Mathematics

Alan Frager
Teacher Education

Larry Greeson
Educational Psychology

William Houk
Physics

James Kelly
Philosophy

Asher Seidel
Philosophy

Wayne Staton
Finance

BE IT FURTHER RESOLVED: that the Board of Trustees hereby approves the following for the rank of Administrator Emeritus effective on the formal date of retirement:

Jimmie L. Jones
Office of Multicultural Services

David A. Jennings
Intercollegiate Athletics

Naming of Campus Facilities

RESOLUTION R2014-02

BE IT RESOLVED: that the Board of Trustees hereby approves the following recommendations of the Committee on Naming of Campus Facilities for locations within the Armstrong Student Center:

ARMSTRONG STUDENT CENTER		
<u><i>Location Name</i></u>	<u><i>Room #</i></u>	<u><i>a Gift of</i></u>
Joe & Sarah Marcum South Court	Exterior	Joe (1965) & Sarah Marcum
Haines Boulangerie	Interior	Robert (1941) & Dorothy Haines (1941)
Carruthers Family Commuter Resource Center	2045	Pat & Sara Carruthers and daughter Sara Carruthers
Miami University Student Foundation Suite	3027	Multiple donors
Jessica D. Tepas Sorority & Fraternity Leadership Suite	2027	The Tepas Family: Gary Tepas (1964) and Jessica Tepas (2009)
Associated Student Government Suite	2012	(no donors)
Miami Activities & Programming Suite	3045	(no donors)
Balch Family Meeting Room	3020	John A. Balch (1957)
Terry & Barbara Marty Quiet Study Room	2053	Terry (1961)& Barbara Marty
Dustin David Schmidt Meeting Room	3001	Rachel & Todd Stukey
Roy Ostberg Meeting Room	2050	Roy (1962) & Barbara (1962) Ostberg
AIMS Meeting Room	3003	Mike (1961) & Anne (1961) Armstrong

ARMSTRONG STUDENT CENTER (Continued)		
<u>Location Name</u>	<u>Room #</u>	<u>a Gift of</u>
Bryan Family Meeting Room	3042	Donald K. (1963) & Belinda Bell Bryan (1965)
Gross Family Meeting Room	2046	Harley & Rochelle Gross
LGBTQ & Allies Legacy Meeting Room	3040	Multiple donors
Heidtman Steel Products, Inc. Meeting Room	2049	Heidtman Steel Products, Inc.
Barbara Lester Ostberg Meeting Room	2059	Roy (1962) & Barbara (1962) Ostberg
Bertz Family Meeting Room	3044	James (1956) & Sandra (1956) Bertz, Michael (1961) & Carol Bertz
Mark and Karen Ridenour Meeting Room	2047	Mark (1982) & Karen (1982) Ridenour
Class of 2013 Student Organization Office	2013	Multiple donors
Karlenna Richelle Lombardi Organization Office	2017	Dr. Adolph V. & Mrs. Anne T. Lombardi, Jr.
Joanna Elizabeth Lombradi Student Organization Office	2019	Dr. Adolph V. & Mrs. Anne T. Lombardi, Jr.
Adolph Vincent Lombardi III Student Organization Room	2021	Dr. Adolph V. & Mrs. Anne T. Lombardi, Jr.
Grace Glasgow Student Organization Room	3039	Grace Glasgow (1940)
Pompizzi Student Organization Room	3023	Michael & Christine Pompizzi

ARMSTRONG STUDENT CENTER (Continued)		
<u>Location Name</u>	<u>Room #</u>	<u>a Gift of</u>
David and Cynthia Hilliard Student Organization Room	3025	David (1970) & Cynthia (1970) Hilliard
Melinda Rupp Student Organization Room	2025	Bill (1957) & Melinda (1960) Rupp
Schacter Family Student Organization Room	3013	Stacey (1985) & Susan (1985) Schacter
Student Organization Room	3037	Art Reimers (1977)

BE IT FURTHER RESOLVED: that the Board of Trustees hereby approves the following recommendations of the Committee on Naming of Campus Facilities for locations in the B.E.S.T. Library:

BUSINESS, ENGINEERING, SCIENCE AND TECHNOLOGY LIBRARY		
<u>Location Name</u>	<u>Room #</u>	<u>a Gift of</u>
The David and Joan McKinney Group Study Room	118	David McKinney (1977) and Joan McKinney

Allocation of Unrestricted Funds

RESOLUTION R2014-03

BE IT RESOLVED: by the Board of Trustees that the below stated funds be allocated from unrestricted contributions to the Miami University Fund for the period July 1, 2013 to June 30, 2014:

	<u>2013-2014</u>
Office of the President	\$28,000
Finance & Business Services	\$160,000
<u>University Advancement</u>	<u>\$62,000</u>
Total	\$250,000

Conferring of Degrees, Honors and Distinctions for the 2013-2014 Academic Year

RESOLUTION R2014-04

BE IT RESOLVED: that the Board of Trustees hereby approves the conferring of all appropriate degrees, honors, and distinctions, as recommended by the Faculty Assembly, for all Commencement exercises scheduled during the 2013-2014 academic year.

Comments by the Chair

Good morning, as we start a wonderful new academic year I would like to welcome everyone to today's meeting of the Board of Trustees. I'd also like to offer a special welcome to Graham Bowling of Delaware Ohio, our newest Student Trustee – welcome Graham, we look forward to working with you.

We welcome our newest students as well, Miami's class of 2017, and what a class it is! The Class of 2017 is the most academically accomplished and diverse class in Miami history. This class has an ACT average of 27.5, up one full point from last year; and domestic diversity represents 13.3% of the class. Our thanks go out to everyone who has worked to make Miami the warm, inviting and caring campus community that so many students desire to join.

Miami also welcomed a large number of Chinese students at our Middletown Campus as part of our new English Language Center Program. This program is specifically designed to improve students' reading, speaking and writing skills to better prepare them for college studies.

The official start of this academic year began with Convocation. This year's speaker was Jane McGonigal, author of the book *Reality is Broken*, which examines the features of games that make them so attractive and argues for ways games can be used to address significant real-world problems such as depression and poverty. Jane engaged the students with an activity of their own when nearly 4,000 paper airplanes took flight, each with words of advice from the person who built it. Convocation also introduced the students to "I Am Miami" and the Code of Love and Honor; thank you once again for the wonderful presentation on I Am Miami earlier today.

We are fortunate to have so many talented students at Miami, and recently Provost Gempesaw had the pleasure of recognizing 13 students with a \$1,000 scholarship and the Provost's Student Academic Achievement Award for their outstanding contributions to Miami's intellectual environment. The achievements of these students are excellent and are a testament to the undergraduate excellence of Miami.

All of the Trustees had the pleasure earlier today to meet many of Miami's student leaders. They are an incredibly talented and committed group, dedicated to their fellow students and the advancement of Miami University. We are so fortunate that Miami has a student government and governance system which provides students a voice, and an opportunity to develop their leadership skills. Judging from the energy and talents of the students we met this morning, it promises to be a great year!

We are also fortunate to have a group of extremely talented, devoted and committed faculty as well. Miami recently recognized two incredible faculty members as University Distinguished Professors. James Oris, Associate Provost for Research, Dean of the Graduate School and Professor of Zoology; and Sheila Croucher, Professor of American Studies. This title is awarded to faculty with national and international stature with demonstrated recognition and with a high level of scholarly activity. Congratulations to Jim and Sheila.

It is through our exceptional faculty and staff, and their commitment to student success, that Miami was ranked third in the nation and first amongst all public universities for its commitment to undergraduate teaching. This ranking was created five years ago and this is the fourth straight year Miami has ranked in the top three. Miami also improved its overall US News ranking as well. Moving up a very impressive 15 positions to 75th nationally and 31st among public universities. Such success is a team effort and I'd like to congratulate the students for their hard work and success, the faculty for their dedication to teaching and our staff for their tireless support of our students and faculty— thank you!

I would also like to highlight some of the many partnerships which also contribute to Miami's success. Recently I had the pleasure to tour the Greentree Health Science Academy in Middletown. Greentree is a partnership of Miami University, the City of Middletown, Atrium Medical Center, Warren County Career Center, and Cincinnati State. Greentree houses Miami Middletown's state-of-the-art nursing lab; is home for many of Miami's nursing and health related courses; and even hosts high school and adult health care programs, EMT and Paramedic training. It is a synergetic environment which allows each of these programs to flourish through their strong and mutually-beneficial partnership.

We are also fortunate to have as strong and steadfast partners many generous alumni and benefactors as well. In 1922 E. W. Scripps endowed the Scripps Foundation which became the Scripps Gerontology Center, and this past year his great granddaughter Marilyn Wade continued that commitment with a \$1 million gift. Separately, alumnus Fred Applegate and his wife Laura recently created a scholarship for business students, via a \$1 million gift. Such partnerships create so many opportunities for Miami students, enrich the Miami Community and contribute greatly to Miami's Success.

This promises to be a truly exciting year! With Miami 2020 and its goals for a bright future going into place, with a culture of I Am Miami being embraced, and with a year-long Celebration of Freedom, we have a lot going on! We all look forward to being a part of this outstanding focus on continual improvement and excellent results.

Reports, Ordinances and Resolutions

President's Report

We live, as we know, in a very fast paced world with social media, the internet and so forth, which provide us with unparalleled opportunities to connect, to learn, and to go. So there happens to be an article in the Enquirer this morning that starts out as follows. "Harry Wilks has

lived a large life and it has been a charmed one, he has traveled to all seven continents and met with the Dalai Lama, Mikael Gorbachev, Bill Clinton, and Barak Obama. He was friends with Neil Armstrong and has hosted John Glenn in his home..." and the article goes on and on - so Harry, congratulations.

The article goes on to celebrate the vision and wisdom you had in building your home which is quite distinctive, but it really speaks to what we're all about, to produce graduates who live a large life, and Harry, that's a great example for all of us.

This summer we had the occasion to have the Ohio House of Representatives Higher Education Study Committee launch their first of a series of meetings, hearings actually, where they invited input into higher education policy. The visit was fabulous, all sorts of great things happened; but I think the thing they were most impressed with was the commitment that Miami has to undergraduate education and to improving things. The broadest theme is around workforce development. I think what we tried to impress upon them is that through the variety of things we do, from our regional campuses which focus on the more immediate needs at hand for both the residents and businesses of the region, to the Oxford campus, which is more global in its reach and impact - that we are absolutely and utterly committed to preparing graduates who will contribute to the workforce needs of the future.

During their visit they had the opportunity to visit two very special projects. One is the Armstrong Interactive Media Studies (AIMS) Center and as we all know this is a real high point for the University, a nationally and internationally recognized Center for creativity using interactive media studies of one sort or another. The second group they met with or had a chance to visit with, were a group of students who were interns for Suncorp which is the largest financial services company in Australia. Their CIO is a Miami graduate and just a tremendously progressive and thoughtful individual looking at how to increase and improve the use of technology to better the company. They were so impressed with our students when he was here that he created a program in which we became essentially a branch office of their main facility in Australia. I had the good opportunity earlier this summer to meet with the students as they did their final debrief with the team from Australia. There are lots of things that were so impressive about all of this, their posture, the way our students stood up and spoke so eloquently, the discoveries that they had made about how to use a team to effectively to solve a problem, and it was really, really clear that the people working in Suncorp had a tremendously positive impression.

Well, we don't know where this is going to lead, but it's very exciting to think about the prospect for the future. Then we had our new class at the beginning of the year, the first thing, and one of the most important things I want to do, is to say Thank You, an enormous thank you to the staff of Miami University who worked exceptionally hard to prepare for the incoming class this year. In a good-natured fashion all took to the task; Vice President Creamer has made many comments about the workload that our PFD department took on this summer. It's hard to describe the number of projects and the volume of activity... we call it the "Summer Slam." The new residence halls opened on time, the Maplestreet Station restaurants were a little bit delayed but I think that actually worked to our benefit as the students had to anticipate and then participate in the opening of those, it has been a great success. But none of this could have

happened without the incredible, incredible commitment of our staff.

The move-in coincides with the Convocation, and it was one of the most enjoyable and entertaining Convocations I've ever been to; it was terrific! One thing that hasn't been mentioned was that because of the summer construction activity, we were not able to use the quad to the south. So we decided to use the area around the hub and we set up a stage just behind Roudebush Hall. And well, we have another, problem: the chairs. It turns out that it costs a lot of money to rent 4,000 chairs to seat all the students. We discovered by spending half as much money; we could actually give every one of the students a stadium seat to sit on. So we had everyone sitting on these. Fortunately it wasn't wet, fortunately it did not rain; it was a beautiful, beautiful day. And as Ted Pickerill noted, how Socratic can you be, to start your Miami experience sitting on the ground around the hub, listening to someone like Jane McGonagall challenge us to think differently about the world. It really was an extraordinary moment.

The I Am Miami Initiative that we've been discussing this morning, which we've seen presentations for, is really very exciting. I just want to emphasize a couple of points around that: What you see today says a good idea got started and it didn't take very long for others to jump in. So the question of "Do we have enough resources?" is always an important question, but the success of this initiative is not about financial resources, it is about commitment. It is about the willingness of all these disparate parts of the University to see that this common vision is a powerful way in which we connect ourselves. The very first statement in the Code says so powerfully: "I believe that a liberal education is grounded in qualities of character and intellect." As we think about the future, as we think about MOOCs and online learning and so-forth, I hope we never forget that one of the real powerful elements of the Miami experience is that we recognize that the majority of the students who are on the Oxford Campus are still in a formative part of their lives. Now, we probably shouldn't expect to un-do whatever parents have done; we should in fact, help to accelerate it. But the frame that we set for them can make all the difference. And, at the heart of that frame, I believe are two elements. One: clear expectations; everything we know about pedagogy with 18 year olds is that the more we provide the scaffolding to help guide their lives, the more successful they will be. So having a clear, powerful statement like this is absolutely incredible. And the second element that is so powerful is the peer-to-peer relationship. We talked about bystander behavior; Rebecca spoke to this a moment ago, and what an incredibly important element it is, because if we get bystander behavior right, then we have not just individuals, but the community contributing to the behaviors of each other, so it's a very, very exciting notion.

We have also launched this year another effort which I'm very excited and proud of, which is "Celebrating Freedom." Next summer will be the 50th anniversary of Freedom Summer, 1964, when volunteers were trained on what was then the Western College Campus to go south to register voters. And, as you all know three of those individuals were murdered shortly after they left the campus. The anniversary is a moment to reflect on where we've been and on where we're going. So the theme is Celebrating Freedom, learning from the past and building the future. This year we will have a series of efforts tied together which will make this a very exciting year. Next week, for example, we will have Ben Jealous, the head of the NAACP on campus, and we're very excited to have him. On November 4th, we're going to have Wil

Haygood back again to share with us a screening of *The Butler*. So those of you who have not yet seen *The Butler* can enjoy it and come to campus, listen to Wil's description of the process and then enjoy the movie itself. I must say for those of you of my generation, if you've not seen it, you will find it an incredibly powerful and moving experience. To relive and to be reminded of how far we have come as a nation is absolutely astounding. But of course, the work that remains to be done is in front of us and we will challenge that in the year ahead.

We're incredibly proud of the fact that for the 4th year in a row, in a very specific question, our peers across the country said "Yep!" Miami University is the best public University in the country with respect to its commitment to undergraduate education. That notion of commitment is the most powerful element I can imagine for success. It starts with our vision: "To provide the best undergraduate experience in the nation, enhanced by superior, select graduate programs." It's a simple, sharp, strong commitment and it guides everything we do.

So in my annual address, I talked about building momentum... going from what we have already done, spinning the flywheel faster and becoming even more successful in what matters, the success of our students. Building that momentum is critical. Miami 2020 continues to build a framework that is going to help us push that momentum forward. At the heart of Miami 2020 is the overarching goal: to promote a vibrant learning and discovery environment that produces extraordinary student and scholarly outcomes. Again, to promote a vibrant learning and discovery environment that produces extraordinary student and scholarly outcomes. It is all about the whole student, it is all about 24/7, it is all about saying every single moment of a student's experience at Miami is full of the promise to make a difference to that student. Whether it's personal growth, intellectual growth, professional growth, every single moment holds that promise. So how do we do this? How do we create that vibrant learning and discovery environment that engages and encourages and enhances our students?

But, before we talk of the environment, I want to digress and share a special environment Valerie and I experienced - Career Fair. Oh my goodness The energy in that room; I mean to think that when most of the nation is finding the number of employers coming to events like this is going down because they can do things virtually, we had by far a record number of employers. Walking around, watching the long lines, watching the engagement, watching the sophistication of our students... "WOW!" That's what it's all about!

So how do we get there? How do we create the environment that produces these students who have all of these qualities? They've achieved intellectually, they're poised, and they have professional and intangible skills that make such a difference. Well, it starts first and foremost with our faculty. And I want to take just a moment to celebrate four faculty who were recognized in an award ceremony recently. They're identified as distinguished scholars. Let me just briefly describe each of them and what's so powerful about them - and I know them all personally - their research is superb (this is an award for scholarship), but also every single one of them has created that environment I just described. The undergraduate students and in many cases, graduate students are all part of a milieu of excitement, of discovery, of ways in which the students are just speeding forward in the most remarkable way.

The first one is Jade Morton, Professor of Electrical and Computer Engineering. She's recognized world-wide as a leading expert in the interdisciplinary field of Global Navigation Satellite Systems. Particularly in space ionosphere sensing and advanced navigation technologies. During the past 10 years, she has attracted the attention of academic scholars, industries, government and students from around the world because of her remarkable contributions to the advancement of GNSS technologies. She has produced ground breaking work in resolving two of the most challenging error factors: ionosphere error and multi path affects. All of us who have ever used a GPS can appreciate what an error came do, and in sophisticated GPS systems these errors are really, really critical.

Tom Romano, Professor of Teacher Education, received the Distinguished Scholar Award for sustained excellence in the area of Business Education or Social Science. He has a national reputation as a leader in scholarship on the pedagogy of writing in high school classrooms. He is thoroughly devoted to instilling skill as well as passion in young writers. His seminal contributions to the ongoing development of a new pedagogy of the research paper, has been heralded as the biggest advent in high school research writing in the last two decades.

We also have two others, who are in a category for people who are eight years or less from the award of their degree, so they are in the emerging part of their scholarly career. The first is Scott Hartley, Associate Professor of Chemistry and Biochemistry. He has developed a world class research program in graphene (one of the crystalline forms of carbon) chemistry. This is, by the way, the subject of the 2010 Nobel Prize in Physics. And he has been a pivotal feature in the department's efforts to establish a reputation in nanotechnology. His research focuses on organic chemistry at the interface with material science and nanotechnology. He exploits a structural versatility of organic chemistry to design new molecules for use in organic electronics and other applications.

And finally, Tom Misco, Associate Professor of Teacher Education. Dr. Misco has established an outstanding record of high quality scholarship and significant contributions to the profession. His work is situated in the field of Social Studies Teacher Education where he focuses on the teaching of controversial issues, moral education and citizenship education. His scholarship centers on preparing citizens to make informed and reasoned decisions for the public good. He focuses on how assessment, curriculum design, pedagogical strategies, socio-cultural context and other factors inhibit or encourage the treatment of controversy in social education. Think about the implications of that for the future of civil discourse, something we do desperately need in this country.

But of course, I couldn't complete my comments or discuss what makes for this momentum or the creation of this exciting, vibrant environment without going back to the theme of the caring nature of our faculty and staff; people for whom student success is not just a buzz, it's a personal crusade. So I want to share with you briefly a note that I received about 10 days ago from Jim Stearns. Now, it's a real simple note on one hand, on the other hand it speaks volumes to what our faculty are all about. He writes:

Morgan McGrath has been named to Team USA, by USA Hockey, for the World University Games in Italy this December. We are so proud of this

accomplishment I can't express it, and no one, I mean no one, is more deserving. Everyone on the team is thrilled for her, coaches and players. Morgan is a biophysics and premed co-major with a neuroscience minor and has a 4.0 GPA - so she has starred in the classroom as well. She is also one of our captains this year as a sophomore, and was selected first team all CCWHA last season as a first year player. Morgan being selected is amazing for a program going into its third full year.... this is a club hockey program, not a NCAA team. Onward and upward.

And it goes on, and he puts this little note "If you are so inclined, her email is... So guess what do you think I did? The point of it is, I get messages like this all the time, because of our special faculty and staff - they recognize the total person and are absolutely committed to that person. So I sent Morgan a note, of course, and congratulated her on all of her success and she writes back to me:

Thank you so much for the email. It truly means a lot and says quite a bit about Miami to have a personal achievement recognized by the President of the University.

(Not hard for the President to do when encouraged by the faculty like Jim Stearns, I'll tell you.)

As the school year has gotten started I've been thinking back to one year and a half ago when I was making my college decision.

(She had a full ride offer at Williams).

After spending a year at Miami and seeing how many opportunities have basically fallen into my lap, I am unbelievably grateful that I made the right choice last May. I can't thank you enough for reaching out to me last year when I was going through the recruiting process with the hockey team.

(You can thank Jim Stearns for that too).

Your email embodied the pride and the quality of character that make Miami what it is and it helped me see what the school is all about. Now I understand why my dad described the Miami bug as something that gets in you.

Love and Honor,

Morgan McGrath.

Report of the Chair of University Senate Executive Committee

Dr. Steve Wyatt could not attend because of a conflict with a class he is instructing. However, Dr. Wyatt did make a report to the Academic and Student Affairs Committee, which is included in the Committee's minutes.

Report of the President, Associated Student Government

Mr. Charlie Schreiber, President, Associated Student Government, reported the following:

Good morning, and thank you for letting me speak to the group today. It has been a very exciting start to the year. I wanted to take a minute, and thank all of you. The Good Samaritan policy is such a huge accomplishment for the safety of our student body. Although it was started as a bill proposed in ASG, all of you and the administration as a whole have worked to help implement this important change. This is a policy that saves lives. There have been ten reported Miami Good Samaritan cases this year. These are students who needed medical attention, and we were able to get it because the fear was alleviated for the Good Samaritan to make the call and get help for those students. No one knows what could have happened to the students who needed medical help, but because this policy was in place, they were given the medical attention they needed. It is a university's duty to educate its students, but equally important it is their responsibility to keep them safe. So I really want to thank you from the student government and the whole student body.

ASG has been working diligently since even before the beginning of school this year. The ASG Executive Cabinet's retreat took place the week before the semester began. This retreat consisted of discussions and communications with Miami University administrators as well various breakout sessions during the course of the retreat. So much work goes on during the summer that this retreat becomes crucial for the student government to get up to speed and to comprehend changes that occurred during the time away from Oxford. As you all know the administration does not take a summer vacation, instead they work tirelessly over the summer for the betterment of the university. I really want to thank them for all the work every division does year round.

During our retreat we created a roadmap of issues we hope to tackle during the course of the year. I am extremely happy to report as of a couple weeks ago, ASG has paid off in full the student organization debt. Over the past years, we have put aside money, and now have paid off the almost \$80,000 debt accumulated by our student organizations. This is taking a measure towards new beginnings. With the Armstrong Student Center opening this year, student organizations will have an unbelievable opportunity unlike Miami has ever seen. It was important for ASG to start this new and exciting period of student organization growth with a clean slate. With many new regulations and education for funding, we hope to never see such debt from our student organizations again. We now have a home for our student orgs and we want to make sure there is a strong fiscal foundation for each group to thrive. To mark the momentous occasion of the opening of the Student Center, the Armstrong Student Center Governing Board has developed a whole week of events leading up to the grand opening. Each day will attract different types of students from all of campus, thus demonstrating the diversity of

our amazing student body. I invite all of you to come to one of the events, and see the excitement of the students for this opening. This building marks a significant time for everyone, and it once again shows Miami's commitment to its students.

At Miami, our extracurricular community complements our education perfectly. In addition to the opening of Armstrong, this year will see many other new developments on the academic side. The start of the winter semester is one example, which will usher in new opportunities for students to take advantage of classes and study abroad opportunities. I am even signed up to take two classes, not because I need to, but because I am interested in the subjects. That is the true beauty of this new winter term, students are able to expand their knowledge in so many ways without being worried about meeting their major's requirements during the semester. This new winter term encourages our student body to truly experience the amazing liberal education Miami has to offer. In congruence with this, ASG wants to make sure the new ideas for the changes to the Miami Plan reflect the needs of the students here at Miami. Committees, like LEC, have been doing great work to create a new structure for the Miami Plan, and we as the student government want to make sure that it encompasses the true spirit of Miami's liberal education.

In addition, we want to make sure every student on campus can afford and continue to pay for, a Miami education. With rising costs of tuition each year, mixed with a lack of employment, the struggles to pay tuition continue to increase. The worst thing we can do as a university is to lose a student to another school because they were unable to afford the tuition. It is not only sad for the individual, but also fiscally damaging to the institution. The most dangerous factor in this situation is uncertainty. The uncertainty that a student who can just barely afford the tuition this year, has no warning as to how much tuition will increase the following year. ASG represents every student on campus, especially the ones who really want to be here but worry about not being able to afford it. We will work this year on having collaborative conversations with the administration as to how we can get rid of this uncertainty and make sure all RedHawks can continue being RedHawks.

In closing, I want to say thank you to each of you for helping Miami University become even more incredible. Our rankings across the board have continued to soar. As I am beginning my last year, I honestly cannot think of a more amazing place. As I said in my convocation speech to the freshmen class: I have to remember that even though I will be leaving campus, I will always be a Miamian, and the values I've learned here will influence all my decisions in life to come. Thank you.

Academic and Student Affairs Committee

Report of the Committee Chair

Committee Chair Sue Henry reported the following regarding the Academic and Student Affairs Committee meeting of September 19, 2013:

The Academic and Student Affairs Committee of the Miami University Board of Trustees met on September 19, 2013. The meeting was called to order by committee chair Sue Henry. The committee went into executive session and, subsequently, opened its public session.

STUDENT TRUSTEES

Student Trustee Wilt commented on the campus enthusiasm about the upcoming winter term and she introduced our new student trustee Graham Bowling.

ASG

Danny Stewart, the ASG Secretary for Academic Affairs, reported that the ASG has established three main goals for the upcoming year. They are: improving communications with the administration, creating innovative ways for communicating with the student body and developing effective uses of the Armstrong Student Center.

UNIVERSITY SENATE

Professor Steve Wyatt, chair of the Executive Council of University Senate, noted that the single most important curricular issue for this year will be revision of the Miami Plan for liberal education. Senate soon also will consider the Miami 2020 Plan.

STUDENT AFFAIRS UPDATE

Associate Vice President Mike Curme and Assistant Vice President Scott Walter reported that the fall move-in went well with 122 welcome week events. Career Fair was held on September 17, 2013, with 260 employers participating.

ALCOHOL AWARENESS

Rebecca Baudry Young, Director of Student Wellness, described to the committee the history of previous alcohol prevention strategies and their relative successes. She also reviewed data for the past 6 years collected from AlcoholEdu surveys as well as negative consequences flowing from alcohol use. The data on both issues reflect trends of significant concern.

Susan Vaughn, Director of Ethics and Student Conflict Resolution, provided us with information about consequences of student code of conduct violations involving alcohol and Chief McCandless of the MUPD discussed the University police's procedures for dealing with alcohol violations.

Goals for future preventative programs include developing a comprehensive, preventative parental involvement plan, promoting and funding alcohol free programming, changing students' attitudes about the "norms" of alcohol use, and building relationships between the University and community stakeholders.

Ms. Baudry Young also informed the committee about a "soft launch" this fall for a new Good Samaritan policy. This policy will allow and encourage students to call for medical intervention for themselves and other students due to intoxication without being cited for Code of Conduct violations. She also noted that the Alcohol Use Disorders Identification Test (AUDIT) survey that had been utilized in the Student Health Clinic was discontinued, but that

discussions are ongoing to perhaps re-institute it.

The committee will continue to work with the Office of Student Wellness on this issue.

PROGRAM REVIEW AND ASSESMENT

Dr. Gwen Fears, Associate Dean of Students, and Tim Kresse, Director of Student Affairs Budget and Technology, explained the development of the Student Affairs Departmental Review process which involves a self-study performed by an external review committee and creation of a five year action plan responding to information and feedback generated by that review. Additionally, each department in Student Affairs completes an annual report highlighting its activities and initiatives. To date, two departments have completed the full review process and four others are at various stages in the process.

PROVOST REPORT

Provost Gempesaw presented and the committee recommends approval of three resolutions that the Board will be addressing here today.

ENROLLMENT MANAGEMENT

Associate Vice President Michael Kabbaz presented a highly positive report regarding the entering class profile noting that this year's class of 3,640 is the most academically accomplished and diverse class in University history. The class hails from 45 states and 25 countries with 40% from out-of-state domestic and international. Forty-nine point three percent are bringing AP credit to Miami. Vice President Kabbaz shared successful recruiting techniques and the powerful impact of on-campus visits.

Vice President Kabbaz also discussed progress made on the Office of Enrollment Management's goals that were described at our last meeting.

COLLEGE OF PROFESSIONAL STUDIES AND APPLIED SCIENCES

Dean Michael Pratt laid out his plans for academic development, enrollment growth and net new revenue on the regional campuses. He noted that enrollment has increased this year from last.

He seeks to increase retention and graduation rates to the highest at Ohio's regional campuses and to provide the best regional campus experience in the state. He discussed the new degree in criminal justice as well as five additional bachelors and masters degrees, several of which will be online offerings, planned for implementation by fall 2016. Dean Pratt noted that the new English Language Center in Middletown was launched this fall with 37 students who hopefully will continue on at that regional campus.

The Dean's plan is to focus resources on creating programs to meet the educational needs of non-Miami students in the area as well as recruit outside of traditional areas. Specific steps he

wants to undertake include: develop a comprehensive five year enrollment and financial plan, meet target goals for the Pathways to Oxford Plan, automatically award Associates Degrees to Bachelor degree candidates with 60 credits and refocus the advising organization on retention and graduation.

E-LEARNING

Provost Gempesaw and his team of Assistant Provost Cheryl Young and Lindsay Carpenter, Manager of Budgets and Operations, updated the committee about ongoing E-Learning Initiatives and accomplishments.

Significant progress has taken place. Miami is conducting a search for an Assistant Provost for E-Learning and there are plans for opening an E-Learning office with an additional staff of nine new employees. A comprehensive 10 year business plan has been generated. The plan anticipates a \$3.5 million start-up investment with a payback period of 6 years. This investment is expected to generate a net present value of \$2 million during the 10 years with an internal rate of return of 14%.

Utilizing Faculty Learning Communities and aligned with incentives, Miami has expanded professional training for faculty and staff to create technological and pedagogical methodologies and learning outcomes assessments for online courses. We also are expanding the infrastructure to support function and accreditation responsibilities.

Additionally, Miami has identified four distinct target markets. One is aimed at current Miami students to recapture courses they are taking online from other universities. Plus, the Farmer School of Business is establishing an online general business minor.

Second, we are developing certificate programs that may lead to graduate degrees.

Third, we have identified five graduate programs that could be delivered in an online format.

Finally, Miami is engaged in discussions to establish E-Learning centers partnering with international institutions possibly including ones in China, Vietnam, South Korea, Oman and the Kurdistan region of Iraq.

Currently, Miami offers 146 online courses serving 2,300 students in Oxford. Projections are to increase that number of students to over 5,000 within 5 years.

WRITTEN REPORTS

The following written reports also were submitted:

- Academic Good News, Provost Gempesaw
- Winter Term Update, Vice President Michael Kabbaz
- Student Affairs Good News, Associate Vice President Mike Curme and Assistant Vice

President Scott Walter

- Campus Safety/Office of Ethics and Student Conflict Resolution Report, Susan Vaughn, Director of Student Ethics and Student Conflicts Resolution
- Student Housing Occupancy Update, Brian Woodruff, Director of Housing Contract and Meal Plans
- Construction Project Update, Cody Powell, Associate Vice President, Planning and Operations
- Update on Information Technology, Peter Natale, Vice President of Information Technology

Resolutions

University Art Museum

Provost Gempesaw introduced and spoke in support of the importance of the Museum, and explained the statement of support is part of the Museum's accreditation process.

Mr. Shroder moved, Mr. Budig seconded, and by voice vote the resolution was unanimously adopted, with eight Trustees voting in favor and none opposed.

RESOLUTION R2014-05

WHEREAS, the mission of the Miami University Art Museum is to serve as a teaching museum that provides a visually and intellectually challenging environment to cultivate life-long engagement with the arts; and

WHEREAS, the Miami University Art Museum is dedicated to developing a strong permanent collection of original art representing diverse world traditions and making those resources available through display, study and publication in order to contribute to the cultural enrichment of the students, faculty and staff of Miami University as well as the Oxford and Southwest Ohio communities; and

WHEREAS, Miami University is committed to supporting the Miami University Art Museum and its mission, and to protecting the Museum's tangible and intangible assets. The University fully supports the highest museum field standards with regard to the Museum's collections, collecting and gift-acceptance policies and the use of deaccessioning proceeds.

NOW, THEREFORE, BE IT RESOLVED: that the Board of Trustees recognizes the importance of the Miami University Art Museum to the educational mission of Miami University and hereby records its endorsement and support.

Remediation Free Standards

Provost Gempesaw introduced and spoke in support of the resolution explaining it is part of the State's effort to reduce the need for remedial education and to make clear the standards for students beginning their college studies.

Mr. Ridenour moved, Mr. Shroder seconded, and by voice vote the resolution was unanimously adopted, with eight Trustees voting in favor and none opposed.

Mr. Harry Wilks then commented on Miami's Art Museum, stating that on the recent cover of a highly regarded international sculpture magazine, there is featured a piece of sculpture from Miami's Museum. Having a work featured so prominently speaks highly of regard in which Miami's Museum is held.

RESOLUTION R2014-06

WHEREAS, a significant policy objective for Ohio is the preparation of our primary and secondary students for the successful pursuit of industry-recognized credentials of value, and higher education degrees that lead to meaningful employment in our great state; and

WHEREAS, the Ohio Board of Regents and the Ohio Department of Education are committed to supporting the development of the highly educated and skilled citizenry needed to secure our state's future by ensuring that students are college and career ready by the completion of their high school experience; and

WHEREAS, during the 2012-2013 academic year, 41 percent of Ohio's public high school graduates entering Ohio's public colleges and universities were required to take remedial, non-credit bearing courses; and

WHEREAS, in accordance with Section 3345.061 (F) of the Ohio Revised Code, in December 2012 Ohio's public college and university presidents established uniform "remediation-free" standards for students entering postsecondary education; and

WHEREAS, the remediation-free standards established by the public college and university presidents provide Ohio's educators a clear, common target to focus their work in preparing their students for postsecondary success; and

WHEREAS, in accordance with Section 3345.061 (F) of the Ohio Revised Code, each higher education institution is responsible for assessing the needs of its students through policies and practices consistent with the standards adopted by the presidents; and

WHEREAS, a student deemed remediation-free by demonstrating defined skills and knowledge in accordance with the uniform standards established by Ohio's college and university presidents, shall be eligible to enroll in college credit-bearing courses requiring those skills and knowledge; and

WHEREAS, each student presenting with assessment results below the remediation-free threshold shall be informed of the need for additional institutionally administered assessments; and

WHEREAS, the student shall be informed that the outcomes of any institutionally administered assessments may have consequences on the student's fiscal resources and time to program and degree completion and, therefore, should be taken seriously; and

WHEREAS, Ohio's higher education institutions are not required to place students presenting with assessment results below the remediation-free standards into remedial courses, those institutions may place such students into credit-bearing mathematics and English courses, and are encouraged to simultaneously provide innovative and effective academic supports to remedial education that accelerate student progress toward program and degree completion.

NOW THEREFORE BE IT RESOLVED: by the Miami University Board of Trustees, that Miami University hereby adopts the remediation-free standards established by Ohio's public college and university presidents in December 2012, and the related assessment requirements, into Miami University student placement policies.

Finance and Audit Committee

Report of the Committee Chair

Although Committee Chair Mike Armstrong presided of the Finance and Audit Committee meeting, he was unable to attend the full Board meeting. Therefore, Trustee Mark Ridenour delivered the following report to the Board:

The Finance and Audit Committee met yesterday in Roudebush Hall. As usual, it was a very busy and demanding meeting agenda.

Yesterday's meeting was chaired by Trustee Armstrong but I have been asked to make the report so he could return home immediately following the meeting.

The Committee received several reports and considered one fee ordinance and three resolutions at the meeting. The ordinance and the resolutions were approved by the committee and are recommended to the Board of Trustees for approval.

The Committee began the meeting with a report on deferred maintenance. Yesterday's discussion was in addition to the Committee's annual review of the condition of university buildings and infrastructure. While the University has made progress in renewing many of its buildings, the size, age, complexity and cost of preserving university facilities requires constant planning. Much of yesterday's discussion, not surprisingly, focused on how to fund the substantial investment that must continuously be made to preserve university facilities and the implications of using debt financing to achieve a large portion of the facility plan. The Committee later in the meeting approved the resolution to proceed with the planning for the

North Campus residence hall improvements but asked that Vice President Creamer come back to the committee to discuss options for funding these improvements other than exclusively using debt financing. This is an important topic for the University, and the Committee will continue to direct significant attention to the issue at future meetings.

Every fall meeting the Committee reviews the University's financial performance for the previous year. This process is much easier in a year when that financial performance is very good as it was for the past year. In almost every category, the University's financial performance exceeded the budgeted expectations. Such outcomes require a university-wide effort and the entire university community is to be commended for this performance. In addition to the very good financial performance, the Committee was pleased to see that the partial reallocation of the carry forward funds was accomplished and will be used to invest in new university initiatives.

Also, at each fall meeting, the Committee considers a room and board recommendation for the following fall. As with tuition last spring, an increase is being recommended but at a rate well below inflation, even as major improvements are being made to the residence and dining hall facilities. This year's recommendation is for a blended increase of 1.64%. This increase is modest when considering food costs are expected to rise between 4.5% - 5.5% and compensation costs are expected to rise 3%. While any increase is difficult because of the impact it has on student affordability, these adjustments reflect the Board's ongoing effort to improve the affordability of a Miami education.

Finally, the Committee received two important reports: Michael Kabbaz discussed some of the most important elements of President Obama's higher education plan, and David Creamer explained Ohio's new tuition guarantee program. While there are no resolutions or other actions for consideration by the Trustees regarding these reports, the Committee intends to follow both issues.

Once again it was a very full and demanding agenda. That concludes the report of the Finance and Audit Committee.

Ordinances and Resolutions

AY 2015, Room and Board Ordinance

Dr. Creamer spoke in support of the Ordinance to set Room and Board rates for Academic Year 2015. He explained they are even attempting to roll back the administrative fee that is part of the board plan in order to improve affordability. He was asked about the rate of increase, and explained that the target is to keep each year's increase quite low, for FY2015 it is 1.64% overall, well below the rate of inflation.

Mr. Ridenour then moved and Mr. Budig seconded the appropriation ordinance for AY 2015 room and board rates. The ordinance was then unanimously approved by roll call vote, with eight Trustees voting in favor, and none opposed.

ORDINANCE O2014-01

BE IT ORDAINED: that the Board of Trustees hereby establishes the following charges to be levied and collected beginning with the first semester of the academic year 2014-2015 unless otherwise indicated.

I. Residence Halls (per semester per student)

	<u>2013-14</u>	<u>2014-15</u>	<u>% change</u>
A. Fall/Spring Semesters-			
Residence Halls, Multi-Occupancy	\$2664	\$2704	1.50%
Renovated Multi-Occupancy	2930	2989	2.00%
New Multi-Occupancy	3370	3538	5.00%
Single Room, Super Quad or Miami Inn Double	3765	3821	1.50%
Renovated Single	4142	4225	2.00%
Double Room as Single	4400	4488	2.00%
New Single	4763	4763	0.00%
Premier Single Room or Miami Inn Single	4857	4954	2.00%
B. Summer Weekly			
Double Occupancy	\$ 110	\$ 112	1.81%
Single Occupancy (double as single)	165	168	1.81%
C. Heritage Commons Apartments	\$4884	\$4982	2.00%
D. Sorority Suites (Effective January 1, 2012)			
Less than 800 sq. ft.	\$2940	\$2999	2.00%
800-1,200 sq. ft.	5140	5243	2.00%
1,200-1,300 sq. ft.	5566	5677	2.00%
1,300-1,400 sq. ft.	6130	6253	2.00%
1,400-1,500 sq. ft.	6908	7046	2.00%
more than 1,500 sq. ft.	7356	7503	2.00%
E. Overall Blended Rate Increase			1.87%

II. Residence Halls Room Refund Policy

The refund policy for room rent for first and second semester will be as follows:

(1) Withdrawal during the first five days of the term	100 % of room rent
(2) Withdrawal during the sixth through eighth days of the term	90 % of room rent
(3) Withdrawal during the ninth through twentieth days of the term	50 % of room rent
(4) Withdrawal during the twenty-first through thirtieth days of the term	35 % of room rent
(5) Withdrawal during the thirty-first through the fortieth days of the term	25 % of room rent
(6) Withdrawal after fortieth day of the term	No Refund

The refund policy for room rent for the summer terms will be as follows:

(1) Withdrawal during the first three days of the term	100% of room rent
(2) Withdrawal during the fourth through eighth days of the term	50% of room rent
(3) Withdrawal during the ninth through fifteenth days of the term	25% of room rent
(4) Withdrawal after the fifteenth day of the term	No Refund

Provided further that no room rental charges will be returned upon withdrawal until thirty days have elapsed from the date of withdrawal. In the event of an emergency, the Vice President for Finance and Business Services or his designee is authorized to make exceptions to the above stated refund policy.

An advance Oxford Campus enrollment deposit of \$330.00 and an admission fee of \$95.00 are charged to all incoming first year resident students. The \$330.00 fee would be applied retroactively toward the student's final term fees.

III. Meal Plans (per semester per student)

A. Diplomat Meal Plan	<u>2013-14</u>	<u>2014-15</u>	<u>% change</u>
Required Meal Program Assessment from every residence hall student occupant	\$1786	\$1725	
Most Common Meal Plan	<u>1000</u> \$2786	<u>1100</u> \$2825	1.4%
B. Summer Envoy Account Meal Plan	\$100 min. initial deposit	\$100 min. int. dep.	N/A

IV. Meal Plan Change and Refund Policy

Provided further that upon withdrawal during the first or second semester, the Meal Program Assessment for that semester will be adjusted on a prorated basis and refunded for all days during which the student is not in residence. Diplomat Account balances remaining at the end of the first semester for graduating seniors and at the end of the second semester for all other plan holders are transferred to the student's Mulaa account.

Diplomat Meal Plan holders are permitted to change their selected level until the 1st day of class during each semester. No changes are permitted after the 1st day of class.

Summer Envoy point account refunds will be charged a \$20 service fee.

US 27 Easement

Dr. Creamer provided information in support of the resolution. US 27 is a very important and busy roadway and with the high school relocated south of campus, it has increased the traffic flow. He noted that the resolution provides flexibility in the price required for the easement, to better help ensure the affordability of the project to the local community.

Mr. Shroder moved, Mr. Ridenour seconded, and by voice vote the resolution was unanimously adopted, with eight Trustees voting in favor and none opposed.

RESOLUTION R2014-07

WHEREAS, it is in the best interests of Miami University that U.S. Route 27 provide a safe and efficient highway for ingress and egress to the City of Oxford and Miami University; and

WHEREAS, the State of Ohio and the City of Oxford are currently engaged in a project to improve and widen U.S. Route 27 from Chestnut Street to the Talawanda High School entrance (the Project); and

WHEREAS, the State of Ohio and City of Oxford have indicated a desire to acquire certain rights of way on Miami University property for the Project;

NOW, THEREFORE, BE IT RESOLVED: that the Board of Trustees, in accordance with Ohio Revised Code Section 3345.18, hereby authorizes the President and the Vice President for Finance and Business Services and Treasurer to grant such easements as they deem reasonably necessary for the support of the Project; and

BE IT FURTHER RESOLVED: that any easements granted shall be subject to terms and conditions, such as reserved rights to use the land for buildings, structures, and other uses and purposes, as the President and the Vice President for Finance and Business Services and Treasurer deem appropriate; and

BE IT FURTHER RESOLVED: that the City has informed the University that the estimated fair market value of the University property sought for the Project easements is approximately \$338,776. The City of Oxford has also informed the University that the Project budget may not be sufficient to cover all of the Project costs, including the cost of easements. The President and the Vice President for Finance and Business Services and Treasurer are therefore authorized to grant easements for the Project for as little as no monetary consideration; and

BE IT FURTHER RESOLVED: that the President and the Vice President for Finance and Business Services and Treasurer, are authorized to execute all necessary documents and deeds for the grant of easements for the Project.

North Quad Renovation Preconstruction

Dr. Creamer provided information in support of the resolution. He explained this is preconstruction, and that the actual construction will require a funding plan and approval by the Board.

Mr. Ridenour moved, Mr. Budig seconded, and by voice vote the resolution was unanimously adopted, with eight Trustees voting in favor and none opposed.

RESOLUTION R2014-08

WHEREAS, the North Quad Renovation project will include the renovation of four existing residence halls, one dining hall and related support infrastructure; and

WHEREAS, Miami University has determined that reduced costs from economy of scale, speed of implementation, and coordination may be gained by combining the projects into a single Design Build project delivery method; and

WHEREAS, Miami University has identified bond funds in the amount of \$5,000,000 to advance the design, cost estimating, and preconstruction services required to develop a Guaranteed Maximum Price (GMP) for a subsequent resolution; and

WHEREAS, to fulfill the implementation of this project Miami University will be required to incur additional debt to award construction contracts; and

WHEREAS, the North Quad Renovation project represents the second largest phase to date of the Long Range Housing Master Plan with receipt of Design Build proposals planned for December 2013; and

WHEREAS, the Board of Trustees desires to award a contract to the most responsive and responsible Design Build firm;

NOW, THEREFORE, BE IT RESOLVED: that the Board of Trustees authorizes the Vice President for Finance and Business Services and Treasurer, in accordance with all State guidelines, to proceed with the award of contract for the preconstruction phase of the North Quad Renovation project which includes planning, design, and estimating along with all related preconstruction services necessary to prepare the Guaranteed Maximum Price (GMP) for a budget not to exceed \$5,000,000.

Executive Summary
For the
North Quad Renovation
September 20, 2013

This project will renovate four residence halls, one dining hall, portions of the north chiller plant and associated infrastructure as part of the Long Range Housing Master Plan. The facilities involved are Billings (North Chiller Plant), Brandon, Flower, Hepburn, Hahne, and Martin (dining). Wilson Hall will also be deconstructed on East Quad once this project is complete. The project will be delivered using Design Build methodology to improve time taken from design through construction, reduce the cost of construction, and minimize the risk to the University. The residence hall renovations will include new windows, ADA accessibility improvements, elevators, insulating of exterior walls and attic, new corridor ceilings, interior lighting, plumbing systems, sprinkler system, electrical distribution, HVAC systems, life safety and fire alarm systems, utility tie-ins, site utilities, selective addition and/or demolition of bedroom walls, and new bedroom finishes. The dining hall renovation will include new configurations of kitchen and seating areas including new concepts for dine-in and take-out eating. This group of halls was selected to maintain the overall campus bed count and perform multiple renovations efficiently while minimizing impact to the campus during construction. Services desired at this point are only for funding of preconstruction services to allow accurate vetting of the Guaranteed Maximum Price ahead of construction commitments.

Funding for this project will be local funds:

Bond Funds: \$83,000,000

<u>Project Component:</u>	<u>Budget:</u>
Est. Consulting Services:	\$1,500,000
Est. Design Build Preconstruction Services:	\$3,500,000

Future Resolution:

Est. Construction Costs:	\$66,200,000
Est. Furniture, Fixtures, and Equipment:	\$4,300,000
Est. Landscaping:	\$1,000,000
Owner's Contingency:	<u>\$6,500,000</u>
Total:	\$83,000,000

Goggin Ice Center Improvements

Dr. Creamer provided information in support of the resolution, explaining that the amendment to the resolution makes clear the sources of funding for the project.

Mr. Bhati moved, Mr. Ridenour seconded, and by voice vote the resolution was unanimously adopted, with eight Trustees voting in favor and none opposed.

RESOLUTION R2014-09

WHEREAS, the Goggin Ice Center – Steve Cady Arena Varsity Hockey Conditioning Center project involves an addition to the southeast corner of the Ice Arena; and

WHEREAS, Miami University has received gifts totaling \$1.2 million, pledges totaling \$600,000, and have identified other gift prospects to fully fund the project but absent sufficient gifts have set aside existing capital improvement funds to fund the balance of the project budget; and

WHEREAS, the receipt of proposals is planned for October 2013; and

WHEREAS, the Board of Trustees desires to award a contract to the most responsive and responsible construction manager at risk;

NOW, THEREFORE, BE IT RESOLVED: that the Board of Trustees hereby authorizes the Vice President for Finance and Business Services and Treasurer, in accordance with all State guidelines, to proceed with the award of contract for the Goggin Ice Center – Steve Cady Arena Varsity Hockey Conditioning Center project with a total project budget not to exceed \$2,600,000.

Executive Summary
for the

Goggin Ice Center – Steve Cady Arena Varsity Hockey Conditioning Center
September 20, 2013

This project adds an approximately 3,500 square feet addition to the varsity hockey complex on the event level. The new addition will offer a sport specific weight training work-out room, shooting room and a multi-use team film review and meeting room. Alterations to the existing locker room facility are also being made to improve the functionality of the space.

<u>Project component:</u>	<u>Budget:</u>	<u>Funding Source:</u>
Est. Consulting Services:	\$220,000	Gift Funds
Est. Construction:	\$1,700,000	Gift Funds
Est. Furniture, Fixtures, and Equipment:	\$330,000	Gift Funds
Owner's Contingency:	<u>\$350,000</u>	Gift Funds
Total:	\$2,600,000	Gift Funds

Finance and Audit Committee Charter

Dr. Creamer provided information in support of the resolutions, explaining it documents through the charter an existing practice where the Committee provides input into the review and compensation of the Internal Audit Director.

Mr. Bhati moved, Mr. Ridenour seconded, and by voice vote the resolution was unanimously adopted, with eight Trustees voting in favor and none opposed.

Following approval of the final Finance and Audit resolution, Chair Mitchell commented that although the votes on ordinances and resolutions go quickly, the Board does engage in a rich dialogue and review of these proposals, and that this discussion takes place at the publically open Committee meetings held prior to full Board meeting.

RESOLUTION R2014-10

WHEREAS, the Board of Trustees wishes to continue to enhance its governance process regarding financial and audit-related matters and to ensure that the Finance and Audit Committee Charter reflects the responsibilities currently being completed by the Committee; and

WHEREAS, the Board adopted Resolution R2005-20 at its February 4, 2005 meeting and revised the Charter via Resolution R2011-66 at its June 24, 2011 meeting; and

WHEREAS, revisions to the Oversight of Internal Audit Activities section of the Charter are desirable to reflect best practices;

THEREFORE BE IT RESOLVED that the Miami University Board of Trustees hereby adopts revisions made to the Finance and Audit Committee Charter set forth herein.

MIAMI UNIVERSITY FINANCE AND AUDIT COMMITTEE CHARTER

OBJECTIVES

The Finance and Audit Committee (the "Committee") is appointed by the Chair of the Board of Trustees, with the primary function of assisting the Board of Trustees with its oversight responsibilities in the following areas:

- The University's long-term financial plans.

- The University’s financial reporting, internal controls and the independent audit.
- The University’s budget.
- The University’s capital expenditures for facilities and property.
- The University’s investments.
- The University’s internal audit activities.
- The University’s processes for monitoring compliance with University policies, including ethical conduct requirements and applicable state and federal laws and regulations.
- The University’s risk assessment process.

COMMITTEE MEMBERSHIP

The Committee shall be appointed by the Chair of the Board of Trustees and shall consist of no fewer than four members. The members of the Committee shall meet the independence requirements of the New York Stock Exchange rules and regulations. At least one member of the Committee shall be a “financial expert,” as that term is defined by the Securities and Exchange Commission. One-third of the Committee, but not less than two members, shall constitute a quorum for the transaction of business.

MEETINGS

The Committee shall meet as often as it determines necessary, but no less than four times per year. The Committee shall meet from time to time with the University’s senior administrators, the internal auditors, and the independent auditors. The Committee shall maintain written minutes of its meetings.

OVERSIGHT OF THE UNIVERSITY’S STRATEGIC FINANCIAL PLANNING OVER A MULTI-YEAR TIME FRAME

The Committee shall review at least annually, the long-term financial plans of the University. These plans will include future projections of annual operating and capital requirements of the University and the related funding sources. As part of the review of the long-term financial plans, the Committee shall review the current and projected debt levels of the University, including consideration of impacts on debt ratings, annual cash flows and liquidity.

OVERSIGHT OF FINANCIAL REPORTING, INTERNAL CONTROLS AND THE INDEPENDENT AUDIT

The Committee shall be responsible for recommending to the Auditor of the State of Ohio (the “Auditor”) the selection and appointment of the independent auditor. The Committee, together with the Auditor, shall be responsible for the compensation and oversight of the work of the independent auditor. The independent auditor shall report directly to the Committee and to the Auditor as required.

The Committee shall review all auditing services and pre-approve permitted non-audit services (including the fees and terms thereof) to be performed for the University by the independent

auditor. Unless specifically directed to do so by the Auditor, the independent auditor is prohibited from performing any non-audit services that are specifically prohibited by independence rules set by the Securities and Exchange Commission and by the General Accounting Office (GAO). The Committee may delegate pre-approval authority to the Chair subject to later review and approval by the Committee.

The Committee shall have the authority, to the extent it deems necessary or appropriate, to retain independent, legal, accounting or other advisors to the extent that such services are permissible under the laws and regulations governing the University. The University shall provide for appropriate funding, as determined by the Committee, for payment of compensation to the independent advisors.

The Committee shall meet with representatives of the independent auditor to review the annual audit plan and results of the audit.

The Committee shall review and discuss reports from the independent auditor and University administrators on:

- (a) All significant accounting principles and judgments used in the preparation of the audited financial statements.
- (b) Any significant changes in the selection or application of accounting principles.
- (c) All significant alternative treatments of financial information within generally accepted accounting principles that have been discussed with University administrators, the ramifications of the use of such alternative treatments, and the treatment preferred by the independent auditors.
- (d) Significant issues relating to the adequacy of the University's internal controls.
- (e) Other material written communications between the independent auditor and University administrators.

The Committee shall discuss with the independent auditor the matters required to be discussed by professional auditing standards relating to the conduct of the audit, including any difficulties encountered in the course of the audit work, any restrictions on the scope of activities or access to requested information, and any significant disagreements with University administrators.

The Committee shall review and recommend the annual audited financial statements to the Board of Trustees.

Annually, the Committee shall obtain and review a report from the independent auditor regarding:

- (a) The independence of the independent auditor, including compliance with GAO's independence standards,

- (b) the independent auditor's internal quality-control procedures,
- (c) any material issues raised by the most recent internal quality-control review, or publicly disclosed findings resulting from reviews of public oversight and regulatory bodies or investigations by governmental and regulatory authorities within the preceding five years respecting one or more independent audits carried out by the firm,
- (d) any steps taken to deal with any such issues or findings, and
- (e) all relationships between the independent auditor and the University.

The Committee shall evaluate the qualifications, performance and independence of the independent auditor, including the lead partner, and consider whether the accountants' quality controls are adequate and the provision of permitted non-audit services is compatible with maintaining the auditor's independence, taking into account the opinions of University administrators and internal auditors on these matters. The Committee shall present its conclusions with respect to the recommendation of the appointment or retention of the independent auditor to the Board of Trustees annually.

The Committee shall use its best efforts to ensure the Auditor's appointment of the independent auditor includes the rotation of the lead audit partner having primary responsibility for the audit consistent with rules and regulations of the Securities and Exchange Commission.

The Committee shall recommend to the Board policies for the University's hiring of employees or former employees of the independent auditor who participated in any capacity in the audit of the University or affiliated entities.

OVERSIGHT OF THE UNIVERSITY'S BUDGET

The Committee shall review and recommend the annual operating budget of the University, including the following matters:

- Annual operating budgets, including guidelines and salary pools for faculty and staff.
- Changes in tuition and fees
- Room and board rates.
- Ordinances, resolutions and other items related to the fiscal management of the University that are proposed by the University's senior administrators.

The Committee shall receive periodic reporting of actual results as compared with the budgets for operating activities throughout the year, as appropriate.

OVERSIGHT OF THE UNIVERSITY'S CAPITAL EXPENDITURES

The Committee shall periodically review the University's long-range facilities plan. The Committee shall review and recommend:

- The University's biennial capital budget
- Proposed capital improvements in excess of specified dollar amounts
- Issuance of capital bonds to finance capital projects
- The annual report of gift-funded projects
- Capital improvement contracts, including design and construction
- Real property transactions, including purchase, sale, lease, and easements

The Committee shall receive periodic reporting of actual results as compared with the budget for capital appropriations throughout the year, as appropriate.

OVERSIGHT OF THE UNIVERSITY'S INVESTMENT POLICIES AND RESULTS

The Committee has oversight responsibility for the University's Non-Endowment Investments. The Committee serves as the Investment Committee required by Ohio Revised Code 3345.05.

The responsibilities of the Committee in its role as Investment Committee are:

- A. To review the University's Non-Endowment Funds Investment Policy adopted pursuant to Ohio Revised Code 3345.05 and recommend any proposed changes to the Board of Trustees for approval.
- B. To meet at least quarterly and review periodic investment reports and advise the Board on investments made in accordance with the University's Non-Endowment Funds Investment Policy.
- C. To review the University's Non-Endowment Funds Annual Expenditure Policy and recommend any proposed changes to the Board of Trustees for approval.
- D. To retain the services of an investment advisor who meets the qualifications of Ohio Revised Code 3345.05.
- E. To report to the Board of Trustees at least semi-annually.

The Committee also reviews the University's Endowment. The Committee reviews and recommends any proposed changes to the Endowment Spending Policy and Endowment Administrative Fee to the Board of Trustees for approval. The Committee reviews periodic Endowment investment reports.

OVERSIGHT OF INTERNAL AUDIT ACTIVITIES

The Committee shall review the appointment and replacement of the Director of Internal Audit and Consulting Services (IACS). The Director of IACS shall present to the Committee the annual plan and scope of internal audit activities, budget and staffing for the current year and shall review any significant changes during the year. The Director of IACS shall review all significant issues raised in reports to University administrators, including the administrators'

responses to internal audit recommendations. The Committee shall approve the IACS Charter; meet separately on a periodic basis with the Director; ensure there are no restrictions or limitations on the scope of work of IACS; and review the Director's annual performance as part of approving the annual compensation of the Director.

OVERSIGHT OF COMPLIANCE PROCESSES

The Committee shall review annually reports from the General Counsel regarding compliance with University policies, including ethical conduct requirements and other applicable state and federal laws and regulations, including any material reports or inquiries from regulatory or governmental agencies. The General Counsel shall discuss with the Committee any legal, compliance or regulatory matters that may have a material impact on the University's financial statements.

The Committee shall review and approve procedures recommended by the General Counsel regarding the receipt, retention, and treatment of communications received by the University regarding compliance with the University's policies, including ethical conduct requirements and other applicable laws and regulations, accounting, internal controls or auditing matters. The General Counsel shall provide periodic reports to the Committee regarding any such communications received by the University and resolution thereof.

RISK ASSESSMENT

At least annually, the Committee shall review reports from the University administrators regarding risk assessment, which is the University's identification and analysis of relevant risks to the achievement of its objectives, including plans for managing the risk.

OTHER MATTERS

The Committee shall make regular reports to the Board of Trustees. The Committee shall review and assess the adequacy of this Charter annually and shall submit any proposed changes to the Board of Trustees for approval. The Committee shall annually review its own performance.

Student Trustee Reports

Student Trustee Graham Bowling, recently appointed was attending his first Board of Trustees meeting as was introduced to the Board and welcomed.

Ms. Arianne Wilt reported:

It really is hard to believe that in about eight short months I will be saying goodbye to Miami University as an undergraduate student. When I stepped onto campus the first day of my freshmen year, I could never even fathom that I would be sitting around this table with all of you right now, or that I would even have half of the opportunities I have been presented with these last three years. Miami University is truly a place of endless opportunities where the sky is the limit and the only obstacle on the road to success is oneself. I am sure at this moment I cannot

truly appreciate all of the opportunities I have been given and positive experiences I will take away from this university, but I can confidently say that Miami has changed me for the better and these are experiences I will never forget, as cliché as it sounds.

As the end of my experiences at Miami is looming in the near future, I am happy to introduce to you someone who is lucky enough to have two more years here; I am jealous. Sitting to my left is our newest Student Trustee, taking the place of Lot Kwarteng, Graham Bowling. Graham is a current Junior, pursuing a major in Entrepreneurship and minors in Marketing and Global Health Studies. Graham has been involved on Student Senate as a representative for his first year residence hall and has also hosted weekly talk shows on Miami's RedHawks Radio station. I have been fortunate enough to sit down and speak with Graham prior to this meeting and I have no doubt he will represent the student voice to the board very well; Graham also has a very positive outlook regarding the future of Miami and its students and I am confident we will get a lot of work done this year. Welcome to the Board of Trustees, Graham.

Speaking of Miami and its future, some things that have merely been ideas and concepts for the last several years are really beginning to become obvious concrete advances. Maplestreet Station and Etheridge Hall have both been completed (of course now that my window no longer directly faces the Construction site...it is nice to be able to sleep later than 7am now). These buildings are absolutely breathtaking and fit seamlessly into the overall ambiance of the campus. People are curious about these new buildings and have been talking about what they will bring to campus; Maplestreet Station has also made many off campus students eager to eat on campus more often with this new dining option. The Armstrong Student Center is also obviously really starting to come together and people are paying attention. Now that the Student Center has really taken shape where students and faculty alike can visually see the possibilities of the building, interest has really sparked. We are all looking forward to the completion of the project and to be able to use the building in a positive manner for students.

As I recall, the majority of you were able to attend the first Janus Forum last year where we had the opportunity to listen to a debate between Ari Fleischer and Ezra Klein. I would argue there was not one person in the audience that did not enjoy their time and learn something important about democracy. This year, headed by Dr. Haney of the Political Science Department, we are excited to bring Bill Richardson and Bill Crystal to campus on October 30th for the second Janus Forum. I can only imagine how wonderful this event will be, especially after making positive corrections from last year. I hope you all get a chance to attend what is sure to be one of the most notable events of the semester.

This concludes the report of Trustee Wilt.

Student Trustee Graham Bowling did not have an official report, but thanked all for their warm welcome and expressed his excitement to begin work as a Student Trustee.

Other Business

Nominating Committee

Board Chair Sharon Mitchell appointed a nominating committee for the purpose of nominating a slate of Board officers for calendar year 2014. The Chair charged the committee with developing a slate of Board officers and nominations for two representatives to the Miami University Foundation Board and presenting their recommendations to the Board at the December 6, 2013 Board meeting. Sue Henry was appointed chair of the nominating committee, with Bob Shroder and Mike Gooden appointed as members.

Vice President Reports

Written reports were submitted by Mr. Pete Natale, Vice President for Information Technology and Mr. Tom Herbert, Vice President for Advancement. These reports are included as Attachments B and C.

Executive Session

Mr. Bhati moved, Mr. Ridenour seconded, and by unanimous roll call vote the Board convened to Executive Session to discuss personnel matters, as provided by the Open Meetings Act, Ohio Revised Code Section 121.22. Following adjournment of the Executive Session, the Board reconvened into the Public Business Session.

Public Business Session

President David Hodge, Compensation, AY2014

Mr. Ridenour moved and Mr. Bhati seconded a resolution to approve the AY2014 salary and bonus for President Hodge. The resolution was approved by unanimous voice vote.

RESOLUTION R2014-11

BE IT RESOLVED: that the Board of Trustees hereby approves an Academic Year 2013-2014 salary of \$409,209 for President David Hodge and an annual bonus payment of \$81,842.

Miami Ambassador Valerie Hodge, Compensation, AY2014

Mr. Ridenour moved and Mr. Budig seconded a resolution to approve the AY2014 salary for Miami Ambassador Valerie Hodge. The resolution was approved by unanimous voice vote.

RESOLUTION R2014-12

BE IT RESOLVED: that the Board of Trustees hereby approves an Academic Year 2013-2014 salary of \$29,075 for Miami Ambassador Valerie Hodge.

Adjournment of Meeting

With no other business to come before the Board, the meeting was adjourned at 12:45pm.

A handwritten signature in black ink, appearing to read 'T. O. Pickerill II', with a long horizontal flourish extending to the right.

T. O. Pickerill II
Secretary to the Board of Trustees

I Am Miami and The Code of Love & Honor: A Cultural Initiative

The Board of Trustees 2002 Values Statement inspired today's personalized and expanded Code of Love & Honor, which begins with "I am Miami."

The Code is at the core of I Am Miami, a phrase that encapsulates the inclusive and welcoming culture to which we aspire and who we are as Miamians

I Am Miami and its Code were introduced and read aloud as a new tradition at 2013 convocation

<http://www.MiamiOH.edu/IAmMiami>



I Am Miami: The Code of Love & Honor

Meaningful materials to commemorate I Am Miami for the incoming class:

- Holographic cards with Code of Love & Honor on reverse, meant to be kept for a lifetime, distributed Oxford and Regional campuses
- I Am Miami pins, which were “pinned” during the Convocation ceremony



MIAMI UNIVERSITY

Meaningful materials to commemorate I Am Miami for the incoming class:

- Holographic cards with Code of Love & Honor on reverse
- I am Miami pins
- 30" posters for departments



MIAMI UNIVERSITY



Meaningful materials to commemorate I Am Miami for the incoming class:

- Holographic cards with Code of Love & Honor on reverse
- I Am Miami pins
- Posters for departments
- T-shirts distributed to the new class here here and at regional campuses



MIAMI UNIVERSITY





The students at convocation immediately embraced the concept

I am Miami: not a campaign, but an ongoing celebration of Miami values and aspirations

Ongoing & long term

- Expanding website as a launching pad and landing site for major cultural efforts and ongoing programs to enhance compassion, caring, welcoming, inclusiveness, rights, and responsibilities
- Disseminate holographic cards for all faculty and staff, and upperclassmen through student organizations, plus alumni groups
- Plan to provide frame-able posters to graduates at commencement
- Recognize those who best represent I am Miami
- Inclusion of the Code in major recruitment material, videos, social media...and in student affairs, student government, athletics and other areas, long-term

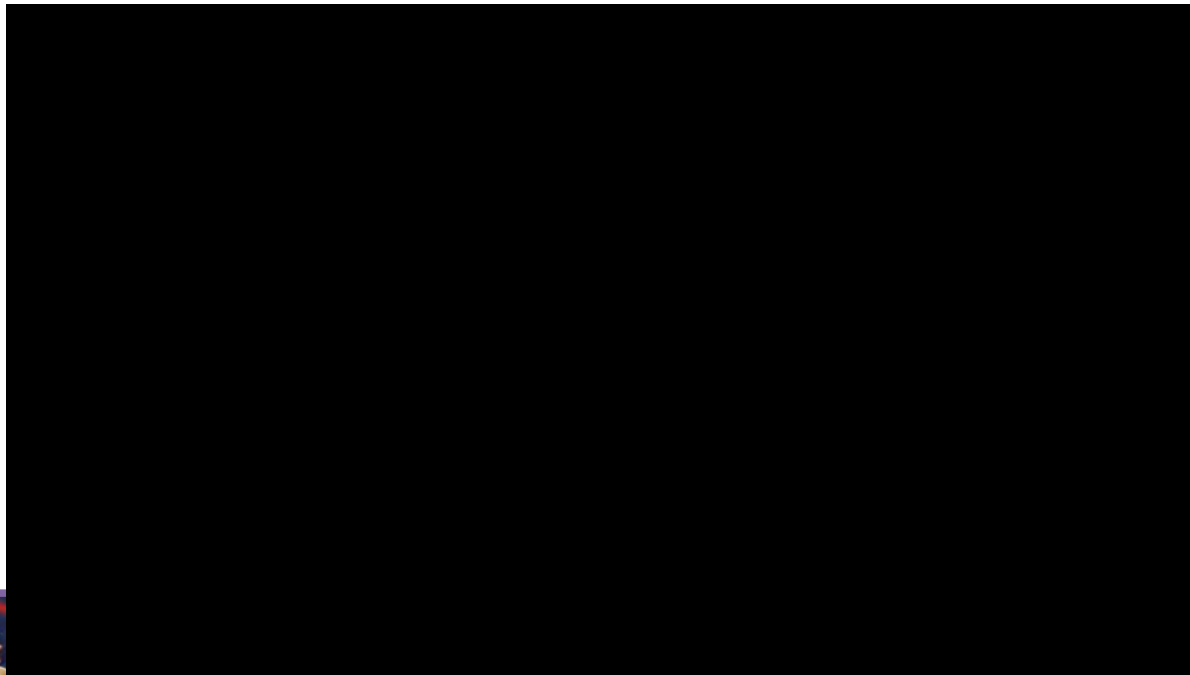


MIAMI UNIVERSITY

I AM MIAMI - ATHLETICS



- YOU CAN PLAY
- Gay athletes. Straight allies. Teaming up for respect.



I AM MIAMI



RedHawk Council is creating a video with all athletic teams and our department to
STAND AS ONE.

**YOU
CAN
PLAY**

“The color of your skin DOES matter. Your religious faith DOES matter. And so does your sexual orientation. It matters to me – because you are on my team. Because that is who we are – as a family. We embrace who we are – so we can be who we want to be”



I AM MIAMI



- STUDENT-ATHLETE LED INITIATIVES

International Student-Athlete Support Group



Athletes as Allies



I AM MIAMI



I AM MIAMI T-SHIRTS

Taking wearing red on
Fridays one step
further!



I AM MIAMI



ATHLETE LEADERSHIP ACADEMY

FIRST YEAR: PERSONAL RESPONSIBILITY FOR –
CHARACTER, COMPOSURE, COMPASSION, COMMITMENT, COURAGE

SECOND YEAR: BYSTANDER INTERVENTION SERIES
FOLLOWERSHIP - HARDER TO BE THE FIRST FOLLOWER

THIRD YEAR: ETHICAL LEADERSHIP (VALUES ARE PARAMOUNT)

FOURTH YEAR: EMPOWER OTHERS TO ACT



I AM MIAMI



- ICA DOG TAGS



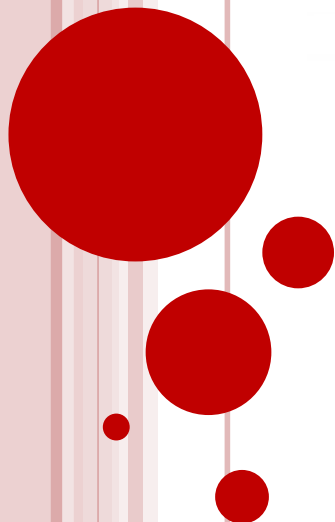
THE **M** NEVER COMES OFF!





MIAMI UNIVERSITY

STUDENT ACTIVITIES



BOARD OF TRUSTEES UPDATE 2013

I AM MIAMI CAMPAIGN ROLL OUT

Student Activities Initiatives

- Move in weekend – Shirts
- Welcome back concert – Shirts
- Mega Fair – ASG Handed out Shirts (2000 shirts handed out)
- Mega Fair – I am Miami Photo Booth (4000 students in attendance)

Fraternity/Sorority Initiatives

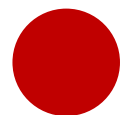
- Greek Fall Kick Off – President Hodge welcomed students and alumni back and advertised the “I am Miami” Shared Values Statement (250 Reached)
- Social Chair Training – Good Samaritan Discussed (250 Greek leaders reached)
- Tri Council meeting – I am Miami/Shared Values Discussion (50 Chapter Presidents Reached)



I AM MIAMI ... SHIRTS HANDED OUT AT MEGA FAIR



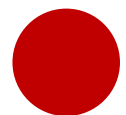
I AM MIAMI ... PHOTO BOOTH



I AM MIAMI ... PHOTO BOOTH



I AM MIAMI ... PHOTO BOOTH



I AM MIAMI ... PHOTO BOOTH



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I AM MIAMI ... PHOTO BOOTH



I AM MIAMI ... PHOTO BOOTH



I AM MIAMI ... SOCIAL MARKETING CAMPAIGN



#IamMiami

Tweeted through Mega Fair through @mugreeks & @MiamiSAL



Instagram

@MUGreeks

Pictures posted and re-posted through Greek Life Instagram

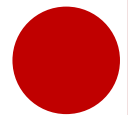


Greek Life and Student Activities Pages updated with pictures



WHAT'S NEXT

- Infuse “I am Miami” into EDL 206 Values curriculum
- Continue I am Miami photo campaign in partnership with University Communications
- Infuse into Greek New Member Education, Spring 2014 (2000 students)

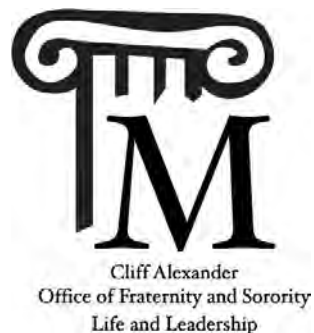


Questions Comments Concerns

Contact:

Jenny Levering, Director

Will Atkins, Associate Director



**Board of Trustees Report
J. Peter Natale, CIO and VP for IT
September 20, 2013**

First 90 days in Role

I have spent my first 55 days in role as the CIO for Miami University advancing through a rigorous on-boarding process, which includes:

- 1-on-1 meetings with all members of the President's Executive Committee
- 1-on-1 meetings with members of the Provost's Direct Report Staff
- 1-on-1 meetings and group meetings with over 100 university faculty and staff
- 1-on-1 meetings with CIO Direct Reports and next-level IT Leaders
- Team meetings and an All-hands session with the entire IT community, which included both Central and Distributed IT organizations

Through this "listening tour" I am establishing partnerships with the key consumers of IT services; seeking to better understand their perspectives on the issues and opportunities for the division. As a parallel activity, I am also assessing the technologies, staff and work processes internal to the Central IT Services organization. Most recently, the arrival of students on campus has introduced a new consumer community whose inputs must be incorporated into the 90-day assessment.

At the conclusion of the 90-day assessment period, I intend to bring together the diverse inputs of stakeholders, IT staff, Miami University's 2013-14 Goals and Objectives, as well as my own observations, to form a common, shared strategy for the division. My goal is to begin reviewing the final output with Miami leaders in the mid-October time-frame.

Vice President's Report

Tom Herbert

Vice President for University
Advancement



Topics

The Miami University Campaign For Love and Honor

- FY '13 Cash Numbers
- FY '13 Campaign Update
- Advancement Initiatives Update
- Facility Update
- Challenges

Fiscal Year Numbers

The Miami University Campaign For Love and Honor



Total Cash Received

The Miami University Campaign For Love and Honor

<u>FY12</u>	<u>FY13</u>	<u>3-year avg</u>	<u>5-year avg</u>
\$34.7m	\$33.0m	\$33.1m	\$31.6m



Cash to Annual Fund

The Miami University Campaign For Love and Honor

FY12

\$4.2m

FY13

\$4.1m

3-year avg

\$4.2m

5-year avg

\$3.9m



Cash Received via Planned Giving

The Miami University Campaign For Love and Honor

FY12

\$2.8m

FY13

\$1.8m

3-year avg

\$2.3m

5-year avg

\$3.0m



Alumni Participation Rate - FY13

The Miami University Campaign **For Love and Honor**

Miami University	20% (increase from 18%)
Public School Avg	9.9%
Private School Avg	20.2%
All Schools Avg	12.4%

Campaign Update

The Miami University Campaign For Love and Honor

- Status



Campaign Update - Total

The Miami University Campaign For Love and Honor

Gifts Formally Booked as of August 31, 2013:

\$511.9 million

- **Aiming for \$525 million by Campaign close at Dec. 31, 2013**

Campaign Celebration

The Miami University Campaign For Love and Honor

- Make as memorable as possible
- “Days of Old, Days to Be” concept
- Demonstrate the impact of the campaign

Advancement Initiatives Update

The Miami University Campaign

For Love and Honor



Advancement Initiatives - Staff Performance

The Miami University Campaign For Love and Honor

- **Adjusted Metrics**
 - *New Metrics Implemented*
- **Staff Evaluation and Retention**
 - *Bonus Plan Implemented*

Advancement Initiatives - New Programs

The Miami University Campaign For Love and Honor

- Annual Fund Match
 - *In place; focused on growing new Annual Fund donors*
 - *181 gifts to date (this FY), up 28% from last year*
- Scholarship Fund Match
 - *Marketing in final stages*
- Enhanced Student Fundraising
 - *Senior Class Gift match will be instituted annually by the Foundation Board*

Advancement Initiatives - New Programs

The Miami University Campaign For Love and Honor

- **Enhanced Corporate/Foundation Program**
 - *New plan developed from consultant review*
 - *Roll out in late September*
- **Enhanced Parent Programming**
 - *Much more parent programming for this FY*
 - *Added another development officer*
- **Women's Colloquium**
 - *Testing our plan*
 - *Rollout on target for Spring 2014*

Advancement Initiatives - Enhanced Stewardship

The Miami University Campaign For Love and Honor

- **Post Campaign Platform**
 - *Developing Customized Stewardship Plans for Top Campaign Donors*
 - *Creating Giving Club Levels – More Prominent*
 - *SDOs and DOs preparing for a “thank-you tour”*
 - *Involving the Foundation Board*
 - *Visits, phone calls, thank-you notes*
 - *Continuing to hosting small, intimate events which will thank high end donors*

Advancement Initiatives - Alumni Programs

The Miami University Campaign For Love and Honor



Advancement Initiatives - Alumni Programs

The Miami University Campaign For Love and Honor

- Developing Webinar/Podcast Outreach
- 1809 Initiative to recognize young alums
- Developed intensive plan for Cincinnati
- Streaming lectures for alums
 - *Anderson lecture*
 - *Wil Haygood lecture*
 - *Interview with John Dolibois that marks the 45th anniversary of the Luxembourg Campus*

Advancement Initiatives - Refined Marketing

The Miami University Campaign For Love and Honor

- Developing “Match Marketing”
 - *Endowed Faculty Match*
 - *Endowed Scholarship Match*
 - *Annual Fund Match*
- Developing End of Campaign Messaging
 - *Theme is to Humanize Campaign Impact*
 - *Working with communications to develop the best possible material*
- Revising the look of the Miamian

Advancement Initiatives - Foundation Board Development

The Miami University Campaign For Love and Honor

- **Move to 25 Members**
 - *New potential members identified*
- **Involved in Fundraising and Stewardship Efforts**
 - *Hosted 8 events last fiscal year*
- **Assess New Potential Oversight**
 - *Risk Management – in process*
- **Added Student Representation**
 - *MUSF Chair and Senior Class Gift Chair*

Advancement Initiatives - Post-Campaign Preparation

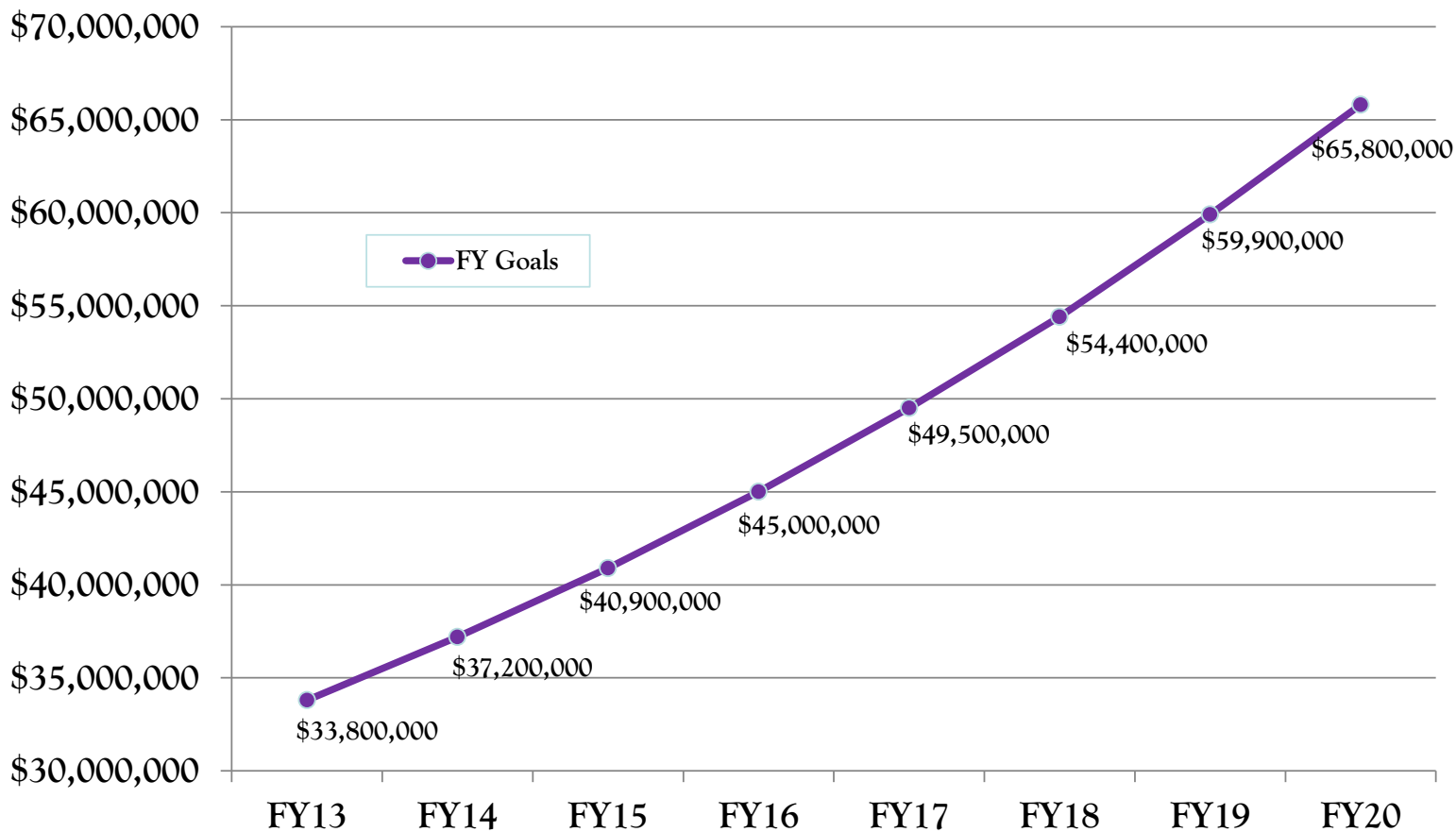
The Miami University Campaign For Love and Honor

- Development of Post-Campaign Plan well underway



Advancement's Post-Campaign Development Targets

The Miami University Campaign For Love and Honor



*** Based on Miami's 20/20 Plan**

Facility Update

The Miami University Campaign For Love and Honor



Upgrade our Physical Facilities

The Miami University Campaign

For Love and Honor

- Murstein is our “front door” for alumni & donors
 - Upgrades within the building
 - *New carpet and pictures and furniture*
 - *Renovating Climer Lodge*
 - *More to come*
 - Upgrades to outdoor spaces
 - *Privacy fence*
 - *Climer entrance*
 - *Back patio and awning*
 - *New, improved landscaping*

Challenges

The Miami University Campaign For Love and Honor



Challenges

The Miami University Campaign For Love and Honor

- **FSB Dean search**
 - *SDO hire on hold until position filled*
- **Student Affairs Vice President Search**
- **College of Creative Arts Dean Search**
- **Centralization of IT Services**
 - *New VP for IT*

Thank you!

